

Purpose

This Cookie Policy explains how Groundline uses cookies and similar technologies on our website.

Cookies are small text files placed on a computer, smartphone or other device when you visit a website, and they help websites function correctly, improve user experience, remember preferences and provide information about how visitors use our website. Cookies are not used for auto-fill personal information.

This policy should be read alongside our Privacy Notice.

Cookies Used by Groundline

Groundline may use the following types of cookies:

- Essential Cookies
 - These are cookies necessary for the operation and security of our website. They enable core functionality such as page navigation, security controls and accessibility features. Without these cookies, the website may not function correctly.
 - Consent Required: No
- Analytics Cookies
 - These cookies help us understand how visitors use our website, such as:
 - Which pages are visited most often.
 - How users navigate through the website.
 - Website performance and usability issues.
 - The information collected is generally aggregated and anonymous.
 - Consent Required: Yes
- Functional Cookies
 - These cookies remember choices you make, such as language preferences or other settings.
 - They help improve your experience when returning to the website.
 - Consent Required: Yes
- Advertising or Marketing Cookies
 - Groundline does not currently use advertising or marketing cookies.
 - If this changes, this policy will be updated, and consent will be obtained before such cookies are used.

Cookie Details

The table below provides information about the categories of cookies we use.

Cookie Type	Purpose	Retention Duration
Essential Cookies	Website functionality and security	Session or up to 12 months
Analytics Cookies	Website usage and performance monitoring	Up to 24 months
Functional Cookies	Remembering preferences and settings	Up to 12 months

Actual retention periods may vary depending on the service provider and website functionality being used at the time.

Third-Party Cookies

Groundline may use third-party services that place cookies on our website. Examples may include:

- Google Analytics (website traffic analysis)

Where third-party cookies are used, those providers are responsible for their own privacy and cookie practices.

Users are encouraged to review the privacy notices of those third parties for further information.

Cookie Consent

When you first visit our website, you will be presented with a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Manage cookie preferences

Only essential cookies will be activated automatically.

Non-essential cookies will only be used after consent has been provided.

A link to this Cookie Policy is available from the cookie banner and website footer.

7. Managing and Withdrawing Consent

You can manage or withdraw your consent at any time by:

- Updating your cookie preferences through the website cookie settings (where available).
- Adjusting your browser settings to block or delete cookies.
- Clearing cookies stored on your device.

Please note that disabling certain cookies may affect the functionality and performance of the website.

8. Personal Data

Where cookies collect information that constitutes personal data, Groundline will process that information in accordance with:

- UK GDPR
- Data Protection Act 2018
- Privacy and Electronic Communications Regulations (PECR)
- New Zealand's Privacy Act 2020
- Groundline Privacy Notice

9. Changes to This Policy

Groundline shall only change this policy to reflect:

- Changes to our website
- New technologies
- Legal or regulatory requirements

The latest version will always be published on our website.

10. Contact Details

If you have any questions regarding this Cookie Policy or our use of cookies, please contact:

Groundline Ltd

Email: enquiries@groundlineengineering.com

Website: www.groundlineengineering.com