

Milana Sablakova

UX/UI Designer | Product Designer | Web Designer

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-  Portfolio: [Milana Sablakova | UX/UI Designer Portfolio](#)

About Me

UX/UI and Product Designer with an analytical mindset and proven experience crafting digital products from research to interactive prototyping. I design interfaces that help users accomplish tasks faster while enabling businesses to boost conversions, reduce errors, and elevate the overall user experience.

I work with Figma, Webflow, Photoshop, and AI-powered tools to deliver responsive interfaces, interactive prototypes, design systems, and landing pages. I'm continuously honing my skills in product thinking and UX research to create meaningful, data-informed solutions.

Projects

1. Smart Banking Dashboard (Finance Management Platform) *Independent Design Project*

In this project, my task was to design a personal finance analytics feature for a mobile banking app that helps users quickly understand their financial standing without needing to manually analyze transactions or use third-party services.

I started with user research to understand how they track their income and expenses and what challenges they face when using banking apps. I conducted a series of interviews and analyzed existing solutions from leading banks. The research revealed that users lack a simple and clear summary of income and expenses: financial data is often scattered across different sections, analytics are overloaded with charts, there is no option to select a custom analysis period, and pending transactions are not taken into account, which prevents users from getting a complete picture of their financial situation.

Based on the insights gathered, I formulated key UX hypotheses and developed a user flow that makes financial analysis faster and more intuitive. I designed a single Money Flow screen where users can immediately see their total income, expenses, and net cash flow for a selected period. I added flexible date range selection with preset usage scenarios, developed automatic transaction categorization, a subscription monitoring screen, and the concept of AI Insights, which explains changes in financial metrics in plain language. I also included the display of pending transactions so that users can see the most accurate picture of their finances.

After defining the user scenarios, I created wireframes, an interactive prototype, and developed my own design system using design tokens and a library of reusable components, which ensured interface consistency and accelerated further work on the product.

Project outcome: I successfully designed a user journey that reduces the number of actions required for personal financial analysis, lowers cognitive load, and helps users make financial decisions faster. The solution consolidated key financial metrics on a single screen, made analytics more understandable and transparent, and thanks to AI insights and flexible analysis tools, users can not only track their finances but also gain a deeper understanding of their own financial habits.

2. Mobile visa application app with an AI assistant *Independent Design Project*

In this project, my task was to design a mobile application that simplifies the visa application process—from searching for requirements and preparing documents to tracking the application status.

I started with user research to understand the challenges people face when submitting documents. I conducted interviews and analyzed existing services. The research showed that users struggle to find up-to-date information, fear making mistakes in their documents, spend a lot of time on preparation, and have no visibility into which stage their application is at after submission.

Based on the insights gathered, I formulated key UX hypotheses and developed a user flow that makes the application process clearer and more sequential. I designed a personalized document checklist, a centralized visa requirements catalog, a step-by-step application form with helpful tips and auto-save functionality, and integrated the concept of AI-powered document verification before submission. Additionally, a personal account was developed to display preparation progress and real-time application review status.

After defining the user scenarios, I created wireframes, an interactive prototype, and adapted the design system to the product's needs by developing missing components and interface states to ensure a consistent user experience.

Project outcome: I successfully designed a user journey that reduces the number of manual steps, lowers the likelihood of errors in document completion, makes the preparation process more transparent, and reduces user anxiety at every stage of the visa application process. The solution consolidated the fragmented stages of application submission into a single, clear digital service focused on speed, convenience, and user confidence.

Core Competencies

UX: UX Research, User Flows, Customer Journey Mapping (CJM), User Personas, Information Architecture, Wireframing, Usability, Accessibility, Competitive Analysis, User-Centered Design

UI: UI Design, Visual Design, Design Systems, Components, Auto Layout, Responsive Design, Typography, Color Systems, Prototyping, Product Design, Product Thinking, Feature Prioritization, Problem Solving, Data-Driven Design, MVP, Design Process

Tools

Figma • Webflow • FigJam • Adobe Photoshop • AI Tools

Professional Experience

Occupational Safety Specialist | 13+ years
Legal Specialist | 2+ years

My background in occupational safety and law — with a strong focus on process analysis, risk management, documentation, regulatory research, and cross-functional collaboration — has cultivated sharp analytical thinking, a systematic approach, complex problem-solving skills, and the ability to structure large volumes of information. I actively apply these competencies in UX/UI design, from user research and scenario planning to building cohesive digital products.

Education

Russian State Social University
Google UX Design Certificate

Additional Skills

User-Centered Design principles for interface design
Responsive design for Desktop, Tablet, and Mobile
Building design systems and component libraries
Advanced Auto Layout in Figma
Prototyping user scenarios
Basic website development in Webflow

Languages

Russian — Native
English — Intermediate (actively improving)