

Orla McNamee

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🌐 Portfolio: orlamcnamee.com

📍 Location: Bishopstown, Cork

About Me

Junior Graphic Designer with 3+ years' experience creating visual communications across agency, in-house and higher education environments. Proficient in Adobe Creative Cloud and Microsoft Office, with experience in brand design, digital campaigns, presentations, e-learning and multimedia content. Strong collaborator with a keen eye for typography, layout, accessibility and brand consistency.

Skills

Brand identity, visual communication, print & digital design, campaign assets, typography, layout design, presentation design, image editing & retouching, e-learning design

Tools

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Microsoft Office Suite (PowerPoint, Word, Excel), Figma, Articulate Rise & Storyline, Webflow, WordPress

Professional Experience

Instructional Designer

University College Cork – School of Medicine

April 2024 – July 2024 & May 2026 – July 2026

- Supported digital onboarding and induction resources for 170 Medical Interns through the UCC National NCHD Training HUB.
- Managed and refined accessible digital learning materials, ensuring accuracy, consistency and quality standards.

Freelance Graphic Designer

Self-employed

March 2026 - Present

- Designed social, web, email, and digital campaign assets for freelance clients.
- Managed multiple projects and deadlines across concurrent client work.

Digital Designer

Rooftop Twenty Two

March 2025 – March 2026

- Designed digital campaigns, social media assets, website graphics, email materials and presentations.
- Developed creative concepts from briefs while maintaining brand consistency across multiple formats.
- Collaborated with account managers and developers to deliver high-quality design solutions within deadlines.

Multimedia Designer

Pinta

June 2023 – March 2025

- Created graphic design assets, presentations, e-learning content and multimedia communications for international clients.
- Used Adobe Creative Cloud and Microsoft tools to deliver engaging digital learning experiences.
- Produced branded materials for clients including Johnson & Johnson, Janssen and Kenvue.
- Worked collaboratively with project teams to develop concepts and deliver final outputs.

Design Intern

Apple

January 2022 – August 2022

- Member of the Learning & Development team - provided multimedia content including graphic design, video editing, animation and e-learning development using Photoshop, Illustrator, Final Cut Pro, The Grove etc.
- Worked with multi-disciplinary teams on ad-hoc projects including poster design, logo design, etc. across Apple.
- Produced artwork which was shared by CEO Tim Cook on Twitter and Deirdre O'Brien (SVP of People and Retail) on Instagram.

Digital Media Intern

Kuul Play – Rubicon Centre, MTU

May 2021 - September 2021

- Summer internship in a start-up - worked as part of a team of designers and produced educational content for the Kuul Play website.
- Designed new characters, created short animations to teach children key concepts and participated in brainstorming sessions with the team.

Education

BA Honours in Creative Digital Media

2019 - 2023 | MTU Crawford College of Art and Design

- Years 1-4 Results: first class honours
- Digital media design, UX/UI, animation, branding, video production, and interactive media

Certificate in Graphic Design

2024 | Shillington (Online Course)

- Typography, branding, UX/UI, digital and print design, creative concept development

Achievements

- Animation Award Winner - Smarter Travel Campus Competition (Transport for Ireland)
- Leaving Certificate Diograis Awards - Academic & Leadership Recognition
- ACTL Diploma in Performing Drama (Distinction), Trinity College London
- Full clean driving licence

Interests

Cooking, crochet, art, music, going to the gym