

EDUCATION

Carnegie Mellon University | MA in Design

University of Washington P&CE | Certificate in UX and Visual Interface Design

Brigham Young University | BA in International Relations

EXPERIENCE

AllSides | Product Designer

SEP 2025 – PRESENT

- Designed and launched a weekly national-news analysis newsletter from 0 → 1 using user research, values-driven ideation, AI asset generation, brand-aligned design patterns, and implementation guidance in Figma and Adobe Creative Suite; reached 60,000+ subscribers
- Led creation of brand guidelines to align design across company departments, collaborating cross-functionally with executives, content editors, marketers, and product teams to ensure consistency, clarity, accessibility, and quality across touchpoints, including asset libraries and social media post templates for accounts with up to 272k+ followers
- Used AI tools create internal tools, apply design standards to webapps, and update code for web pages reaching 249k+ monthly active users
- Advised on UX/UI, design systems, user research, brand messaging, and product strategy, providing actionable product feedback and polished UI designs for developers

Carnegie Mellon University | Design Research Assistant

JUNE – SEP 2025

- Interviewed **32 research participants** and advised on experimental design
- Visualized data and and edited technical writing for an academic paper

UX San Antonio | Volunteer Designer & Project Manager

SEP - DEC 2023

- Designed, built, and shipped an WCAG accessible WordPress website for a small community church in Austin, TX (**Knowbility AIR 2023 2nd Place Winner**)
- Co-managed a cross-functional team of seven volunteers, wrote meeting notes and action items
- Led client interviews, researched users, and helped run usability testing
- Presented brand-aligned visual style proposals and designed site wireframes

AllSides | Content Designer

AUG 2023 - JULY 2024

- Designed new UI features, data visualizations, social media graphics, fundraising campaign ads, and a subscriber-exclusive Balanced Digest newsletter
- Conducted UX research to deliver insights to product developers
- Managed an Instagram account with **200k+ followers**, tracking KPIs for growth
- Collaborated with marketing, design, product, engineering, and business teams
- Edited content written by people and AI for clarity, bias, brand voice, and accuracy

AllSides | News Editor

AUG 2021 - AUG 2023

- Influenced **top-level decisions** on graphic design, content strategy, and editorial standards, drawing insights from analytics data
- Wrote and edited news content for clarity, bias, brand voice, and accuracy
- Designed daily social media content, graphics, templates, and workflows

AllSides | News Specialist

AUG 2020 - AUG 2021

- Wrote and published daily news content and designed blog graphics

SKILLS

Tools

Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Protopie, Canva, Miro, Trello, Drupal, Typeform, Flourish, Later, Mailchimp, Google Analytics, Webflow, WordPress, HTML/CSS, Zoom, Generative AI, Cursor, v0, Paper.design, Adobe Firefly

Knowledge

Digital Product Design, UX/UI Design, Graphic Design, Brand Design, Human-Centered Design, UX Research, Quantitative & Qualitative Research, Data Visualization, Project Management, Storytelling, Writing, Copy Editing, Social Media, Web Accessibility