



Emergency Alert System (EAS)

EAS Mandated Requirements Made EAS-Y; Fast, Efficient, Cost-Effective, Compliant

In the United States, the FCC has mandated that broadcast television, cable TV systems operators, AM/FM radio broadcasters, wireless operators, and other service providers follow a set of regulations that enable local, regional, and national emergency alerts be transmitted to their viewing/listening audiences. Mavsotech monitors the FCC proposals and requirements so that we can provide proactive engineering and support services for Emergency Alert System (EAS) for the cable TV community.

Mavsotech's engineering and test program will dramatically reduce the burden of engineering, support, maintenance, and testing on internal resources whose skillset is needed on a fractional basis. Our service gives the operator the opportunity to use a skilled and focused external organization for a key mandatory operating requirement while focusing internal resources on new revenue generating products and services.

THE MAVSOTECH ADVANTAGE: We Know Your Industry. We Understand Your Challenges.

Let Mavsotech manage the EAS requirements and ecosystem updates for you. Our team has hands-on experience with EAS technology and deployments that lead to fast, reduced-cost implementation and testing, and improved engineering utilization.

Cost-Effective, Compliant

- Reduce time to market with compliant solutions
- Fewer iterations of testing and updates in production

Reduced cost of implementation and testing

- Lower real cost in facilities and tools
- Lower opportunity cost of high-value resources splitting time between innovation and compliance activities

Improved engineering utilization

- Enable internal resources to work on next generation products and services
- Shift non-revenue-producing projects to Mavsotech to control costs and reduce main-line engineering and operations interruptions.

Deep Domain Expertise Utilizing Decades of Industry Knowledge

Deep domain expertise developed through years of experience with North American providers in video and broadband technology with a focus on EAS allows us to deliver solutions that meet the specific goals of video and broadband service providers. Our understanding of industry dynamics, regulatory requirements, and technological trends enables us to craft strategies and implement solutions that are both innovative and practical. Our expert team brings a wealth of experience, insights and hard-learned lessons, ensuring that each solution is designed to maximize scale, learnings, operational efficiency, and customer satisfaction. This experience enables you to hand-off solutions at a very high level, with minimal hand-holding, and with complete confidence.

How Can We Help You?

By combining deep domain expertise, proven industry experience, and advanced technical proficiency, we provide comprehensive solutions that help video and broadband providers thrive in an ever-changing landscape. Our commitment to excellence and innovation ensures that our clients are well-equipped to meet the demands of today and tomorrow. We welcome the opportunity to discuss how we can use our experience to help you.