

Suyeon Chae

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EDUCATION

The Ohio State University

Bachelor of Science in Design; *Graduated with Research Distinction*

Major in Visual Communication Design, Minor in Game Studies

Dean's List 2023--2026

Columbus, OH

Aug 2021 – May 2026

WORK EXPERIENCE

Neighborhood Design Center

Design Intern

Columbus, OH

Jan 2025 – May 2026

- Designed website mockups, business cards, letterhead, merchandise, and iconography, and built brand guidelines covering typography, color, logo usage, and visual standards.
- Produced marketing materials under the new guidelines — postcards, flyers, digital graphics, retractable banners, and presentation decks — supporting community outreach.

Urban Arts Space

Design Intern

Columbus, OH

Aug 2024 – May 2026

- Designed visuals for exhibitions, community programs, and events across print and digital media using Adobe Creative Suite.
- Built cohesive brand material systems — flyers, brochures, handbooks, presentations, and merchandise — to strengthen visual identity.
- Managed and updated digital assets across web and social platforms, maintaining brand consistency.

LEADERSHIP & ACTIVITIES

Design Collective

Treasurer, Social Media & Marketing Chair

Jan 2025 – May 2026

- Designed visual content and managed social media strategy to boost audience engagement.
- Collaborated with the school's design department to promote department-wide events.

TEDxOhioStateUniversity

Design Committee

Jan 2025 – May 2026

- Created marketing and branding materials — social graphics, posters, and pamphlets — for event outreach.
- Designed stage and screen visuals for the live event, including slides, backdrops, and lower-thirds.

Software Engineering Club (DEV)

Design Member

Feb 2024 – May 2026

- Designed web visuals, marketing materials, and branding assets to strengthen club identity.
- Collaborated with software engineers to refine UI/UX and ensure visual consistency.

ADDITIONAL

Design Skills: Branding & Identity, Layout & Print Design, UX/UI Design, Wireframing & Prototyping, Illustration, Exhibition & Event Design

Software: Adobe Creative Suite, Photoshop, Illustrator, InDesign, After Effects · Figma · Wix · Unity · Blender

Languages: Korean (Native), English (Native)

CERTIFICATE

Google Analytics Certification (GA4) — Google, Issued July 2026

Google Digital Marketing & E-commerce Certificate — In Progress, Expected Aug 2026