



# Leslie Crosby

SENIOR WEB DEVELOPER

PORTFOLIO  
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I'm an experienced web developer with a design background and a product brain. I build highly custom, design-forward web projects for clients like Chipotle, Dell, Indeed, and Lone Star Beer — and when nothing on the market fits the bill, I build that too, from custom LLM-powered tools to enterprise training platforms. I'm a Webflow Enterprise Premium Partner, ACE member, and beta tester who plays nicely with designers, strategists, and clients.

## EXPERIENCE

*Senior Web Developer*  Civilization  Sep. 2023 – Currently

Led product and development on custom AI tools for enterprise clients while managing live, business-critical Webflow sites.

- Owned product roadmap and managed a cross-functional team to deliver Indeed's AI-powered Chrome extension — a feedback synthesis tool built on Vercel AI Gateway with Supabase vector storage. Wrote the FRD, crafted prompts, ran client acceptance interviews, and managed delivery end-to-end.
- Built the front end and integrated a custom OpenAI-powered streaming agent into a Webflow site for Dell — first as a conference kiosk experience, then re-skinned as an evergreen training tool.
- Maintained live, business-critical Webflow sites across multiple clients — managing design systems, SEO/AEO, accessibility, and performance where nothing ships broken.

*Web Developer*  Civilization  Feb. 2021 – Sep. 2023

Built custom, accessible websites across platforms (Webflow, React Native, Shopify) for clients including Chipotle, Restore Hyper Wellness, and Soundly. Collaborated closely with designers to translate creative vision into responsive, production-ready builds.

*Web Developer*  DesignGood  Jun. 2017 – Feb. 2021

Developed client websites with a focus on clean, maintainable code and designer-developer collaboration. Expanded technical skills across WordPress, Vue, and Shopify while managing multiple concurrent client projects.

*Graphic and Web Designer*  Dos Mundos Creative  Mar. 2015 – Jun. 2017

*Product Designer, Holiday*  Martha Stewart Living Omnimedia  Sep. 2011 – Mar. 2015

## SKILLS

*Web Development*  
HTML, CSS, JavaScript, TypeScript, React, Accessibility, Data Integrations, API Development, Platform Migrations, SEO/AEO Optimization

*AI & Automation*  
LLM Integration (OpenAI, Vercel AI Gateway), Prompt Engineering, Agentic Workflows, Vector Databases (Supabase), AI Coding Agents & MCP Servers

*Product Management*  
Roadmaps, Sprint Planning, Feature Prioritization, Functional Requirements Documentation, User Acceptance Testing, Client Feedback Synthesis

*Tools*  
Webflow (Enterprise Premium Partner, ACE, Beta Tester), Supabase, Figma, Cloudflare, Vercel, AWS

## EDUCATION

*Full-Stack Certificate*  
 Austin Coding Academy  2017

*BFA in Illustration*  
 Parsons School of Design  
New School University  2006 - 2011

*BA in Visual Arts (Art History)*  
 Eugene Lang College  
New School University  2006 - 2011