



Everything moves through MachShip

The supply chain orchestration platform
for Australia and New Zealand.





From managing your freight to orchestrating your operation

Managing freight is doing the task. Every booking made by hand, every carrier chosen from memory, every invoice checked line by line if anyone gets to it. Orchestrating it is different. You define how your operation should run once and the platform runs it that way every time — across every carrier, every channel and every volume.

In practice that means your rules pick the carrier, not your dispatch team's recall. It means B2B pallets and B2C parcels move through the same engine instead of two systems that don't speak. It means an order created in your ERP comes out the other side labelled, manifested, tracked and reconciled without anyone re-keying it. You set the strategy. The platform executes it.

MachShip runs underneath four kinds of operation:

- 4PL providers managing freight on behalf of a book of customers
- Businesses shipping their own goods, from a single site to a national network
- Online retailers who need the delivery experience to feel like their brand
- Carriers moving the freight for everybody else

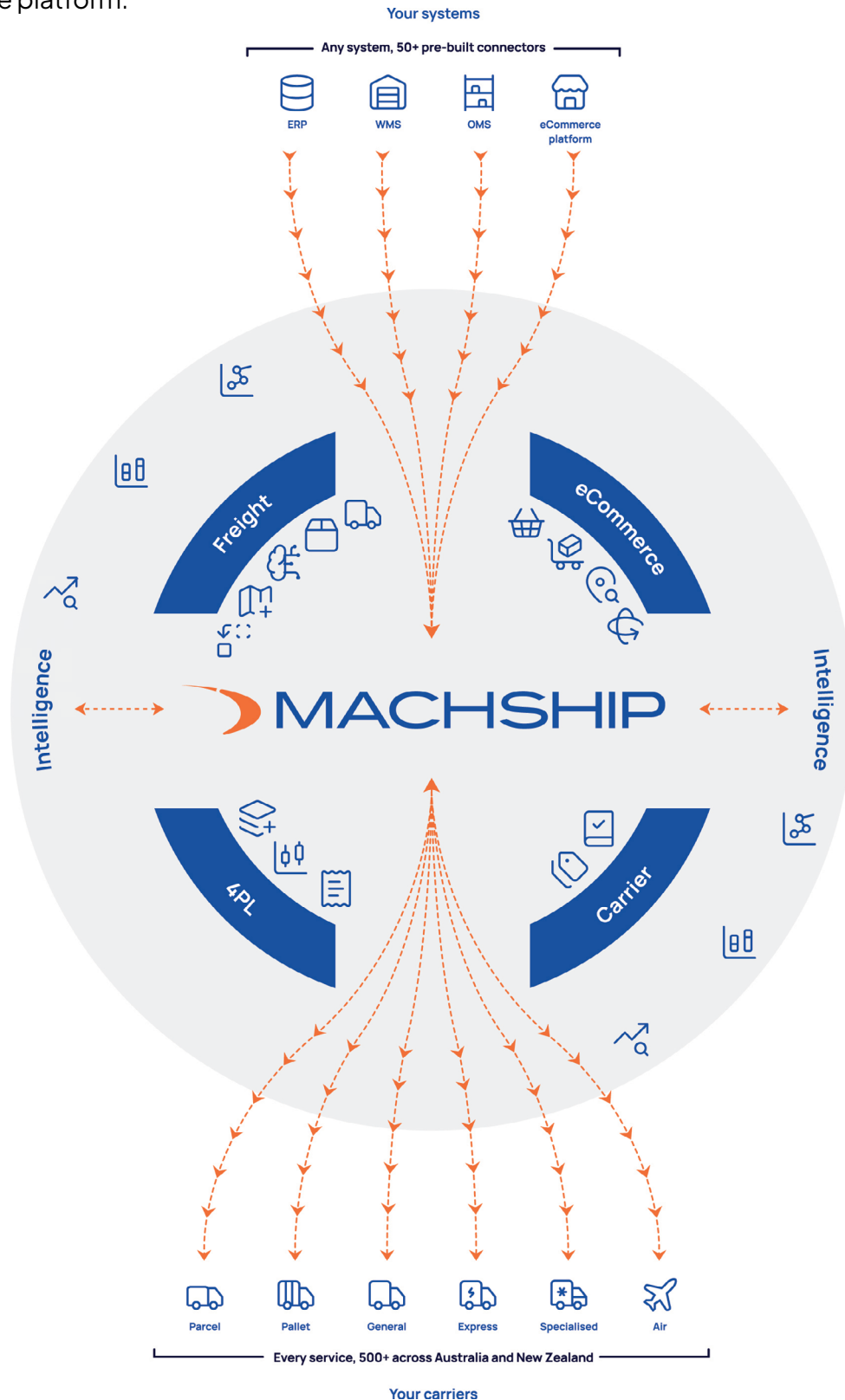
MachShip is independently owned, with no brokerage business behind us. We are not paid more when you pick one carrier over another, so the carrier your rules choose is simply the one that suits the job. Bring the carriers you already use.

There is absolutely no way you can scale the business without a system like MachShip.
Our entire logistics process is made simple.

Gilad Baker, Product Manager, The Shutters Dept

One platform, end to end

Everything moves through MachShip. Orders arrive from the systems you already run, freight goes out across 500+ carriers in Australia and New Zealand, and everything in between happens in one platform.



Freight - Every consignment, quote to reconciliation

Freight is where the work happens. Carriers set up once, consignments created in seconds, tracking that doesn't need a portal and invoices checked without anyone opening a spreadsheet. It is the operational core of MachShip

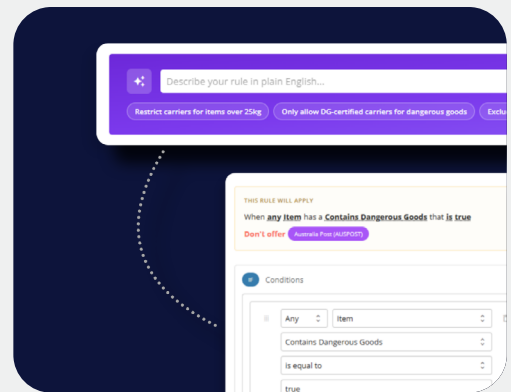


Orchestrate

Rule automation to run your business

Orchestrate turns your freight strategy into rules the platform applies to every consignment, automatically. You define the logic — weight, zone, service priority, cost target, carrier performance, a particular customer's requirements. MachShip applies it, every time, at any volume.

- Change the strategy once and it holds for every shipment that follows
- Rules as broad or as granular as your operation actually is



In practice: You nominate a carrier for anything over 500kg heading to regional Queensland. The rule is set once. Two years later, nobody in dispatch has had to remember it.



Carriers

Every carrier, one platform

Every carrier account, rate card and service type in one interface, instead of a browser full of carrier portals.

- Add a carrier by connecting it, importing rates and setting the rules
- Live performance visibility by carrier, state and lane
- Run twenty carriers without training your team on twenty systems



Ship

Fast, accurate consignment booking

Quote, select, label, manifest and dispatch in one workflow — the same workflow whether you send ten consignments a day or ten thousand.

- Carrier selection automated, details pre-filled from your systems
- Labels generated instantly, manifesting built into the same flow
- Pickups, recurring collections and batch sending all handled



Track

Real-time tracking, every carrier

Tracking from every carrier, normalised into one format and one view, so “where is it?” has a single answer.

- Events standardised across carriers, however each one sends them
- Exception alerts that arrive before the customer’s phone call does
- Built on data from 500+ carrier integrations



Reconcile

Catch invoice errors automatically

Carrier invoices matched line by line against what was quoted, with every variance surfaced for you to accept or dispute.

- Surcharges, weight adjustments and rate discrepancies caught at their threshold
- Exception lists instead of spot-checks and hope
- The record that strengthens your next carrier negotiation



Manifest Closed
47 consignments



Data Quality
12 issues found

We’ve been able to recoup the \$4,000 per month we were being overcharged by carriers. So MachShip hasn’t cost us a cent.

**Craig Coulton, General Manager,
Global Truck Imports**

4PL - Commercial control across a book of business

Running freight for other people is a different business to running your own. You are managing customers, carriers, rates and margin at the same time and margin is the part that disappears quietly. This layer is built for that job.

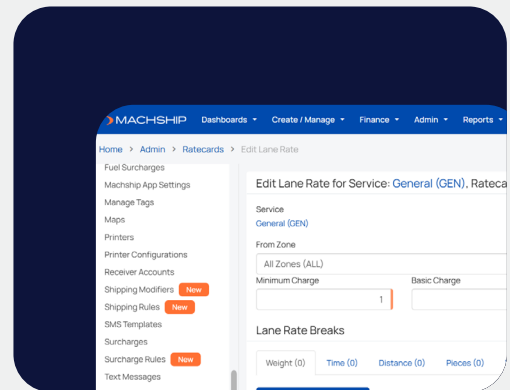


Sell

Sell rates that protect margin

Set, manage and adjust sell rates across customers, carriers, service types and lanes from one place, with margin visible in real time at every level.

- Margin as a percentage, a flat fee, by rate card or through API pricing
- Visibility at consignment, lane and carrier level



In practice: The classic margin killer is an old rate card. The carrier lifts their prices, the rate card doesn't move and a 20% margin is a 5% margin by the end of the quarter. Sell closes that gap while it is still open.



Manage

Every customer, one hierarchy

A customer hierarchy with nested parent-child relationships and role-based access at every level, structured the way your business already works.

- No limit on how deep or how complex the structure goes
- Your teams see what they need; your customers see only what is theirs



Billing

Automated invoicing from shipments

Customer invoices generated from live shipment data and reconciled against carrier charges, in one workflow.

- Custom billing rules, grouped invoicing, flexible output
- Variances flagged, credit invoices generated, tolerances configurable
- Integrates with Xero, QuickBooks and other finance systems

It's just me, a piece of software and one other employee, managing freight on behalf of people. And MachShip technology has allowed me to grow to my three-year goal in less than 12 months.

Benchmark Logistics

eCommerce - The delivery experience, under your brand

Getting the parcel there is the easy part. What your customer sees between buying and unboxing (the options at checkout, the tracking page, the returns process) is the part they remember and the part most retailers hand straight to a carrier.

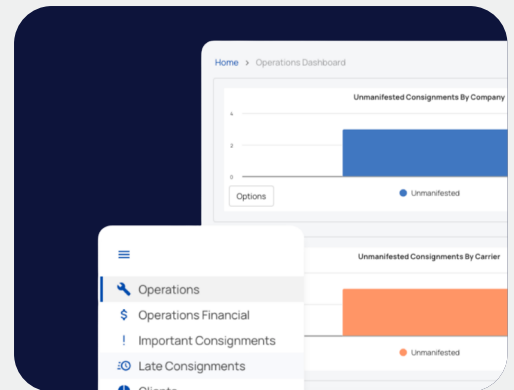


Arrive

Post-purchase experience, your brand

The tracking page your customer lands on is one of the highest-traffic surfaces you own. Arrive makes it yours, rather than a carrier's. Your brand, your messaging, your merchandising.

- Every carrier, one consistent experience
- Notifications that sound like you, not like a logistics company



In practice: Your customer checks their order three or four times between buying and receiving it. Those are visits to your brand on a page you control, rather than to somebody else's tracking screen.



Checkout

Live delivery options at checkout

Real delivery options at the point of purchase. Live rates, real services, honest dates, with your rules applied.

- Preferred services, free shipping thresholds and delivery promises all respected
- Standard, express, same-day, locker and pickup where you offer them



Deliver

Automated carrier allocation, every order

The bridge between the promise made at checkout and the service the customer actually gets.

- Allocation rules that hold through peak, not just on a quiet Tuesday
- Consistent handling across every carrier you use



Return

Self-service returns, every carrier

A self-service returns portal that shows the right options by order, product and location and tracks every one of them.

- Prepaid labels, drop-off or carrier pickup
- Data on volumes, reasons, carrier performance and processing time
- Runs on the same multi-carrier infrastructure as everything going out

Carrier - Technology for the businesses moving the freight

MachShip sits on both sides of the consignment. As well as building for the businesses sending freight, we build for the carriers moving it: a toolkit carriers put in front of their own customers, under their own brand, without building any of it themselves.

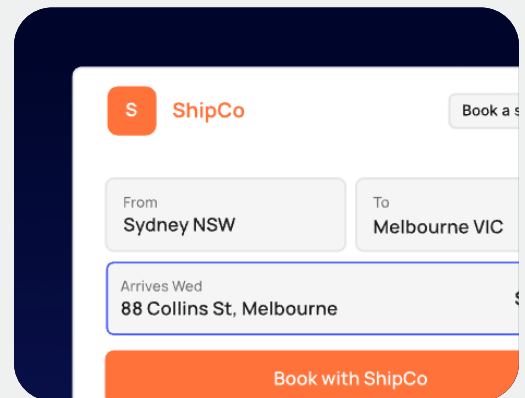


Booking

Customer-facing booking portal

A consignment booking platform your customers use under your brand, not ours. Address validation, service selection, quoting, labels and manifesting, built and maintained by us.

- Turnkey, professionally built, continuously updated
- Clean, structured data captured from the first booking



In practice: Two very different carriers use this. One has almost no digital tooling and needs to modernise quickly. The other has four booking systems from four acquisitions and needs one. Both end up with a booking experience their customers never need to know we power.

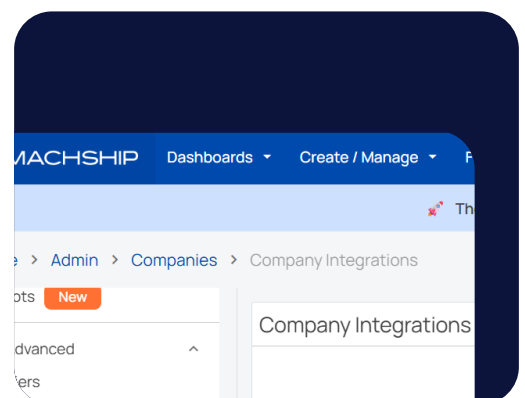


Retail

eCommerce capability for your customers

MachShip's eCommerce toolkit, white-labelled for carriers, so you can compete on capability rather than price and transit time alone.

- Branded tracking, notifications and returns to offer your own customers
- Shopify, WooCommerce and Magento integrations
- Built for last-mile and parcel carriers, where the B2C experience decides the account



Intelligence - Evidence instead of gut feel

Every consignment you send generates data. Most of it never gets used, because prising it out of carrier portals and into a spreadsheet takes longer than the decision is worth. This layer turns your own operational data into something you can act on.



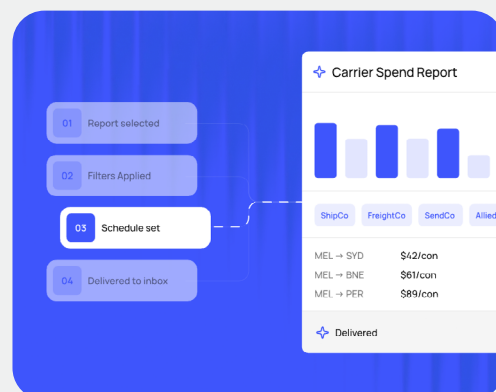
Insights

Real-time dashboards, instant exceptions

Live dashboards built on your own freight activity (cost, carrier performance, exceptions and trends) updating as your operation runs, rather than as a report someone exports on the last Friday of the month.

- Cost per consignment, carrier DIFOT, exception rates, surcharge frequency, lane and service performance
- Action by exception, rather than trawling for the problem

In practice: You don't go hunting for the lane that has been drifting up in cost. It surfaces, with the history behind it, while there is still a quarter left to do something about it.



Predictive AI

Spot issues before they happen

Machine learning over your shipping history, flagging problems before they land and putting the recommendation inside the workflow you already use.

- Consignments at risk of running late, surfaced early enough to act
- Lanes trending up in cost and alternatives when a carrier's service drops
- Seasonal patterns you can plan around instead of react to



Reporting

Out-of-the-box reports for every stakeholder

Ready-made reports for dispatch, finance, leadership and your customers, with no report building required.

- Scheduled, filtered and exported to fit how you already report
- A cross-carrier view no single carrier can give you
- Extract to your own warehouse or BI tools if that is where the work happens

Rather than having to rely on our carriers providing a quarterly dispersion report or DIFOT report — I can now produce those myself out of MachShip. The level of detail is great — right down to the states, zones and regions that the freight is going to.

Ken Poole, National Logistics Manager, The Blue Space

Your stack, your carriers, connected

MachShip sits between the systems that create your orders and the carriers that move them, connecting connecting to both. One side brings the work in. The other side sends it out.



The systems that create the orders

Your ERP, WMS, order management and eCommerce platforms connect through 50+ pre-built connectors, including NetSuite, Carton Cloud, Microsoft Dynamics 365 and Shopify.

50+

pre-built
connectors



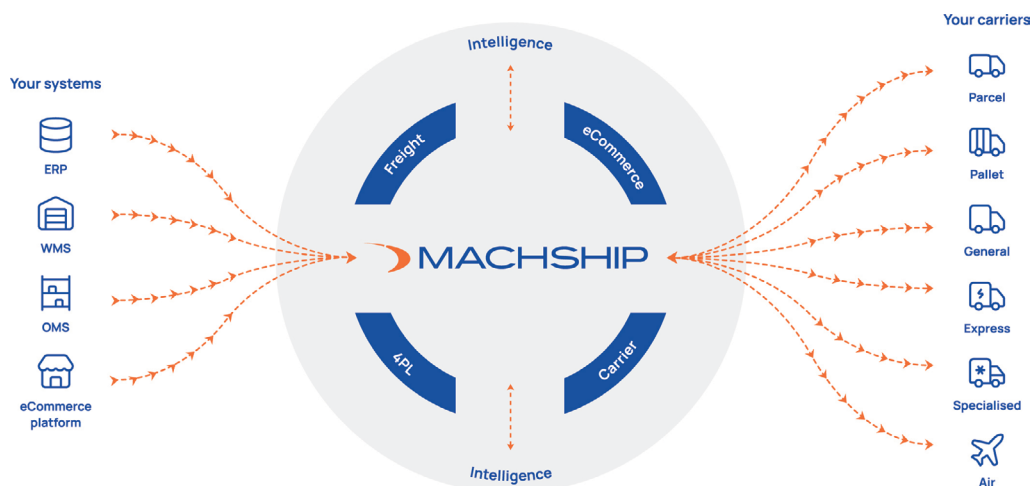
The carriers that move them

Bring the carriers you already use and keep the rates you have already negotiated. Add more from a library of 500+ across Australia and New Zealand. Consignment creation, labels, manifesting, tracking and proof of delivery, all maintained centrally.

500+

carriers across
Australia and
New Zealand

When a carrier changes an API, a label format or a service, we absorb it. Your IT team doesn't hear about it, doesn't schedule it and doesn't get pulled off something else to fix it.



Live in weeks, not quarters

The usual fear with a platform like this is a six-month project, an integration partner and a team that stops doing its actual job for a quarter. That isn't how this goes. MachShip runs the integration and most customers are live in weeks.

We run the integration

Our team does the connecting, mapping and testing. Your IT team supplies access, not resources.

Start where it makes sense

One site, one channel or one carrier first, then widen once it has proven itself. Nobody has to switch everything on a Monday.

Your data stays yours

Clean, portable and extractable into your own systems — during implementation and long after it.

No lock-in

No minimum volumes, no exit penalties and nothing that makes leaving harder than joining.

We are independently owned, with no brokerage business behind us. No carrier pays us more for the work you send them, so the one your rules choose is simply the one that suits the job. Bring the carriers you already work with and the rates you have already negotiated. They stay yours.

We were able to switch over pretty much instantly. When I recommend MachShip to others, I always say how easy it was to implement.

Aleks Joveski, National Logistics Manager, Abey Australia

Where your data lives and who can reach it

Your data is hosted in Australia and stays there. Access is controlled by role, so people see what their job requires and nothing past it and activity is logged. If your procurement process includes a security review, we have been through it before. Ask and we will send your team what they need.

500+

the largest carrier network
across Australia and
New Zealand

200M

items shipped through
MachShip

25,000

customers shipping across
Australia and New Zealand

50+

pre-built connectors

Book a demo

Thirty minutes, shaped around your
operation — your carriers, your systems,
your volumes. Not a slide deck.

Got a question?
Call us on

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