

# Cyrus Wong

Content Creator | Graphic Designer  
Cinematic Storyteller

Burnaby, BC

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[www.cyruswcreative.com](http://www.cyruswcreative.com)

Work Authorization: Legally authorized to work in Canada (No sponsorship required)

## Summary

Versatile Video Content Creator and Graphic Designer with 10+ years of industry experience, including roles at FOX Networks Group Asia and The Hong Kong Jockey Club. Recently enhanced expertise with a 2-year Graphic Design program at Vancouver Community College (VCC), integrating solid visual branding, web layout, and typography into a strong background in video production. Expert in cinematic storytelling, video editing, motion graphics, and multi-platform digital media.

## Skills & Tools

- Content Development
  - Video Editing
  - Video Production
  - Graphic Design
  - Motion Graphic Design
  - Social Media Marketing
- Adobe Creative Suite (Premiere Pro, Photoshop, Illustration, After Effect, InDesign)
  - Figma
  - DaVinci Resolve
  - CapCut

## Experience

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| York & Chapel   Vancouver, BC<br><b>Internship</b><br>06/2026 (1 month)                   | <ul style="list-style-type: none"><li>Developed social-forward content designed to elevate and strengthen the Y&amp;C brand presence across digital platforms.</li><li>Collaborated closely with the Creative Director to execute diverse design initiatives, including newsletters, print posters, and environmental design for the new office space.</li><li>Produced, edited, and delivered multi-format content, blending still visuals and motion graphics to strategically showcase brand identity.</li></ul> |
| The Hong Kong Jockey Club   Hong Kong<br><b>Video Content Editor</b><br>01/2021 - 07/2024 | <ul style="list-style-type: none"><li>Developed and executed multi-channel video content strategies to drive engagement among international horse racing fans.</li><li>Partnered with the Racing Marketing executive team to design and deliver high-impact promotional campaigns across multiple digital platforms.</li><li>Produced monthly marketing video assets for major race events, successfully engaging an audience of over 200K+ subscribers.</li></ul>                                                  |
| FOX Networks Group Asia   Hong Kong<br><b>On-air Promo Producer</b><br>02/2017 - 03/2020  | <ul style="list-style-type: none"><li>Coordinated with designers and programmers to deliver high-quality on-air promotions for major networks like Fox, Fox Sports and National Geographic.</li><li>Managed end-to-end creative concepts and workflows for complex production projects.</li><li>Conducted multi-location field interviews utilizing specialized lighting and sound setups to capture high-production-value footage.</li></ul>                                                                       |

## Education

Vancouver Community College | Vancouver, BC  
**Graphic Design 2026**

Kingston University, London | London, UK  
**Bachelor of Computer Graphic Technology (Honors) 2010**

## Awards & Honors

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- VCC Graphic Design Entrance Scholarships (2026)
- Flourish Awards: Digital Media Design Award (2025)

## Language

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- English (Full Professional, CLB 8)
- Cantonese (Native or Bilingual)
- Mandarin (Full Professional)

## Reference

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Portfolio Website: [www.cyruswcreative.com](http://www.cyruswcreative.com)

Linkedin: [linkedin.com/in/cyrus-won/](https://linkedin.com/in/cyrus-won/)

## Additional Details

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- Legally authorized to work in Canada
- Available to start immediately