

CASE STUDY

Rampen

Website build (Webflow) and core operational systems setup

Engagement: Google Workspace setup | Contractor research | Notion workspace build | Airtable database build | Webflow site build

SITUATION

Rampen had a vision for the business and nothing else. No website. No business email. No documented processes. Everything lived in physical binders and in people's heads. They came to me asking for a website. Before that could do anything useful, the team needed working systems underneath it. A place to manage contractors and permit research. An internal hub more than eight people could actually navigate. Something to track property and financial decisions that wasn't a binder.

WHAT I DID

I built the website alongside four smaller projects so the team had working systems in place before the site went live.

Google Workspace and business email first. Then contractor research: MHIC verified, PG County compliant door installers. A 10 section Notion workspace the full team could navigate without asking around, organized so a new hire could find what they needed without pulling someone off their own work to explain it. An Airtable base for property evaluation and financial tracking, replacing a process that used to live entirely in someone's head.

Then the site. Rampen had no existing brand and nothing to work from. I built the design system from scratch: color palette, typography, reusable component classes. Designed and built the homepage in Webflow, then ran a full cross device QA pass to confirm it held up on phone, tablet, and desktop before calling it done.

RESULT

They went from nothing to a full operational setup. Business email running on Google Workspace. A 10 section internal hub the team can use without asking around. A tracker for property and financial decisions. A vetted contractor list that meets local licensing and permitting requirements. The site is designed, built, and live.

"We came in with a vision and basically nothing else. No website, no systems, no email. Justin built it all. We're actually set up now."

Founder, Rampen

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