



ENTERPRISE INSIGHT — RESOURCE NO. 05 · SAMPLE CHAPTER

The Genesis Enterprise Workbook

A preview of the full diagnostic instrument: score, compare, and rebuild — one framework at a time.

SAMPLE LENGTH

9 pages

COVERS

Framework 0 — Alignment

FIELD

Applied Diagnostics

This sample walks through Framework 0, The Law of Alignment, in full: diagnostic, team comparison, and rebuild actions. The complete workbook carries this same instrument through all eight frameworks.

For the best experience, download this file and open it in Adobe Acrobat Reader or Apple Preview before filling it in — some browser viewers do not support fillable fields.

BEFORE YOU SCORE: YOUR ENTERPRISE SNAPSHOT

Organization name:

Date of this assessment:

Team members completing this workbook:

Next scheduled re-score date (90 days from today):

FRAMEWORK 0

The Law of Alignment

This chapter is not about seeing more clearly. It is about the position you occupy before you build anything at all.

WHAT THIS FRAMEWORK TESTS

Decisions queue when you are unavailable. Quality is inconsistent across teams or locations. Team members cannot articulate the governing purpose in one sentence. Growth and drift are happening simultaneously. You feel irreplaceable — and the feeling does not produce peace.

BEFORE YOU SCORE: WHICH LEVEL DO YOU SUSPECT YOU'RE AT?

Level 1 — The founder is the architecture. This framework routes entirely through you.

Level 2 — The architecture exists, but the standard still drops in your absence.

Level 3 — Certified. Verified by genuine absence, with the evidence written down.

My gut-check level, before scoring:

FRAMEWORK 0 — DIAGNOSTIC

Score Your Organization

Answer honestly. Score each statement 0–3, then note the specific evidence beneath it.

1. Can your team state your organization’s governing purpose in one sentence, without you in the room?

Score (0–3):

Evidence:

2. Have you audited your true operational position before your last major decision?

Score (0–3):

Evidence:

3. Can you read organizational disorder as diagnostic data, rather than as a crisis?

Score (0–3):

Evidence:

FRAMEWORK 0 — DIAGNOSTIC

Score Your Organization, Continued

4. Have you found and named the architectural layer that was never built?

Score (0–3):

Evidence:

5. Do you run an alignment check before authorizing capital or resources?

Score (0–3):

Evidence:

Framework 0 subtotal: / 15 Average (÷5):

FRAMEWORK 0 — TEAM ASSESSMENT

Leadership Team Comparison

Have each senior leader complete this framework's diagnostic independently, then record their subtotal below before discussing.

Statement	Founder	2nd	3rd	4th
1. Can your team state your organization's governing purpose in one sentence, without you in the room?				
2. Have you audited your true operational position before your last major decision?				
3. Can you read organizational disorder as diagnostic data, rather than as a crisis?				
4. Have you found and named the architectural layer that was never built?				
5. Do you run an alignment check before authorizing capital or resources?				

Largest single-question gap: _____ points, on statement # _____

FRAMEWORK 0 — REBUILD

Rebuild Actions

APPLICATION

Name three specific, concrete actions — not intentions — that would move your lowest-scoring statement forward.

1.**2.****3.**

There Are Seven More Frameworks

Get the Complete Genesis Enterprise Workbook — bwgigroup.com

BUSINESS WAS GOD'S IDEA



YOU JUST COMPLETED ONE FRAMEWORK

There Are Seven More.

This sample walked you through Framework 0, The Law of Alignment. The complete Genesis Enterprise Workbook carries this exact instrument through all eight frameworks: Vision, Structure, Systems, Governance, Scale, Representation, and Rest.

THE FULL WORKBOOK INCLUDES

All 8 frameworks, fully scored and team-compared

The complete 40 Laws working checklist

A 90-day master rebuild plan across every layer

Annual reassessment tracking, year over year

GET THE COMPLETE WORKBOOK