

Annual Report 2025

Ignite, Create, Participate

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'The Enchanted Forest', King's College Hospital (2024). Project by Art Explora UK in collaboration with *It Is Now*. Content produced by Sony Design. © Photo by Pietro Molinaris.

Cover: *Time Odyssey* (2025), The British Museum, Courtesy of Art Explora UK. Photo by David Madden.



Music at Home (2025), Elgin Close, Photo by Jasmine Sandhu.

Message from Our Founder and Chair

When I founded Fondation Art Explora, I did so from a simple conviction: that art belongs to everyone. Not just those who live near great museums, not just those whose schools have the budget for trips, not just those whose care homes have a visiting arts programme. Everyone. That conviction has never felt more relevant – or more urgent – than it does today.

In the United Kingdom, Art Explora has found extraordinary partners, extraordinary people, and an extraordinary appetite for what we offer. 2025 has been the year in which our ambitions began to match our potential. The confirmation of government funding for a dedicated UK Mobile Museum truck is not just a financial milestone – it is a recognition by the British government that bringing art to underserved communities is a public good worth investing in. I am proud that Art Explora helped make that case.

Our *Time Odyssey* programme now operates in seven museums from Exeter to Newcastle. More than 16,000 children have experienced it – many of them visiting a museum for the first time. Our partnership with the V&A, and the selection of Jasleen Kaur as our inaugural commissioned artist, demonstrates that Art Explora UK can stand alongside the leading cultural institutions and the most significant artists of our time.

Our Community Programme has doubled its care home partnerships. Our *It Is Now* digital art installations bring wonder to hospital waiting rooms. And our European Award now draws applications from 32 countries, affirming Art Explora's place as a convener of cultural ambition across the continent.

We enter 2026 with more to do and more to offer than ever before.

Frédéric Jousset

Founder and Chair of Trustees, Art Explora UK



Frédéric Jousset Founder and Chair of Trustees, Art Explora UK

From the Director

As we enter our fifth year, we have a clear mission, five distinct programme strands, and an experienced, motivated team. It took time to find our place in the complex field of arts engagement in the UK. But our focus on innovation – whether through digital tools like *Time Odyssey* or the ever-popular Mobile Museum – has helped us stand out and establish something distinctive. It was recognised this year by government funding for a dedicated UK Mobile Museum truck, which has both focused our future programme and confirmed our role in bringing something new to the sector and to the country.

We have scaled effectively. *Time Odyssey* more than doubled the number of children it reached, all across the UK. We increased the number of our volunteers, doubled our care home partners, and opened a new hub in Birmingham. Our Community Programme team operates at the front line, delivering day-to-day sessions with some of the country's most vulnerable and isolated people. It is not easy work – the sector is dramatically under-resourced, and managing a fluctuating volunteer community brings its own challenges. But the testimony of our volunteers speaks for itself:

“Volunteering with Art Explora has had a profound impact on me, both personally and professionally. It has reinforced my belief in the power of creativity to connect people and support wellbeing.”

This year saw an abundance of new research evidencing the impact of the arts on health, wellbeing and happiness. That evidence is the spur that keeps Art Explora committed to innovating and scaling up arts engagement across the UK – and beyond.

We end 2025 with clear ambition and a sense of purpose that will make 2026 our most active year yet. The new Mobile Museum truck, the summer tour, and the V&A commission are all underway, alongside a steady programme of activity for those in care homes.

I am grateful to every member of the UK team for their passion and commitment, as well as our dedicated board of Trustees, and for the trust and fellowship of all our partners.

Jemima Montagu

Director, Art Explora UK



Jemima Montagu Director, Art Explora UK

About Art Explora UK

Art Explora is a non-profit arts organisation founded in 2019 in France, and in the UK in 2021. Art Explora UK is registered UK charity no.1202489, and is based at Somerset House in London. www.artexplora.org

Mission

Art Explora expands access to the arts across Europe through innovative touring, digital and creative programmes. We work with artists, communities and cultural organisations to remove barriers to participation and make the arts accessible to all. We champion the power of arts and culture to connect people, inspire ideas and enrich lives.

Vision

A world in which access to great art is not determined by where you live, your economic circumstances, or how old you are — and the benefit of experiencing great art is available to everyone, everywhere.

Values

Participation

We believe the arts are for everyone. All our programmes are designed to reach people who face barriers – geographic, economic or social – to arts participation.

Innovation

We push boundaries with digital tools, mobile programmes and bold new commissions – always finding new ways to bring art and culture to new audiences.

Connection

We believe the arts have the power to bring people together – across communities and across cultures. We believe in the healing power of these connections.

Creativity

We believe in the transformative power of creativity – and creativity for all. We encourage and nurture the creative instinct in people of all ages and backgrounds.



Art Explora Mobile Museum in collaboration with Tate and MuMo, 2023, Kirkby Leisure Centre. Photo Gavin Trafford

2025 in Numbers

Key Milestones

- *Time Odyssey* press launch at the British Museum (May): national coverage on BBC Radio 4 at 6pm and The Guardian
- Government confirms £800,000 to build a dedicated UK Mobile Museum truck – a first for this country
- Three-year partnership with the V&A announced at Frieze London (October), first commission to be unveiled in 2026
- Turner Prize-winner Jasleen Kaur selected as inaugural artist for the Art Explora × V&A East art commission
- Record 327 applications to the European Award from 32 countries – an 18% increase on 2024
- Community Programme doubles its care home partnerships during 2025, reaching 14 settings, and opens a hub in Birmingham



European Award Ceremony 2025, Institut de France, Paris. Photo by Salim Santa Lucia.

42,624 Beneficiaries in 2025

11,019 Children reached
via *Time Odyssey* to date

146 Active volunteers

2,979 Care home resident
participations

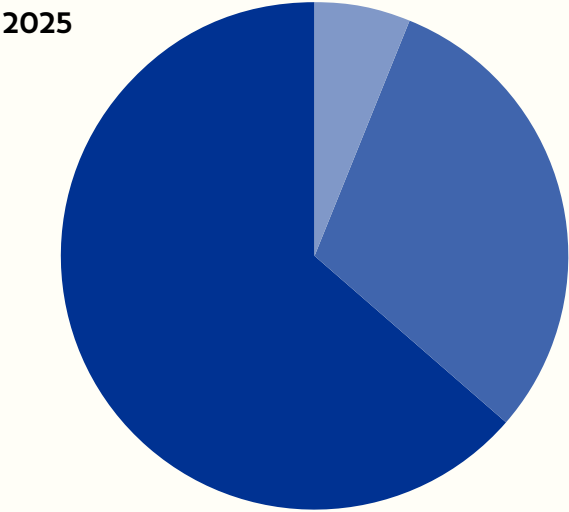
7 National museum partners for *Time Odyssey*

327 European Award applications –
a record

£800k DCMS grant for new Mobile
Museum truck

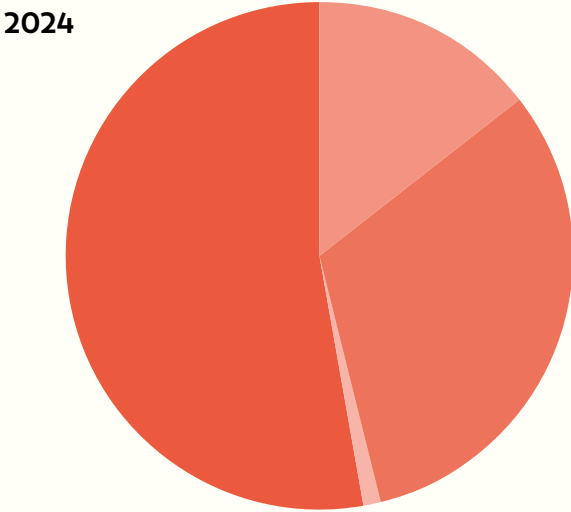
70% of total spend on charitable activities

Beneficiaries by Year



TOTAL BENEFICIARIES BY PROGRAMME
42,624

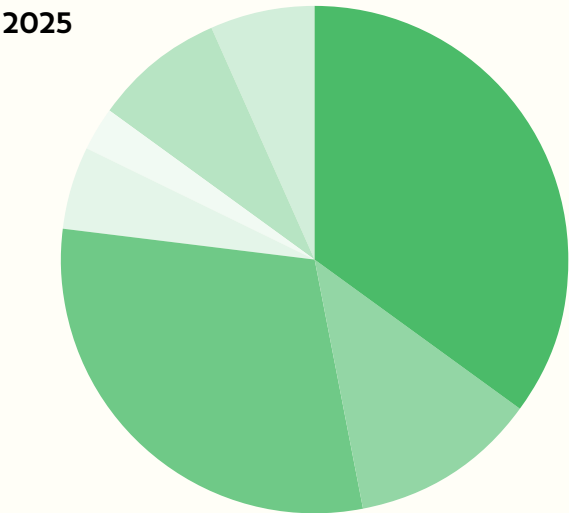
- Community Programme: 2,672
- Time Odyssey (schools): 12,656
- It Is Now (hospitals): 26,910



TOTAL BENEFICIARIES BY PROGRAMME
15,709

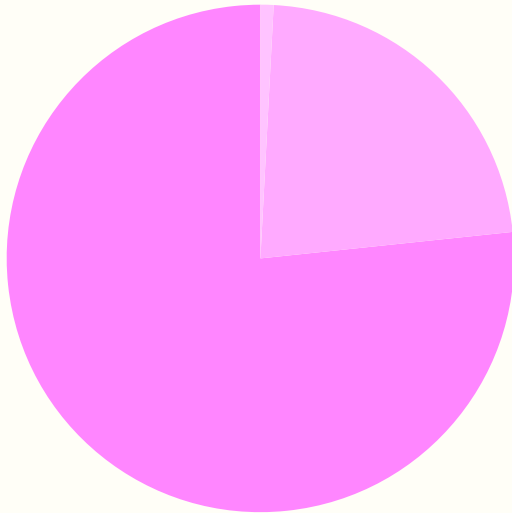
- It Is Now: 30
- Community Programme: 2,291
- Time Odyssey: 4,960
- Mobile Museum: 8,346

Income & Expenditure



TOTAL EXPENDITURE BY PROJECT £728,000

- It Is Now: £20k
- European Award: £38k
- Other projects: £47k
- Mobile Museum UK: £62k
- Community Programme: £87k
- V&A East: £218k
- Time Odyssey: £256k



TOTAL INCOME RECEIVED BY SOURCE
IN 2025 £1,276,500

- Gift Aid: £62.5k
- Department of Culture, Media and Sport: £214k
- Frédéric Jousset Donation: £1M

Time Odyssey: Schools in Museums

Time Odyssey addresses one of the most persistent inequalities in cultural life: the gap between children who have access to culture, and those that do not. Art Explora UK's flagship education programme is designed to connect primary school children with museum collections through an immersive, technology-led learning experience. The experience is free for schools, and financial assistance for transport is also provided to ensure no child is left behind. *Time Odyssey* turns the conventional school trip into an accessible and fun learning adventure, fostering children's sense of belonging and connection with culture and heritage.

"60% of the schools participating in Time Odyssey had not visited their partner museum in the previous 12 months. For many children, this was their first visit to a museum."

Time Odyssey programme evaluation 2025

Teacher Tapp Survey

In Spring 2025 we commissioned a Teacher Tapp survey, drawing on responses from over 3,000 teachers, which clearly underlined why this programme matters:

- 60% of teachers had not taken their class on a museum trip in the previous 12 months
- 14% had never taken a class to a museum
- More than half cited cost as the primary barrier
- Children from lower socio-economic backgrounds outside London face the starkest access gap

"It was really interesting - I never realised there were all of those cool things in there"

Year 5 student, Doncaster



Time Odyssey (2024), Great North Museum, Courtesy of Art Explora. Photo by Colin Davidson.

The Programme in 2025

By the end of 2025, *Time Odyssey* was live in seven museums across England: Yorkshire Museum (York), Great North Museum Hancock (Newcastle), RAMM (Exeter), Manchester Museum, Dorman Museum (Middlesbrough), Danum Gallery, Library and Museum (Doncaster) and World Museum Liverpool. Birmingham Museum joins in 2026 – bringing the programme into a region with high deprivation levels that had previously been a blank spot on our map.

The May press launch at the British Museum – attended by 70 guests including Secretary of State for Education, the Rt Hon Bridget Phillipson MP, the Museums Association, Art Fund and National Museum Directors' Council – generated wide national coverage and a surge of interest from new partners. Ulster Museum, Bristol Museum, Norwich Museum, Tullie House and The Box Plymouth are all discussing partnership.

Over the summer, *Time Odyssey* expanded beyond school visits for the first time. Great North Museum Hancock and RAMM in Exeter held well-attended family visit days – demonstrating strong appetite from parents for structured museum experiences outside term time.



Story: Time Odyssey in Action

Danum Museum in Doncaster joined the *Time Odyssey* programme in September 2025. They host many classes from schools that have never previously visited the museum. One teacher wrote to us afterwards: “Many of my class had never been to any museum before. Watching them engage with real objects and connect them to the app was genuinely moving. They were proud of themselves.”

Time Odyssey (2024), Courtesy of Art Explora UK. Photo by Lily Holman.

Research and Development

A two-year longitudinal research project with the University of Oxford begins in January 2026. This exciting study will explore how *Time Odyssey*'s gamified learning and digital storytelling approach supports the cultural confidence of learners and encourages enhanced connection with museums. The research will provide the first rigorous academic enquiry into *Time Odyssey*'s long term impact on children, schools and museums.

The programme's new Head of Learning and Schools, Emily Williams – previously at the Barbican for over a decade – joined in November to lead this work.

The *Time Odyssey* app received significant updates in 2025: a new 'Map of Time' challenge and an improved SuperMegaPortal finale were successfully trialled at the British Museum and rolled out to all partners from September.

“I really like that we got to explore the museum in a fun way instead of the boring way!”

Year 4 Student

Our Impact in Numbers

268 School trips across 6 counties

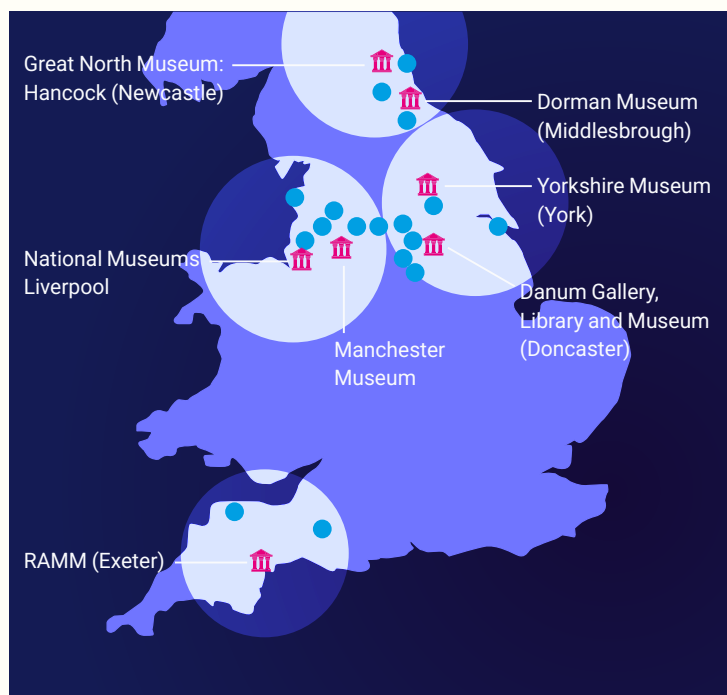
12,735 Participants (of which 11,019 were children)

428 Classes took part

59% Of schools had above 40% Free School Meals (FSM) eligibility

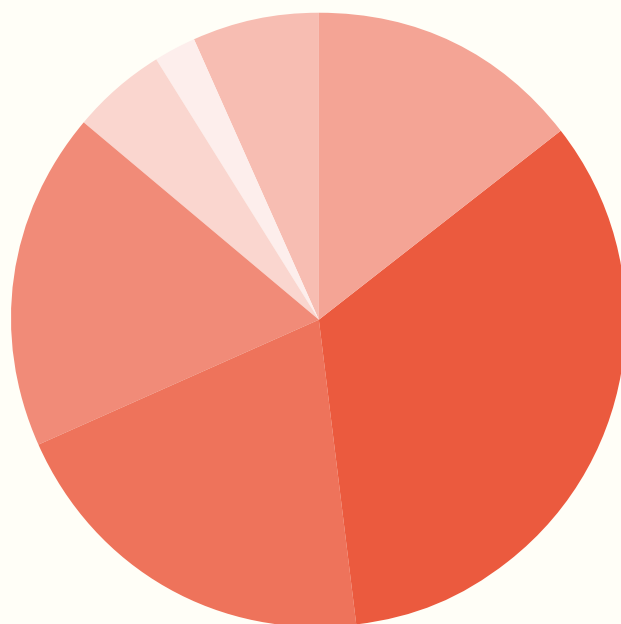
113 miles was the longest distance travelled by a school

19 miles was the average distance travelled



Key

- Arts Council England Priority Places
- 🏛️ Partner museums



12,735 Time Odyssey participants across 7 museums

- North East Museums: 4,296
- Royal Albert Memorial Museum: 2,580
- Manchester Museum: 2,177
- The Yorkshire Museum: 1,854
- Dorman Museum: 836
- Danum Gallery, Library and Museum: 625
- World Museum Liverpool: 288 (pilot)

V&A East: Art Commission & Performing Arts

The partnership is dedicated to increasing access, engagement and participation with target communities around the new V&A East Storehouse and Museum, embedding participatory arts practice within the local community, and emphasising the relationship between place, people and artists.

In October 2025, Art Explora UK and the V&A announced a landmark three-year partnership at Frieze London. The partnership encompasses two complementary strands: an annual artist commission with V&A East, and a performing arts youth programme at V&A East Storehouse.

Jasleen Kaur: Lungs of London

The inaugural commission was awarded to Jasleen Kaur, winner of the 2024 Turner Prize, selected by a distinguished jury: James Lingwood (Founder, Artangel); Zoë Whitley (former Director, Chisenhale Gallery); artist Jeremy Deller; and Justine Simons OBE (Deputy Mayor for Culture, Greater London Authority).

Kaur's practice explores diasporic identity, colonial histories and the layering of social memory. Her commission – working title *Lungs of London* – will centre on a sound trail in East London, incorporating bench sculptures that act as containers for sound created in collaboration with local young people. Two satellite sites have been identified: Higham Hill Park in Waltham Forest and a location within V&A East. The commission launches in September 2026.

Planning for the 2027 commission is already underway: six artists were shortlisted in November from forty nominations submitted by cultural organisations worldwide.

“The park bench as an infrastructure that represents tension between local authorities and communities – a key object in an area of supposed ‘anti-social behaviour’.”

Jasleen Kaur, on the concept for her Art Explora × V&A East commission



Jasleen Kaur Portrait. Courtesy of the artist

Performing Arts Programme

Studio Wayne McGregor is the partner for the Performing Arts Programme, which gives 16–25 year olds at four East London colleges the opportunity to co-create new, movement-based, performances in response to objects in the V&A collection. This year the students are working with the monumental stage cloth by Picasso, *Le Train Bleu*. Rehearsals take place in January–February 2026, culminating in a shared performance with all colleges at V&A East Storehouse on 11 February 2026.

Mobile Museum: Taking Art on the Road

The Mobile Museum is one of Art Explora's most powerful tools for reaching communities that museums and galleries cannot easily serve. In 2025, a major grant from the UK government dramatically expanded our Mobile Museum ambitions in the UK.

The 2026 Summer Tour

Following the two successful pilot tours with Tate in 2023 and 2024, in 2025 the Government Art Collection (GAC) agreed to share their collections for a summer tour in 2026. This 13-week tour will use the iconic matali crasset / FRAC MuMo truck loaned from France. The tour focuses on Plymouth and the South West – a government priority region and home to some of the UK's most deprived coastal communities. The exhibition is titled "Shaped by the Sea", featuring works by Lubaina Himid, Zineb Sedira, Paul Nash, Chila Burman and JMW Turner among others. The tour runs from 15 June to 13 September 2026.



Artist Ingrid Pollard participating in a workshop. Photo by Brian Roberts.



Art Explora UK Mobile Museum in collaboration with Tate and MuMo, 2024. Photo by Reel Master Productions.

A New UK Mobile Museum Truck

The Department for Culture, Media and Sport (DCMS) confirmed in the 2025 Spending Review that £800,000 would be provided for the capital costs of a dedicated UK Mobile Museum truck – the first of its kind in Britain. The grant agreement was signed in November 2025 and Torton Bodies Limited was appointed as builder following a rigorous procurement process.

A national design competition is underway, with seven leading architects and designers invited to submit proposals: Sam Jacob, 6a Architects, OMMX, Studio Weave, Ab Rogers, Neon Architects and Map Project Office (Barber Osgerby). The jury includes the Director of the London Design Festival, the

Design Museum and Tate Liverpool, alongside our new trustee Sally Bacon and architect Asif Khan MBE. The new truck is expected to be handed over in November 2026, and will begin touring in Spring 2027.

Art Explora has committed £200,000 per year for four years towards operational costs. Fundraising is underway to raise the remaining £400,000 annual operational costs. Proposed collections partners for a 2027–2030 touring schedule include National Portrait Gallery, Leeds Art Gallery, The Whitworth, National Museum of Wales, Tate and Scottish National Gallery of Modern Art.

“It’s a great opportunity for people to have a bit of culture in their lives. It’s great that it’s brought to the people, not everyone has access to London galleries.”

Visitor, Ashfield

Community Programme: Art in Care

Art Explora UK's Community Programme takes art into care settings, such as care homes, children's centres and hospitals. Our lead programme, Arts at Home, a UK counterpart to Art Explora France's Apartés, brings creative experiences to older and vulnerable residents who might otherwise be cut off from cultural life. Through Arts at Home, trained volunteers and staff hold lively conversations about art, as well as deliver hands-on art sessions and music performances to care settings across London. Resident trips included the Hayward Gallery, Sadler's Wells, Leighton House, and William Morris Gallery. Since the end of 2025, Arts at Home has also launched in Birmingham, our first Community Programme hub outside London.

Our Impact in Numbers

253 Arts at Home sessions
(up from 161 in 2024)

2,979 Participations

146 Active volunteers (up from 110 in 2024)

39 Care settings / partners –
(up 50% from 2024)



Arts at Home (2024), 73 Mildmay, Courtesy of Art Explora.
Photo by Nick David.



Story: Arts At Home

‘We wouldn’t miss it for the world’

My husband David had a stroke [which] was exacerbated by early-stage dementia. Arts at Home is a fortnightly one-hour afternoon activity at Eden Court. David and I went to it as soon as we saw it on the activities list, and we love it. It enables care home residents to look at art that most of them can no longer visit in person. It introduces all of us to art that we never saw – or sought out – before. The enthusiasm of the volunteers is infectious: it gets people communicating with the volunteers and with each other. For David and me, it is something that we can enjoy with each other and with a wider group of people, and we wouldn’t miss it for the world.

Arts at Home (2023), Protheroe House, Photo by Polly Braden.

Our Volunteers

146 individuals gave their time to the Community Programme in 2025, delivering Arts at Home sessions, supporting Music at Home and accompanying residents on Art Explorers trips to theatres, galleries and museums. Volunteer recruitment and training was significantly strengthened by new monthly induction webinars, our first dementia awareness training, an audio description workshop with VocalEyes, and the launch of volunteer recruitment for our new hub in Birmingham.

“Volunteering with Art Explora has had a profound impact on me, both personally and professionally. It has helped me develop confidence in engaging with groups, delivering presentations, and responding to feedback, while also teaching me the importance of listening and tailoring experiences to individual needs. More importantly, it has reinforced my belief in the power of creativity to connect people and support wellbeing.”

Angelique Aimable, Arts at Home volunteer

Creativity in Care Homes Event

In November, Art Explora hosted Creativity in Care Homes, a sector-wide gathering at Somerset House bringing together over 53 arts and health practitioners from across the UK alongside international colleagues from Belgium, Finland and France. Co-organised with the Baring Foundation, NAPA and Equal Arts Newcastle, the event combined a keynote from Culture Action Europe on the state of arts and health across the continent, roundtable discussions, and an evening panel and reception. It was designed to share, practice and strengthen relationships with leading UK organisations, and to position Art Explora as a convener in this field – drawing on our unique ability to mobilise European networks.



Arts at Home (2023), Cooper's Court, Courtesy of Art Explora. Photo by Polly Braden.

It Is Now: Art in Hospitals

Since 2023, Art Explora has been working with European charity *It Is Now* to install interactive digital artworks in NHS hospital waiting rooms, transforming the anxiety of waiting into moments of creative encounter. In 2025, the programme expanded with two new hospital partnerships and we began developing a second new, interactive, digital artwork in partnership with Sony Design Europe as a pro bono CSR partnership.

Evaluation at King's College Hospital

An evaluation of the King's College Hospital installation, completed in March 2025 through 83 observed interactions, yielded striking findings:

- 50% of adults and children who passed the screen chose to interact with it
- 93% of children smiled or laughed during the interaction
- 69% expressed amazement or enjoyment vocally
- 88% noticed themselves generating a response on the screen
- 25% of hospital staff also engaged with the screen

Expansion in 2025–2026

A second screen was installed in the children's A&E waiting room at Chelsea and Westminster Hospital in August 2025, funded by the CW+ charity, with Art Explora UK providing all creative content. A third installation at Whittington Hospital in North London is planned for Q1 2026. Further sites under consideration include Imperial College Healthcare NHS Trust, St Helier and St George's Hospitals.

Our Impact in Numbers

26,910 Beneficiaries in 2025

69% Expressed amazement or enjoyment vocally

93% Children smiled or laughed



'The Enchanted Forest', King's College Hospital (2024). Project by Art Explora UK in collaboration with *It Is Now*. Content produced by Sony Design. © Photo by Pietro Molinaris.

Arts & Audiences European Award

The Art Explora – Académie des Beaux-Arts European Award supports cultural organisations across Europe that are breaking down barriers to participation by testing new ideas and demonstrating real innovation. Managed by Art Explora France, and presented annually at the Institut de France in Paris, the European Award is one of the most significant prizes addressing cultural access in Europe.

2025 Edition

The 2025 Award received a record 327 applications from 32 countries – an 18% increase on 2024. Category 1 (for smaller organisations) grew by 61.5%. A clear theme emerged: accessibility, inclusion and disability, reflecting the Award's growing role in supporting equity-focused cultural practice.

2025 Award Winners

- Category 1: Teatrningestazione (Italy) – Golden Age
- Category 2: Thames Festival Trust (UK) – Turning the Tide
- Category 3: Eye Filmmuseum (Netherlands) – Cinemini Europe: Including All
- People's Choice Award: KomshiLOOK (Skopje, North Macedonia)
- Special Jury Award: Mariupol Theatre (Ukraine)-ALASKA

“The Award will make it possible to realise a major cultural engagement project centring and making visible disabled people [...] which will be seen by hundreds of people.”

Catherine Yass, artist and project lead for “Turning the Tide” by Thames Festival Trust - European Award Winner 2025



1km de danse (2024) CND Centre national de la danse. Photo by Salim Santa Lucia

Our Growth & Reach 2023–2025

Art Explora UK has grown significantly since its first full year of operation in 2023, and 2026 targets point to further substantial growth across all three core programmes.

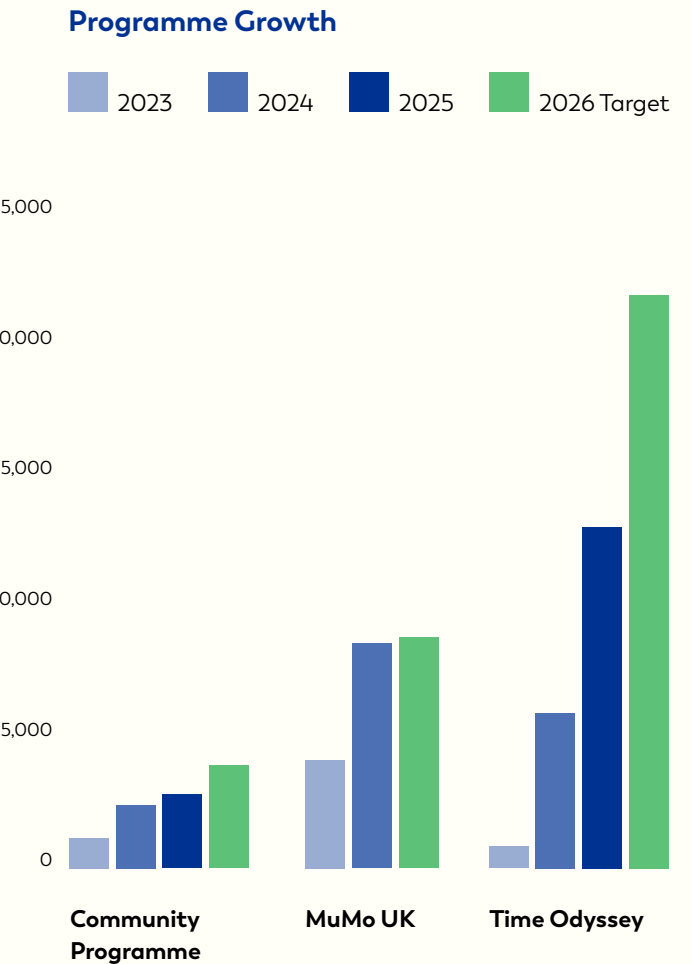
Time Odyssey has seen the most dramatic trajectory – a twentyfold increase in two years, from 572 children in 2023 to over 11,000 in 2025. With Birmingham joining in 2026 and further partners in active discussion, we are targeting 21,300 participants next year, and over 100,000 by year end 2028.

The Community Programme has grown consistently across every measure, more than doubling the number of its care settings and partners in a single

year. Birmingham will add further capacity from 2026, with a target of 3,800 participants.

The Mobile Museum did not tour the UK in 2025, as resources were directed towards securing the next phase of the programme. It returns in summer 2026 with a 13-week tour of Devon and Cornwall, and the North West, targeting 8,500 participants – broadly in line with 2024 reach.

Taken together, and with the new UK Mobile Museum truck enabling year-round touring from 2027, Art Explora UK is on course to reach more than 65,000 people annually through our three core programmes in the next two years.



Community Programme Growth

	2023	2024	2025
Number of participants engaged	1,349	2,291	2,979
Number of active volunteers	104	110	146
Number of care settings and partners	16	20	39

Time Odyssey Growth

	2023	2024	2025
Number of children engaged	572	4,960	11,019
Number of school classes	20	178	428
Number of museum partners	2	4	7

Partnerships & Supporters

Art Explora UK's work is only possible through a network of institutional partners, funders and supporters who share our conviction that art should be for everyone. We are grateful to all of the following:

Government & Major Funders

- Department for Culture, Media & Sport (DCMS)
- Frédéric Jousset – founder and principal donor
- Swiss Philanthropic Foundation – Transnational Giving

Institutional Partners

- The Victoria and Albert Museum
- University of Oxford
- Museo Nacional del Prado
- Académie des Beaux-Arts, Paris

Museum Partners: Time Odyssey

- Yorkshire Museum, York
- North East Museums
- Royal Albert Memorial Museum and Art Gallery, Exeter
- Manchester Museum
- Dorman Museum, Middlesbrough
- Danum Gallery, Library and Museum, Doncaster
- National Museums Liverpool

Arts & Health Partners

- Baring Foundation
- NAPA (National Activity Provider Association)
- Equal Arts
- Hospital Rooms
- Spitz Music
- Sony Design Europe

Performing Arts & Creative Partners

- Studio Wayne McGregor
- The Audience Agency
- Bolton & Quinn



Time Odyssey (2024), RAMM, Exeter, Courtesy of Art Explora UK. Photo by Lily Holman.

Staff, Volunteers & Trustees

Staff

Art Explora UK is run by a small, dedicated team based at Somerset House. In 2025, the team grew to twelve full and part-time staff. From 2025, we are an accredited Living Wage employer.

Jemima Montagu, Director

Cherie Silver, Head of Mobile Museum UK

Maidar Larrauri, Head of International Projects

Stephanie O'Neill-Winbow, Head of Community Programmes

Poppy Keating, Volunteer Coordinator (until November 25)

Emily Williams, Head of Learning and Schools

Natalia Gibbons, *Time Odyssey* Administrator

Hannah Smale, Head of Finance

Marta Watroba, Finance Assistant

Evie Baldwin, Communications Assistant

Fiona Fox, Development Consultant

Volunteers

In 2025, 146 individuals gave their time to deliver Arts at Home sessions, support Music at Home, accompany residents on Art Explorer trips, and help at events – up from 110 at the end of 2024. We are grateful to every one of them.

Trustees

Art Explora UK is governed by a Board of Trustees who give their time and expertise voluntarily. We are actively recruiting additional Trustees.



Frédéric Jousset
Chairman and Founder



Ksenia Zemtsova
Trustee



Anna Somers Cocks OBE
Trustee



Sally Bacon OBE
Trustee



Statement of Financial Activities

Including income and expenditure account, for the year ended 31 December 2025

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Income from:				
Donations	1,064,081	214,000	1,278,081	1,201,922
Expenditure on:				
Raising funds	449	-	449	1,478
Charitable activities	951,624	-	951,624	1,073,405
Support costs	73,876	-	73,876	96,912
Total expenditure	1,025,949	-	1,025,949	1,171,795
Reconciliation of funds:				
Net movement in funds	38,132	214,000	252,132	30,127
Total funds brought forward	509,215	-	509,215	479,088
Total funds carried forward	547,347	214,000	761,347	509,215

The Statement of Financial Activities includes all gains and losses recognised in the period.

Balance Sheet

As at 31 December 2025

	£	2025 £	£	2024 £
Fixed assets				
Tangible assets		99,831		150,723
Investments		100		100
Current assets				
Debtors	21,435		27,989	
Cash at bank and in hand	721,110		470,554	
	<u>742,545</u>		<u>498,543</u>	
Creditors: amounts falling due within one year	(81,129)		(140,151)	
Net current assets		661,416		358,392
Net assets		<u>761,347</u>		<u>509,215</u>
Charity funds				
Unrestricted funds		547,347		509,215
Restricted funds		214,000		-
Total funds		<u>761,347</u>		<u>509,215</u>

Help us bring art to everyone

Your support funds museum visits for children who have never visited, creative sessions for isolated older people, and Your support funds trips to museum for children who have never been before; creative sessions for isolated older people; a roving museum visiting towns and villages across the UK.

Donate

Every donation, large or small, supports our work directly. Donate online at artexplora.org or contact us to discuss a gift that matches your interests – whether that's funding school visits through *Time Odyssey*, supporting care home sessions, or helping build the new UK Mobile Museum truck.

Corporate Partnership

We are actively seeking corporate partners for the new UK Mobile Museum, the 2026 summer tour, and *Time Odyssey*. Partnership offers unique opportunities for meaningful community engagement, employee volunteering, and cultural association. Please contact us to discuss.

Trusts and Foundations

We welcome applications and conversations from trusts and foundations interested in cultural access, arts education, arts and health, or community engagement. Our Head of Development Liz Duducu can provide full information on our current funding priorities.

Volunteer

If you would like to volunteer for the Community Programme – delivering Arts at Home sessions in care homes across London or Birmingham – please visit artexplora.org/volunteer or email us directly at volunteers@artexplora.org.

Contact

Art Explora UK

Somerset House, Strand, London WC2R 1LA

infouk@artexplora.co.uk | artexplora.org
[@artexplorauk](https://twitter.com/artexplorauk)



ART EXPLORA UK Strategy Map

WHY

Context & Rationale

CONTEXT: EDUCATIONAL

Since 2010, UK schools have sidelined the arts:

- **60%** of teachers have not taken a class to a museum in 12 months
- **14%** of teachers have never taken a class to a museum
- **Cost** is the primary barrier
- **Starkest access gap:** children from lower socio-economic backgrounds outside London

CONTEXT: SOCIAL

Geographic, economic and social inequality limits access to the arts:

- **Deprived rural and coastal communities** lack proximity to galleries and cultural institutions.
- **Older and vulnerable adults** in care settings face profound isolation and reduced wellbeing.

CONTEXT: VALUE OF THE ARTS

A growing evidence base confirms the positive impact of arts engagement on health, wellbeing and social connection.

- **In schools**, museum visits build cultural capital, personal confidence and belonging.
- **In hospital settings**, interactive art reduces anxiety.
- **In care homes**, creative sessions reduce isolation and mitigate dementia.

WHAT

Vision, Mission & Impact

VISION

A world in which access to great art is not determined by where you live, how much you earn, or how old you are — and the benefit of experiencing great art is available to everyone, everywhere.

MISSION

Art Explora expands access to the arts across Europe through innovative touring, digital and creative programmes. We work with artists, communities and cultural organisations to remove barriers to participation and make the arts accessible to all. We champion the power of arts and culture to connect people, inspire ideas and enrich lives.

IMPACT 1: PERSONAL

Children, older adults and community members who rarely or never access cultural institutions have direct, meaningful encounters with original art — building confidence, curiosity, wellbeing and a sense of belonging in cultural life.

IMPACT 2: INSTITUTIONAL

Cultural institutions, schools and care providers develop new models for reaching underserved audiences.

IMPACT 3: EVIDENTIAL

We advocate for the arts on a local, national and international levels with **a growing evidence base** that shifts understanding of art's role in education, health and community life.

HOW

Activities & Programmes

ACTIVITY 1: SCHOOLS & LEARNING

We provide access to culture for children and young people and transform traditional schools trips. Time Odyssey is an immersive, technology-led museum learning programme for primary school children, delivered across England. All schools offered travel grants to eliminate cost barrier. Our national schools competition encourages creativity in all children and offers free trips to heritage sites.

ACTIVITY 2: MOBILE MUSEUM

Touring exhibition truck bringing original works of art by recognised artists from national collections to socio-economically deprived and doubly disadvantaged areas of the UK. Bringing art experiences directly to communities.

ACTIVITY 3: COMMUNITY PROGRAMME

Trained volunteers deliver regular arts and music sessions, and support cultural trips, for older adults in care homes across London and Birmingham. Creating connections through culture which support well-being and reduce isolation. We also bring interactive digital art to NHS children's hospital waiting rooms to support physical well-being and reduce anxiety.

ACTIVITY 4: ARTIST-LED ENGAGEMENT

Three-year partnership with the V&A: an annual artist commission for V&A East and a performing arts programme for young people aged 16–25 at East London colleges. Testing power of artist-led initiatives that respond to place and context to inspire and engage young people and new audiences.

ACTIVITY 5: EUROPEAN AWARD

Annual prize with the Académie des Beaux-Arts, Paris, recognising innovative arts access projects across Europe. Innovation comes from unexpected places and contexts. Pan-European initiatives offer inspiration, dialogue and partnership.

VALUES

Values & Ways of Working

VALUES

PARTICIPATION

We believe the arts are for everyone. All our programmes are designed to reach people who face barriers — geographic, economic or social — to arts participation.

INNOVATION

We push boundaries with digital tools, mobile programmes and bold new commissions — always finding new ways to bring art and culture to new audiences.

CONNECTION

We believe that arts have the power to bring people together - across communities and across cultures. We believe in the healing power of these connections.

CREATIVITY

We believe in the transformative power of creativity for all. We encourage and nurture the creative instinct in people of all ages and backgrounds.

WAYS OF WORKING

EVIDENCE

We invest in research and evaluation to understand our impact and make the case for arts access.

PARTNERSHIP

We always work in partnership, maximising and extending the offer of existing institutions and arts organisations. In the UK we work in partnership with many leading institutions (V&A, Tate, British Museum, Oxford University, DCMS, English Heritage), local museums, schools, care homes and community organisations — placing collaboration and reciprocity at the heart of all we do.