



CORPORATE

Sponsorship

HUB OF HOPE 2024

hubofhope.org

Dear Friend & Community Partner,

Today, across the globe, an estimated 50 million people are living in modern day slavery—men, women, and children who've been forced, coerced, or tricked into sex trafficking, labor trafficking, or some other form of human trafficking.

It not only happens in other countries but also in the United States—AND even here in Northwest Arkansas.

As a Hub of HOPE Corporate Sponsor, YOU can help victims of human trafficking get to safety and build a stable life on the other side.

Your sponsorship gives victims practical help with things like safe shelter, food, clothing, education, life skills, support groups and so much more!

Will you consider becoming a sponsor of Hub of HOPE's community events in 2024?
Life transformation for victims and survivors is simply not possible without YOU!

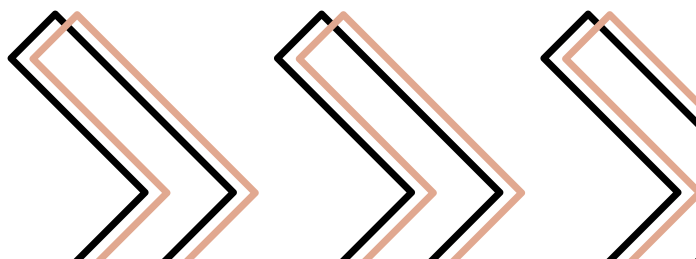
Thank you for believing with us that HOPE is possible!

Sincerely,



Jenny Sorey

Founder & Executive Director, Hub of HOPE



Your Sponsorship

HELPS VICTIMS BUILD A LIFE AFTER TRAFFICKING!

There are 3 ways for your small business, corporate office, or organization to support victims and survivors at Hub of HOPE.



ANNUAL SPONSORSHIP

Be an official sponsor for an entire year. Make the biggest impact for victims of human trafficking with maximum visibility for your brand at every Hub of HOPE event.



HARBOR SPONSORSHIP

Sponsor Hub of HOPE's beautiful "Harbor"—a survivor sanctuary where victims and survivors learn life skills, experience therapeutic art, attend survivor support groups, and more!



EVENT SPONSORSHIP

Sponsor ONE or BOTH of Hub of HOPE's community events, including the Community Festival & Cruise In each Spring, and Give a Mile or More for HOPE each Fall.





Annual Sponsorship

Make the biggest impact for victims by selecting one of the following Annual Sponsorship levels.

Hub Champion

\$25,000

- Recognition during events as Annual Champion sponsor.
- Logo on event t-shirts.
- Free registration + event t-shirts for up to 25 people.
- Social media thank you before and after events.
- Logo on all marketing and materials related to events.
- Story presented by you in "Stand In For Hope" newsletter.
- Annual Community Partner poster + Logo on our website.

Hub Ally

\$20,000

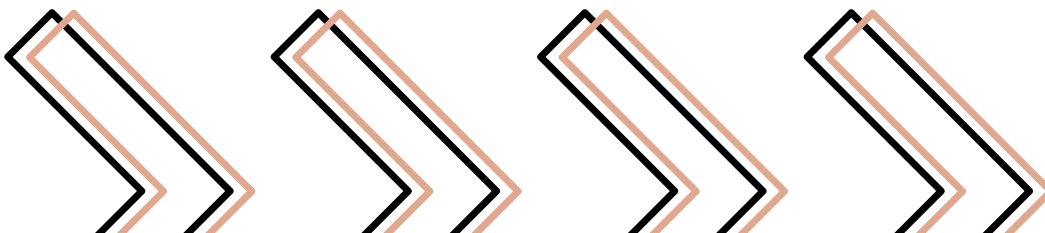
- Recognition during events as Annual Ally sponsor.
- Logo on event t-shirts.
- Free registration + event t-shirts for up to 15 people.
- Social media thank you before and after events.
- Logo on all marketing and materials related to events.
- Article presented by you in "Stand In For Hope" newsletter.
- Annual Community Partner poster + Logo on our website.

Hub Friend

\$15,000

- Recognition during the events as Annual Friend sponsor.
- Logo on event t-shirt.
- Free registration + event t-shirts for up to 10 people.
- Social media thank you before and after event.
- Logo on all marketing and materials related to event.
- Mention of sponsorship in "Stand In For Hope" newsletter.
- Annual Community Partner poster + Logo on our website.

All sponsorships are tax-deductible and available to renew annually.





Harbor Sponsorship

Sponsor “The Harbor” survivor sanctuary by selecting one of the Harbor Sponsorship levels below.

Harbor Champion

\$25,000

- Your logo at entrance to The Harbor.
- Your name + logo as official sponsor of a room of your choice. See room options listed on agreement page.
- Social media thank you posts quarterly.
- Story presented by you in “Stand In For Hope” newsletters.
- Community Partner poster + Logo on our website.

Harbor Ally

\$15,000

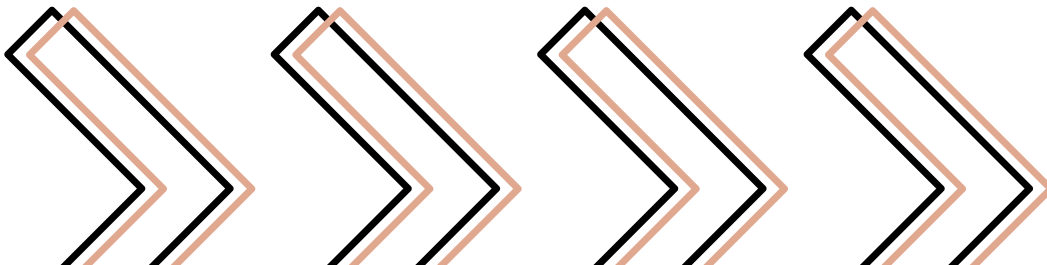
- Your name + logo as official sponsor of 1 room of your choice. See room options listed on agreement page.
- Social media thank you posts quarterly.
- Article presented by you in “Stand In For Hope” newsletters.
- Community Partner poster + Logo on our website.

Harbor Friend

\$5,000

- Your name + logo displayed in the Harbor with other Harbor Friend sponsors.
- Social media thank you posts quarterly.
- Community Partner poster + Logo on our website.

All sponsorships are tax-deductible and available to renew annually.





Event Sponsorship

Sponsor our Community Festival & Cruise In on April 20th, and/or Give a Mile or More for HOPE on September 29th, by selecting one of the levels below.

Presenting Sponsor

\$5,000

- Recognition during the event as Presenting Sponsor.
- Logo on event t-shirt.
- Free registration + event t-shirts for 25 people.
- Option to set up a booth at both events AND add your promotional item to the swag bags.
- Social media thank you before and after event.
- Logo on all marketing and materials related to event.

Platinum Sponsor

\$2,500

- Recognition during event as a Platinum sponsor.
- Logo on event t-shirt.
- Free registration + t-shirts for 15 people.
- Option to set up a booth at event AND add your promotional item to the swag bags.
- Social media thank you before and after event.
- Logo on all marketing and materials related to event.

Gold Sponsor

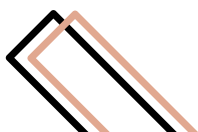
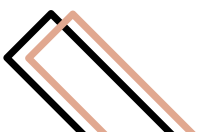
\$1,000

- Recognition during event as a Gold sponsor.
- Logo on event t-shirt.
- Free registration + t-shirts for 10 people.
- Social media thank you before and after event.
- Logo on all marketing and materials related to event.

Silver Sponsor

\$500

- Recognition during event as a Silver sponsor.
- Logo on event t-shirt.
- Free registration + t-shirts for 5 people.
- Social media thank you before and after event.
- Logo on all marketing and materials related to event.



Sponsorship Agreement

SPONSOR INFORMATION

Please write company/organization name as you'd like it to appear during the event. Return your completed form by February 1st. Scan the code below to fill out the form online.

COMPANY/ORGANIZATION NAME

NAME OF CONTACT PERSON

CONTACT'S SIGNATURE

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

COMPANY/ORGANIZATION BILLING ADDRESS

@

COMPANY/ORGANIZATION FACEBOOK HANDLE

@

COMPANY/ORGANIZATION INSTAGRAM HANDLE

Check the box of your desired sponsorship type and then circle the amount of your sponsor level. Circle your Harbor room choice if selecting a Harbor Sponsorship. Priority room selection will be given to top tier sponsors, or on a first come first served basis.

- | | | | | |
|--------------------------|-----------------------------|----------|----------|-----------------|
| ☐ | Annual Sponsor: | \$25,000 | \$20,000 | \$15,000 |
| ☐ | Harbor Sponsor: | \$25,000 | \$15,000 | \$5,000 |
| ☐ | Cruise In Sponsor: | \$5,000 | \$2,500 | \$1,000 \$500 |
| ☐ | Give A Mile Sponsor: | \$5,000 | \$2,500 | \$1,000 \$500 |

Harbor Room Selection:

- Kitchen
- Tech Center
- Art Room
- Resting Room
- Support Group Room

Scan the code below to fill out the sponsor form online.

