

Nino Stolnik



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🎂 29. 8. 2002, in Maribor

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Education:

2017-
2021

Designer - Level V - High School of Design in Maribor

- Module Graphic Design
- Solution of the entire work process from the idea to realization, using various technological methods.

2022

Zero To Mastery UI/UX Course

- Mastery of Figma's workflow
- UI/UX Best Practices
- Web and mobile design principles
- Visual design and user guidance
- [Certificate](#)

2024

Google UX Design Professional Certificate

- Adherence to the design process: Develop empathy with users, define pain points, develop solutions, create wireframes and prototypes, test and iterate designs.
- Understanding of UX research
- Application of fundamental UX concepts
- [Certificate](#)

Work Experience:

2024-05 -
current

Creative Lead & UI/UX Designer — Conversion Design

- **Creative Leadership:** Took ownership of projects from concept to delivery, balancing business objectives, user needs, and design quality throughout the process.
- **UI/UX Design:** Designed SaaS products, complex user experiences, responsive websites, and high-converting landing pages focused on usability and business goals.
- **Brand & Visual Design:** Developed complete brand identities and visual systems while maintaining consistency across digital touchpoints.
- **Digital Advertising:** Created advertising campaigns and marketing creatives, developing concepts and adapting visuals across different formats and platforms.
- **Client Collaboration:** Worked directly with clients to understand requirements, present design solutions, incorporate feedback, and ensure projects aligned with their goals.
- **Project Coordination:** Planned project timelines, delegated tasks when needed, reviewed deliverables, and helped guide projects through to completion.
- **Design & Development:** Worked across Figma, Webflow, WordPress, and Adobe Creative Suite to take projects from initial concepts through to final implementation.

2024-05 -
current

Freelancer - s.p.

- **Web Design:** Designed responsive websites and landing pages for businesses, focusing on clear user experiences and strong visual presentation.
- **UI/UX Design:** Created intuitive interfaces and digital experiences based on client requirements, user needs, and business objectives.
- **Client Management:** Communicated directly with clients throughout projects, from initial requirements and concepts through revisions and final delivery.
- **Web Development:** Built and implemented websites using Webflow and WordPress.
- **Brand Design:** Created visual identities, marketing materials, and digital assets to help businesses establish a consistent visual presence.

2023-05 - Print Technician and Graphic Designer - Riki d.o.o.

2024-05

- **Technical knowledge:** Understanding of printing processes and their requirements, contributing to effective and implementable design solutions.
- **Experience with design software:** Expertise in using various design tools from the Adobe Suite for creating and editing graphics and layouts.
- **Project coordination:** Ability to plan and execute projects while adhering to schedules and quality standards.

2022-12 - Content creator and Graphic Designer - Evitel d.o.o.

2023-03

- **Creativity:** Applying creative approaches to create engaging and functional designs that enhance brand identity and appeal to the target audience.
 - **Visual Design:** Designing social media posts, posters, and brochures with a focus on brand identity and high design quality.
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Skills:

- **Slovenian:** proficient in speaking and writing
- **German:** proficient in speaking and writing
- **English:** proficient in speaking and writing
- **Web Design:**
 - Figma
 - FigJam
 - Adobe XD
 - Webflow
 - Wordpress
 - HTML and CSS Basics
- **Adobe suite**
- **AI**
 - ChatGPT
 - Claude
 - Image Generation
- **Social media content creation:**
 - Instagram
 - Facebook
 - Tiktok
- **Microsoft office**

Interests and activities

 Fitness

 Music

 Reading Books

 Design

Nino Stolnik



Spodnji Ivanjci, 25. 10. 2024