IMPROVING THE EFFICIENCY OF AML COMPLIANCE

September 2022

DQ GLOBAL
DRIVING DATA QUALITY

In partnership with

experian

TABLE OF CONTENTS

IT'S TIME FOR CHANGE

UK banks and financially regulated institutions are spending hundreds of millions of pounds every single year fighting financial crime. And yet the scale of the problem is only getting worse.

The volume of new businesses incorporated in the UK has more than doubled in the last decade. Many of these businesses have the characteristics of potential money-launderers and need to be accurately assessed and verified.

With financial criminals becoming ever-more sophisticated and the volume of customers to assess ever-growing, how can financial organisations possibly keep pace?

Third-party data and analytics can transform cumbersome manual checks into a slick, automated operation. This only requires manual intervention where the data calls for it, dramatically reducing the time, cost and effort financial institutions currently have to spend fighting financial crime. However, integrating the FinCrime data into your operations can require IT support introducing potential delays to service access and introducing avoidable set-up cost.

DQ Global and Experian have combined forces to enable you to easily identify, assess and mitigate financial crime.

The DQ FinCrime products allow you to collect and assess high-quality data to provide a robust view of businesses, what they do, and the people behind them to better understand the compliance risk. The product plugs straight into Excel or Dynamics for a simple, no-fuss solution that ensures you complete the necessary checks required as a financially-regulated institution.

BALANCING EFFECTIVE CUSTOMER ONBOARDING WHILST MITIGATING RISK

As an institution focused on rapid onboarding, how do you balance effective KYC checks with exemplary customer experience?

Leveraging third party data sources is key. By cross-referencing the customer's details with third-party sources, you can quickly source and verify information without burdening the customer, and be confident in the validity of the data provided by the customer. This will help you to more readily assess the customer risk and spot financial crime in a fraction of the time taken by traditional KYC approaches.

But there's more. The added benefit of this approach means you can set a baseline to continuously and automatically monitor customer risk going forward, laying the groundwork for effective, automated, event-driven reviews.

Now with DQ Compliance, the power of Experian's FinCrime data can be easily and effectively surfaced within your data ecosystem.

DQ Compliance™
Incorporating experian.

WHAT DATA IS AVAILABLE AND HOW CAN IT HELP?

By integrating Experian's aggregated third party data sources you can now achieve multi-source corroboration confirming that:

The business exists

The trading locations provided are associated with the business

The businesses principal activities align to what the customer has disclosed

The business is not exposed to any high-risk jurisdictions

Additionally, and perhaps most importantly, you can now identify and understand the company ownership.

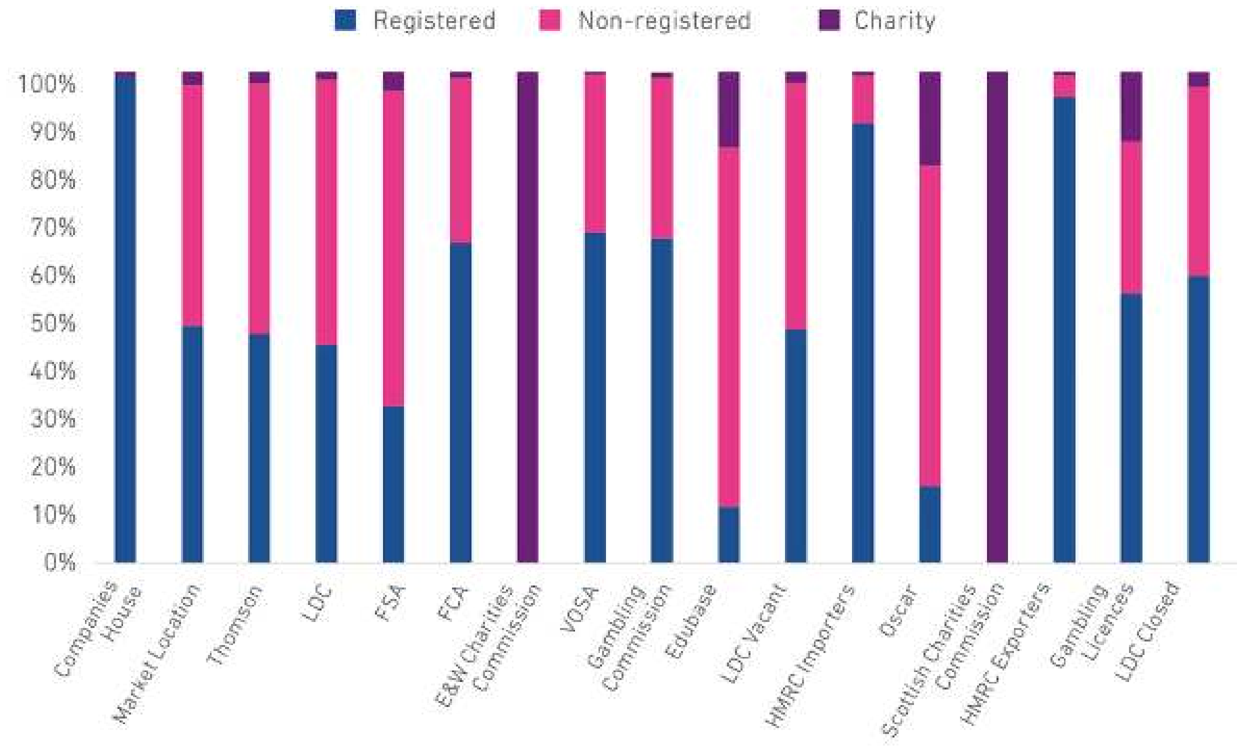
When you're working with businesses, you need to know the people behind them are genuine and operating legally. Experian have developed a proprietary algorithm for quickly and accurately identifying the Ultimate Beneficial Owner (UBO) of any organisation. It harnesses data from each document filed at Companies House, capturing shareholders, shareholding, share value, share types, voting rights and currency. Over time, this provides a dynamic picture of a company's ownership structure that updates as new documents are filed.

Experian has also ingested the Person of Significant Control (PSC) data from Companies House, enabling you to easily compare the UBO identified by Experian with Companies House; allowing you to fulfil your regulatory duty of notifying Companies House where an ownership discrepancy exists.

EXPERIAN DATA SOURCES

Data Source	# Records	# Unique Companies	# Unique Sites
Companies House	4,708,621	4,570,860	4,570,862
Market Location	1,759,660	1,286,679	1,662,457
Thomson	1,533,365	1,143,889	1,448,503
LDC	641,814	347,844	619,859
FSA	523,309	379,402	523,258
FCA	425,502	188,168	237,175
E&W Charities Commission	266,649	167,850	168,525
VOSA	176,445	69,589	126,296
Gambling Commission	59,450	634	13,125
Edubase	56,902	33,318	37,549
LDC Vacant	54,380	37,687	53,969
HMRC Importers	37,427	36,134	36,360
Oscar	33,719	25,025	32,135
Scottish Charities Commission	24,901	24,901	24,901
HMRC Exporters	23,945	23,785	23,840
Gambling Licences	3,965	2,418	2,421
LDC Closed	2,354	1,259	2,325

The Experian sources are capable of validating information for all customers – individuals, limited and non-limited companies, charities, larger organisations, SMEs, sole traders, new firms or established firms (see chart below).



WHY IS MULTI-SOURCED DATA CORROBORATION SO IMPORTANT?

Companies House is not intended to be a source that verifies key information about a business. They gather and process vast amounts of information but they do not verify its legitimacy. Unfortunately, this has left it vulnerable to abuse, allowing criminals to align the data they have provided to you in their application with an official register; effectively allowing them to manipulate the corroboration of false information with false information.

Experian's data goes beyond Companies House. For example, to corroborate a Dentist you will want to use the Care Quality Commission, for a school, Edubase, for a restaurant, FSA, for a pub, Licensed Premises, and so on. By combining Open Government License data with Official Register Data (FCA, VAT Register, Companies House, etc,) and Experian's numerous other data sources, you can be confident that you've completed a robust assessment where the data is validated multiple times over.

HOW CAN DQ GLOBAL HELP?

DQ Global is an award winning software company specialising in Microsoft technology. With over 25 years experience in Customer Data Quality Improvement, they are committed to providing excellent software solutions and ensuring the highest quality customer experience. Specialising in secure, future-proof, easy-to-use solutions they help you make better-informed business decisions.

DQ Global's FinCrime technology stack - DQ Compliance allows you to harness the power of 40 million records from Experian's 20 data sets, and surface it within your data ecosystem.

NO CODE AND FAST IMPLEMENTATION

A solution was required to bridge the gap between Experians powerful FinCrime data and you, the end user. To reduce costs and risks of FinCrime such as fraud and money laundering.

Until now, access to Experians data was only available through API's, which meant expensive implementation, long project roadmaps and dependency on IT departments for support and maintenance.
Experian approached DQ Global with a challenge to develop a technology stack to mitigate the impacts of incomplete, inconsistent and incorrect customer data within the KYC process.

Using Experian's market-leading data, DQ Compliance allows you to neatly cross-reference the information provided by the customer with third-party sources to quickly and easily verify the customer and assess their level of risk…all within your CRM or Excel workbook.

DQ Compliance installs into Microsoft Dynamics or Excel in under 30 minutes, with no code required and fast implementation. With their simple pay-as-you-go model you only pay for the data you use, making it a scalable and cost efficient solution, regardless of the size of your institution.

DQ For Dynamics™

Complete D365 Data Management Solution

A POWERFUL SOLUTION FOR DYNAMICS 365 USERS

DQ Global's advanced Dynamics 365 solutions enable accurate, efficient and continuous record remediation.

DQ Compliance for Dynamics surfaces Experian's FinCrime data through a user interface within your CRM environment. Append and Enrich data from within the Microsoft Ecosystem, push records to a review screen for remediation and conflict resolution and record audit trails for compliance checks.

DQ for Excel™
Data Quality Toolbox

MITIGATE FINCRIME WITHIN EXCEL

DQ Compliance for Excel lets you easily surface Experian's FinCrime API's from within MS Excel, with quick and simple installation.

Acquire and enrich new data onto your Excel workbook, append and upload your new, enriched dataset back to its source. All using a simple pay-as-you-go model.

WHAT NEXT?

To easily complete the necessary checks required as a financially-regulated institution, without costly and time consuming implementation, register your interest to download DQ for Excel or DQ for Dynamics here.

To learn more about the DQ Compliance technology stack contact Conor Doyle .
e: conor.doyle@dqglobal.com

DQ GLOBAL DRIVING DATA QUALITY In partnership with experian