



WE CREATE FEISTY IDEAS FOR BRANDS ON THE MOVE.

Meerkat is a fiercely independent, employee-owned creative agency in Minneapolis. 76 years old. Still hungry. Senior people. No layers. One pack, moving as one. We find your edge and forge it into one feisty idea sharp enough that your customers, your employees, and your partners all move behind it. That's how a business moves smarter, faster.

Standing still makes you prey.

Proof we've got bite

Ad Creativity
Age Awards 2026

Ad Midwest Small
Age Agency of the Year



Ad Small Agency
Age Campaign of the Year

Ad Best Places
Age to Work 2025



AdFed
Best of Show



AMERICAN
ADVERTISING
AWARDS

The pack we keep

Food & Beverage



GRANDE
CHEESE COMPANY



taco
john's

Home & Building Products



WOLF

WEATHER SHIELD.
WINDOWS & DOORS

in sinkerator

ELKAY
ezH₂O

3M

Entertainment & Tourism



nickelodeon
UNIVERSE

Health & Wellness

Medtronic

ucare



Mass
General
Brigham
Health Plan



Financial Services



Ameriprise
Financial



WESTERN NATIONAL
INSURANCE

PiperJaffray

Retail & Grocery



OfficeMax

Pick'n Save

MARIANO'S

Rainbow

Everything the hunt requires.

All in-house.

Strategy

We find your edge. The obstacle blocking you. The advantage nobody else owns. The brief that makes a feisty idea possible.

- Brand development and positioning
- Audience research and persona development
- Competitive and cultural analysis
- Communications planning
- Creative briefing

Creative

One feisty idea. Sharp enough to cut. Coordinated enough to move your entire pack at once.

- Brand identity and design systems
- Integrated campaign development
- Copywriting and art direction
- Video, photo, and content production
- Digital and social creative

Media

We get it there first. Full force, across every channel your pack lives in.

- Media strategy and planning
- Media mix modeling
- Media buying and placement
- Real-time optimization
- Measurement, reporting, and attribution

The brands that win aren't the biggest.
They're the feistiest. Ready to rally? Let's hunt.

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