

SELLER'S GUIDE



JONATHAN WEAVER
REAL ESTATE

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1 SOCIAL MEDIA STRATEGY

Your home will not just sit on the MLS and wait for buyers. I position the property across social media with high-quality, targeted exposure designed to create attention, demand, and conversations around the listing.

2 RELENTLESS FOLLOW-UP

Most agents lose deals in the follow-up. I stay on every lead, every showing, every agent, and every potential buyer to make sure no opportunity gets missed and every serious prospect is pushed toward action.



3

MARKET MONITORING

I constantly monitor competing listings, price changes, buyer activity, new inventory, and recent sales so we are never operating blindly. This allows us to adjust strategy quickly and keep your home positioned correctly in real time.

4

PRESENCE AT SHOWINGS

I do not just hand the showing off and hope the buyer "gets it." When appropriate, I make sure the property is presented properly, questions are answered professionally, and the buyer understands the full value of the home.



5

AERIAL DRONE FOOTAGE & HIGH-END CONTENT

Presentation matters, especially in today's market. I use aerial drone footage, cinematic video, professional visuals, and high-end content to make the property feel elevated, memorable, and worth pursuing.

6

OPEN HOUSES

Open houses are not just about letting people walk through the door. I use them as a strategic marketing event to create urgency, collect feedback, identify real buyers, and generate additional exposure around the property.



7 COLD CALLING

I actively call thousands of homeowners every month to uncover buyers, sellers, neighbors, and off-market opportunities. This gives your property direct exposure beyond passive online marketing and puts it in front of people who may know the right buyer.

8 PROSPECT QUALIFICATION

Not every lead is a real buyer. I qualify prospects by understanding their motivation, financial position, timeline, and seriousness so we focus our energy on the people who can actually move forward.

RECENTLY SOLD



CONTACT JONATHAN WEAVER



Jonathan is the agent you need for buying or selling in South Florida. His extensive knowledge of the real estate market, combined with his hard work and dedication, makes him an unmatched choice for your real estate needs. Jonathan and his team of professionals are passionate about client service and are available to assist you 24/7.

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