RM Executive Car Service

Privacy Policy

Effective Date: October 17, 2026

1. Information We Collect

RM Executive Car Service collects information necessary to arrange and provide professional transportation services. This may include:

- Name, email address, and telephone number.
- Pickup and destination addresses.
- Reservation dates, times, and trip details.
- Flight, event, passenger, and luggage information when provided.
- Payment and transaction information needed to process reservations.
- Information customers provide through our online booking tool, email, or telephone.
- Communications submitted through our website chat assistant

2. Online Booking and Reservations

Customers may book transportation through our online booking tool powered by SwipeSimple or contact RM Executive Car Service directly by email or telephone.

SwipeSimple sends a confirmation email when an online reservation is made. We use reservation information to coordinate transportation, communicate with customers, manage changes, and provide our services.

3. Payment Processing

RM Executive Car Service uses SwipeSimple to process payments for transportation services. Payment information may be collected and processed through SwipeSimple and its applicable payment processing partners.

We may receive payment confirmations, transaction amounts, and other information necessary to manage reservations and maintain business records.

For additional information about how SwipeSimple handles personal information, please review the SwipeSimple Privacy Policy.

4. Reservation Reminders and Communications

RM Executive Car Service may contact customers directly by email, text message, or telephone call regarding reservations, pickup reminders, scheduling changes, trip details, payments, and customer service inquiries.

Reservation reminders are handled by RM Executive Car Service and are not automatically sent by SwipeSimple.

If we send promotional messages, we will follow applicable consent requirements and provide legally required opt-out options. Customers may opt out of marketing communications where applicable. Opting out of marketing messages does not necessarily stop essential communications concerning an existing reservation.

We do not sell personal information or share mobile phone numbers or SMS consent with third parties for their own marketing purposes. We may share information with service providers when necessary to support our booking, payment, and communication processes. *Message and data rates my apply. Message frequency varies. You can reply STOP to unsubscribe at any time, or reply HELP for assistance.*

5. How We Share Information

We may share necessary information with:

- SwipeSimple and payment processing partners to handle bookings and payments.
- Service providers that support our website, online chat automations, reservations, and customer communications.
- Authorized transportation personnel who need trip information to fulfill a reservation.
- Legal authorities when disclosure is required or otherwise permitted by law.

We limit information sharing to what is reasonably necessary for the relevant purpose.

6. Cookies and Website Information

Our website or online booking service may use cookies or similar technologies to support functionality, understand website traffic, or improve the customer experience.

You may be able to manage cookies through your browser settings. Third-party websites and services may collect information according to their own privacy policies.

7. Information Security

We use reasonable administrative, technical, and organizational safeguards intended to protect personal information from unauthorized access, use, or disclosure. However, no method of electronic storage or transmission can be guaranteed completely secure.

8. Information Retention

We retain personal information as reasonably necessary to provide transportation services, manage reservations, maintain business and financial records, resolve disputes, and comply with applicable legal obligations.

9. Your Privacy Rights

Depending on applicable law, you may have the right to request access to, correction of, or deletion of certain personal information we maintain about you.

Some information may need to be retained to meet legal, accounting, or other legitimate business requirements. To submit a privacy request, please contact us using the information provided below.

10. Children's Privacy

Our website and services are intended for individuals arranging transportation. We do not knowingly collect personal information directly from children under 13 through our website without legally required authorization. A parent or guardian may provide information needed to arrange transportation for a child.

11. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our business practices, booking systems, or legal obligations. Updates will be posted on our website with a revised effective date.

12. Contact Us

If you have questions about this Privacy Policy or wish to submit a privacy-related request, please contact us:

RM Executive Car Service

Greenville, North Carolina

Email: info@rmexecutive.com

Phone: 252-417-4142

Website: https://www.rmexecutive.com