



New School!

Bronx School of Hip Hop

Bronx School of Hip Hop uses the Five Elements of Hip Hop—DJing, MCing, Graffiti Art, Breaking, and Knowledge of Self—as the foundation of its curriculum. Students are taught academics and career and technical education (CTE) pathways through these elements, building entrepreneurship, ownership, and critical thinking, ensuring that every scholar is college and career-ready.

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Our Mission

The Bronx School of Hip Hop empowers students to master both the art and science of the culture, transforming creativity into academic excellence, entrepreneurship, and legacy. We prepare scholars to own their voice, build their craft, and lead their community, proving that the Bronx builds brilliance.

Our Approach

Learning at the Bronx School of Hip Hop is project-based, with Hip Hop culture as the curriculum. Through the Five Elements, scholars master academics and CTE: Emceeing builds English Language Arts (ELA) and communication, DJing applies math and technology, Graffiti teaches design and literacy, Breaking explores science and health, and Knowledge drives critical thinking for college and career readiness.

Students Who Will Thrive Here

Students who thrive at the Bronx School of Hip Hop are creators, problem-solvers, and entrepreneurs who see their culture as a strength. They learn best through hands-on project-based learning, collaboration, and real-world challenges—using Hip Hop to sharpen their voice, master academics, and build pathways to college, careers, and entrepreneurship.

At New York City Public Schools, we deliver rigorous academics and real-world learning experiences to ensure all students graduate with the knowledge, skills, and confidence to succeed in their careers and communities.



Meet the Principal

A Bronx-born educator shaped by the culture that raised him, Jason Reyes is the founding principal of the Bronx School of Hip Hop. Blending Hip Hop inspired-teaching, project-based learning, and career and technical education, he is reimagining high school, creating pathways to college, careers, and entrepreneurship while honoring student voice, identity, and excellence.