MIDWOOD ROAD

CAMPAIGN STUDIO

Terms & Conditions.

PROVIDER	WEBSITE	LAST UPDATED
Midwood Road LLC	midwoodroad.com	Friday, November 13, 2026

IN PLAIN LANGUAGE

The Short Version.

These are the terms for Campaign Studio, the monthly creative subscription from Midwood Road LLC (“Midwood Road,” “we,” “us”). In plain language: **you subscribe, we create** for your church according to your tier as described below. You can move between tiers, pause, or cancel at the end of any billing period. Some upsells are available per month. The finished work is yours to use as you will. We retain the right to use designs for marketing purposes on our website, marketing materials, and social media/YouTube.

We wrote the full terms below to be as readable as we could make them. If anything in this summary conflicts with the sections below, the sections below govern.

SECTION 01

Agreement to These Terms

By subscribing to Campaign Studio, including by completing a checkout or payment through Stripe, you agree to these Terms on behalf of yourself and the church or organization you represent ("Client," "you"). You represent that you have the authority to bind that organization. If you do not agree to these Terms, please do not subscribe.

Your agreement with us consists of these Terms plus the tier, pricing, and any add-ons you select at checkout. No signature is required. Your first subscription payment is your acceptance.

SECTION 02

The Service

Campaign Studio is a monthly creative subscription for churches, offered in three tiers: Campaign Studio, Campaign Studio+, and Campaign Studio Unlimited. Current pricing, and what each tier includes and excludes, are described on our website and at checkout. The tier you select controls the scope of your subscription.

Work is focused on the campaigns and initiatives on your ministry calendar: sermon series, events, and church-wide initiatives. Requests are submitted through the client tools we provide and handled one at a time.

Larger or more complex requests may take more than one preview cycle, and we will tell you when that is the case. For tiers that include weekly sermon recap videos, we aim to deliver your recap by the end of the day Monday when your sermon recording is uploaded by the end of the day Sunday. Delivery rhythms are good-faith targets, not guaranteed deadlines. If something is genuinely time-sensitive, flag it in your request and we will review its priority right away. Each tier includes a monthly alignment call.

SECTION 03

What “Unlimited” Means

When a tier includes “unlimited” requests, you may submit as many requests as you like within your tier’s scope, and we work through them one at a time, in priority order, during normal business days (Monday through Friday). This applies to every tier, including Campaign Studio Unlimited, whose name refers to the depth of the partnership.

“Unlimited” does not mean simultaneous projects, a guaranteed number of deliverables per month, or on-demand availability. The pace of delivery also depends on how quickly you review and approve work. If your usage consistently exceeds what a one-at-a-time queue can serve well, we will talk with you about whether a different tier or a custom engagement is a better fit.

SECTION 04

Billing and Payment

Subscriptions are billed monthly in advance through Stripe. Billing runs on the first of the month. If you start mid-month, your first charge is prorated from your start date. Your subscription renews automatically each month until you change, pause, or cancel it as described in Section 5.

If a payment fails, Stripe will retry it, and we may pause work on your requests until your account is current. We may change pricing with at least 30 days’ written notice, effective at the start of a future billing period. If you subscribed at a founding or earlier rate, that rate continues until we notify you of a change under this section. Fees do not include any applicable taxes, which are your responsibility.

SECTION 05

Tier Changes, Pauses, and Cancellation

There is no long-term contract. You can move up or down a tier, pause, or cancel at any time by notifying us through your client tools or by email before your current billing cycle ends.

Changes take effect at the start of the next billing period. While paused, you are not billed and we do not perform work. Your past deliverables remain available for a reasonable time.

Fees for a billing period that has already begun are non-refundable. If you cancel, we will complete work already in progress through the end of your paid period. Anything not finished by then is delivered in its current state.

SECTION 06

Your Responsibilities

Good creative work is a partnership. You agree to provide the information, content, and feedback we need to do the work: campaign details, dates, copy, sermon recordings, and any required materials at the time of your request, along with timely review and approval of previews. Delays in feedback, approvals, or uploads on your side do not extend a billing period or entitle you to a refund.

You are responsible for the accuracy of the content you provide and approve, including event details, names, quotations, and doctrinal or scriptural content. We design and produce. You confirm the substance is right before publication.

SECTION 07

Materials You Provide

You represent that you own, or have valid licenses for, all materials you provide to us, including photos, video footage, sermon recordings, logos, fonts, music, and text, and you grant us a license to use those materials to perform the services.

You are responsible for your own music, streaming, and performance licensing. This includes the licenses needed to display song lyrics and to stream or post worship content, such as those offered by CCLI (Christian Copyright Licensing International) or similar providers. When we create lyric videos or other work that uses songs you select, you are responsible for holding the right licenses to use them. You are also responsible for complying with the usage terms of any Bible translation you ask us to quote.

SECTION 08

Ownership of the Work

Once the fees for the billing period in which a deliverable was completed are paid in full, we assign ownership of the final delivered assets made specifically for you. You may use them in your ministry however you like.

We retain ownership of preliminary concepts, unused drafts, working files, and the tools, templates, and know-how we use to produce the work. Final files are delivered in standard formats appropriate to their use. Native working files (for example, layered design files or editable video projects) are not included in the subscription but may be available by request.

Some assets are made once and shared across subscribers, such as our worship backgrounds library. These are licensed to you, not assigned, for use in your church's ministry while you are a subscriber and for continued use of anything you have already used publicly. You may not resell, redistribute, or share library assets outside your church.

Stock imagery, stock footage, and licensed fonts used in your deliverables remain subject to their own license terms, which may limit certain uses. We will tell you when a third-party license materially limits how you can use a deliverable.

We may display finished work in our portfolio and marketing materials, and identify you as a client, unless you opt out in writing at any time. This applies to our website (www.midwoodroad.com), our social media channels, YouTube channel, and any internal documents made for marketing and training purposes.

SECTION 09

Travel and Third-Party Costs

Printing, specialty stock or font licenses beyond our standard libraries, and onsite production budgets are not included in subscription fees. They are scoped separately and billed only with your prior approval. Where your tier includes on-site production, travel expenses are billed to you separately as reimbursement, and any production budget beyond our standard kit is agreed with you in advance.

SECTION 10

Liftoff Calendar and Client Tools

Your subscription includes access to Liftoff Calendar, our planning software for church creative and communications teams, along with any other client tools we provide. These tools are provided as part of the subscription on an as-is basis. They may change, improve, or be temporarily unavailable, and features in development may ship on their own timeline or not at all. Please download and store your own copies of final deliverables. Our tools are a workspace, not your permanent archive.

SECTION 11

Confidentiality

Each of us agrees to keep the other's non-public information confidential and to use it only for purposes of this relationship. This does not apply to information that is or becomes public through no fault of the receiving party, was already known, or must be disclosed by law.

SECTION 12

Our Relationship

Midwood Road is an independent contractor. Nothing in these Terms creates an employment, partnership, agency, or joint venture relationship. We may use qualified subcontractors to perform portions of the work. When we do, they are bound by confidentiality obligations, and we remain responsible to you for the work.

SECTION 13

Disclaimers

We will perform the services with reasonable skill and care. Beyond that, the services and deliverables are provided without warranties of any kind, express or implied. Creative work supports ministry outcomes but cannot guarantee them. We make no promises about attendance, giving, engagement, reach, or other results.

SECTION 14

Limitation of Liability

Neither party is liable to the other for indirect, incidental, special, or consequential damages. Our total liability arising out of or relating to the services is capped at the subscription fees you paid in the three (3) months before the event giving rise to the claim. Nothing in this section limits liability that cannot be limited under applicable law.

SECTION 15

Indemnification

You agree to defend and indemnify Midwood Road against third-party claims arising from materials you provided to us, from songs or other content you selected without holding the necessary licenses, or from your use of deliverables in a way we did not authorize or after we advised you of a third-party license restriction.

SECTION 16

Suspension and Termination for Cause

We may suspend work or terminate your subscription if your account is past due, or if you materially breach these Terms and do not cure the breach within 14 days of written notice. You may terminate for our uncured material breach on the same notice terms. On any

termination, fees owed through the termination date remain payable, and sections of these Terms that by their nature should survive (including Sections 7, 8, 11, and 13 through 15) survive.

SECTION 17

Changes to These Terms

We may update these Terms from time to time. If a change is material, we will give you at least 30 days' notice by email or through your client tools before it takes effect. Continuing your subscription after the effective date is your acceptance of the updated Terms.

SECTION 18

Governing Law and Disputes

These Terms are governed by the laws of the State of Indiana. If a dispute arises, we both agree to try first to resolve it informally: either party may send a written description of the issue, and we will make good-faith efforts to work it out within 30 days before any formal action. Any dispute not resolved informally will be brought in the state or federal courts located in Bartholomew County, Indiana, and both parties consent to that venue.

SECTION 19

General

These Terms, together with your checkout selections, are the entire agreement between us and replace any prior discussions about the subscription. If any provision is found unenforceable, the rest remain in effect. A failure to enforce a provision is not a waiver of it. You may not assign this agreement without our written consent. We may assign it in connection with a sale or reorganization of our business. Neither party is responsible for delays caused by events beyond its reasonable control. Notices may be given by email: to you at the address on your account, and to us at rhett@midwoodroad.com.

QUESTIONS ABOUT THESE TERMS

Contact.

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