

I'm focused on creating meaningful experiences through design.

April 2025 - Present

VividFront, UI/UX Web Designer

Lead the design process from start to finish across websites, digital products, branding, marketing campaigns, and product launches. Turn business goals into engaging, high-performing digital experiences while shaping UI/UX strategy for client projects. Work closely with marketing, development, and client services teams to present ideas, refine designs, and bring projects to life. Ensured every deliverable meets high standards for visual quality, brand consistency, usability, and performance.

May 2022 - Jan. 2025

Marcus Thomas LLC., Digital Designer

Worked with cross-functional teams to create user-focused digital experiences across web, mobile, email, and presentation platforms, providing UX support from concept through launch. Conducted qualitative and quantitative research, including moderated and unmoderated usability testing, and turned findings into practical design improvements. Created high-fidelity prototypes, interactive experiences, branded digital assets, and motion graphics while keeping campaigns visually consistent. Also supported photography, retouching, and video production across digital and print projects.

Feb. 2019 - May 2022

Visia Marketing, Graphic Designer

Designed digital and print marketing materials, including websites, presentations, branded collateral, and social media campaigns. Created motion graphics, video content, and custom visual assets, along with photo retouching and other production work to keep brands consistent across channels. Collaborated with clients and internal teams to develop thoughtful creative solutions that strengthened brand identity and supported marketing goals.

Education

Visual Comm. Design (BFA)
User Experience Design (MS)
Kent State University
2015 - 2022

Capabilities

Web & Digital Web Design
UX Design Strategy
Prototyping & User Flows
User Research & Testing
UX Audits & Optimizations
Usability & Accessible Design
Component Library Building
No-Code / Low-Code Dev.

Tools/Programs

Webflow
Figma/FigJam, Sketch
Adobe Creative Suite
Optimal Workshop
Hotjar
Miro
Canva

Past Clients

The Ohio Lottery
Akron Children's Hospital
Dexcom
Krylon
Dewalt
TroyBilt
KraftMaid
Gold Star

Additional production, motion, and visual design work available upon request.