

Moving Image Sculpture
Fixture

Porta
New York City Edition

SOPHIA HANOVER STUDIO

P1

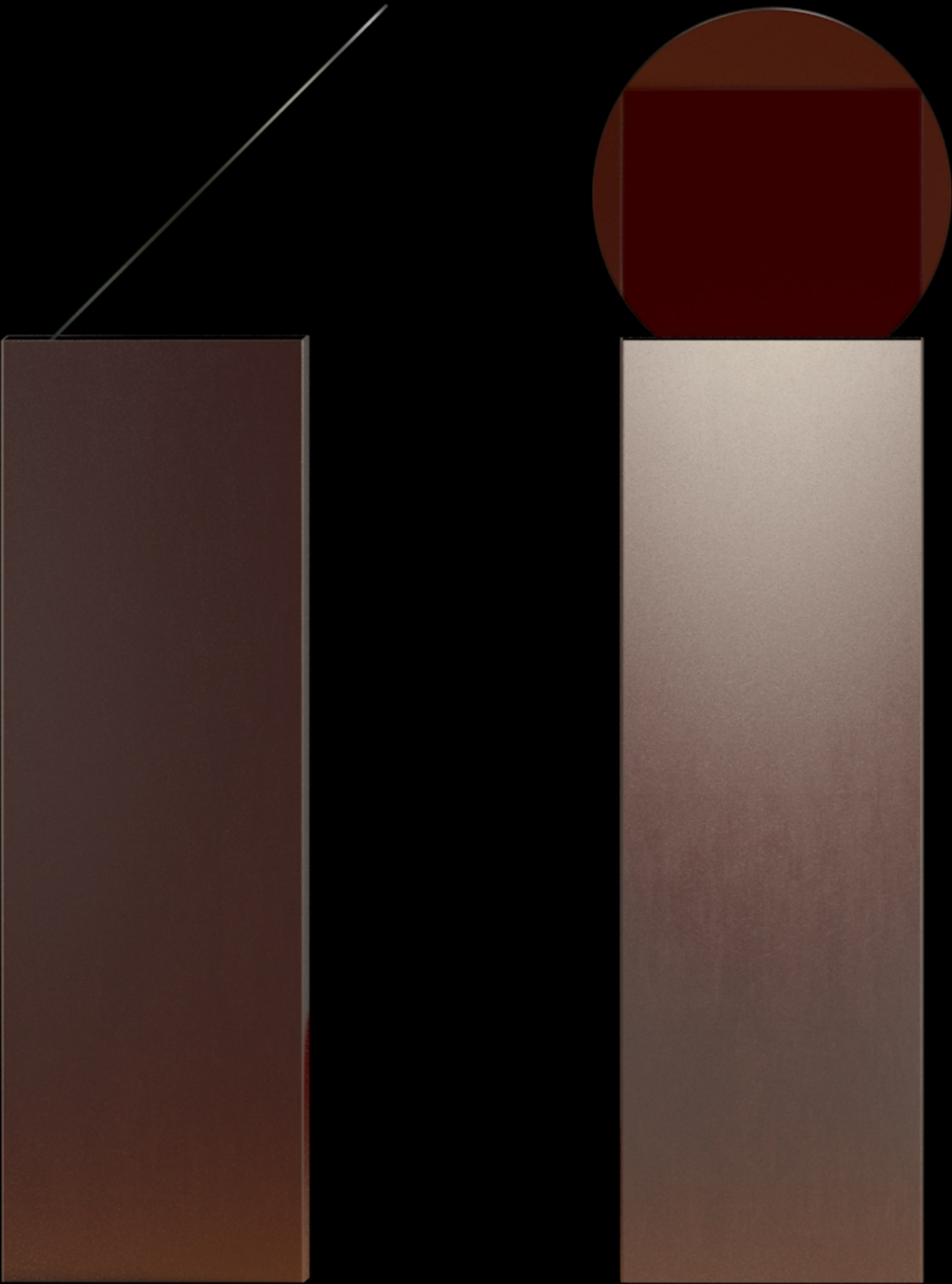
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“From mirrors to windows to door frames and—of course—to *screens*, humankind’s myths, fairy tales and classic stories contain multiple boundaries which are portals to transformation of selves, worlds and destinies: Alice’s looking glass; Snow White’s mirror; Coraline’s secret door; the wardrobe door to Narnia; the role of Portunus as the ancient Roman god of keys, doors and ports, just to name a few examples.” Jenna Ng (2025)



Conceived as a playful, distinct and versatile extension of visual storytelling for retail, hospitality and gallery contexts that command a presence—Porta is a unique sculptural video fixture that softens the boundary of the traditional ontological screen ‘frame’ and in turn, showcasing the craft of moving image, and the seduction of theatrical illusion.

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While Porta video sculpture fixtures may be crafted in variable finishes; stainless steel, aluminum, brass, ceramic and glass, the base design remains faithful to its theatrical intent and origins; a conversation between moving image, projected light, physical form and environmental context.

Using a projection technique popularized in 1863 by John Henry Pepper—aptly named Pepper’s Ghost—a hidden recessed digital screen projects light onto specifically manufactured glass at a 45° angle, which in turn renders a seemingly suspended image on its surface in high fidelity. When viewed from the front, the viewer perceives an image that seems as though it is suspended in space. Myriad combinations of emergent visual conversations may be developed between the digital cast image and environmental context in this way.

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“We are *story animals*. And we need to tell our stories in as direct, as unmediated, and as emotionally resonant a way as possible.”
Steven Apkon (2025)

Screens and the moving images contained within them mediate our daily lives, they allow us to be known, to be seen, they act as portals or windows to the other and appear in a dizzying myriad and omnipresent contexts of public and private spaces.

Porta represents an opportunity for creative collaboration—a dialogue between artist/designer and brand, space, institution—for those who need to craft distinct visual identities and stories.

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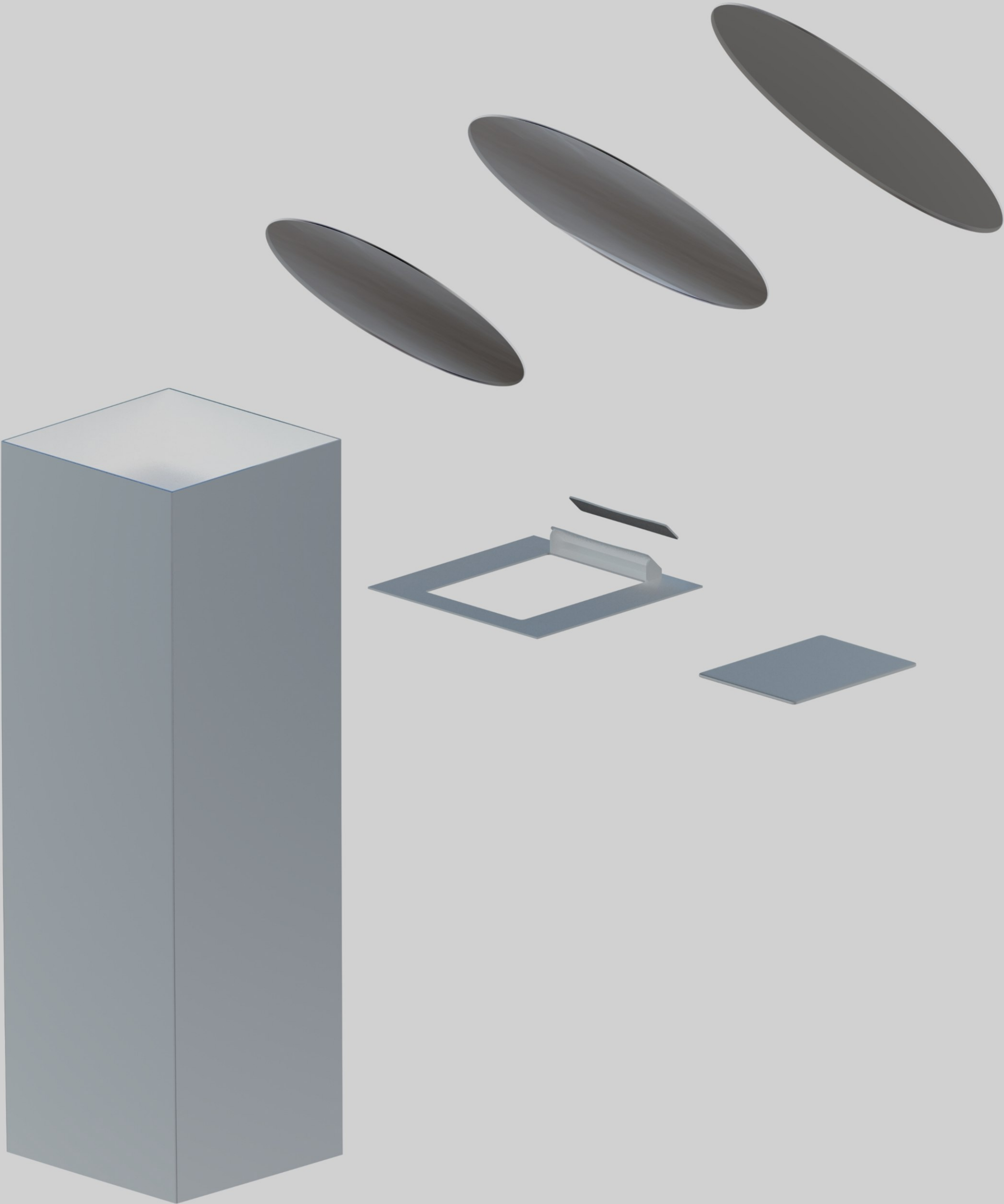




“Like the frame of the architectural window and the frame of the painting, the frame of the moving-image screen marks a separation – an ‘ontological cut’ – between the material surface of the wall and the view contained within [the frame’s] aperture.” Anne Friedberg (2025)

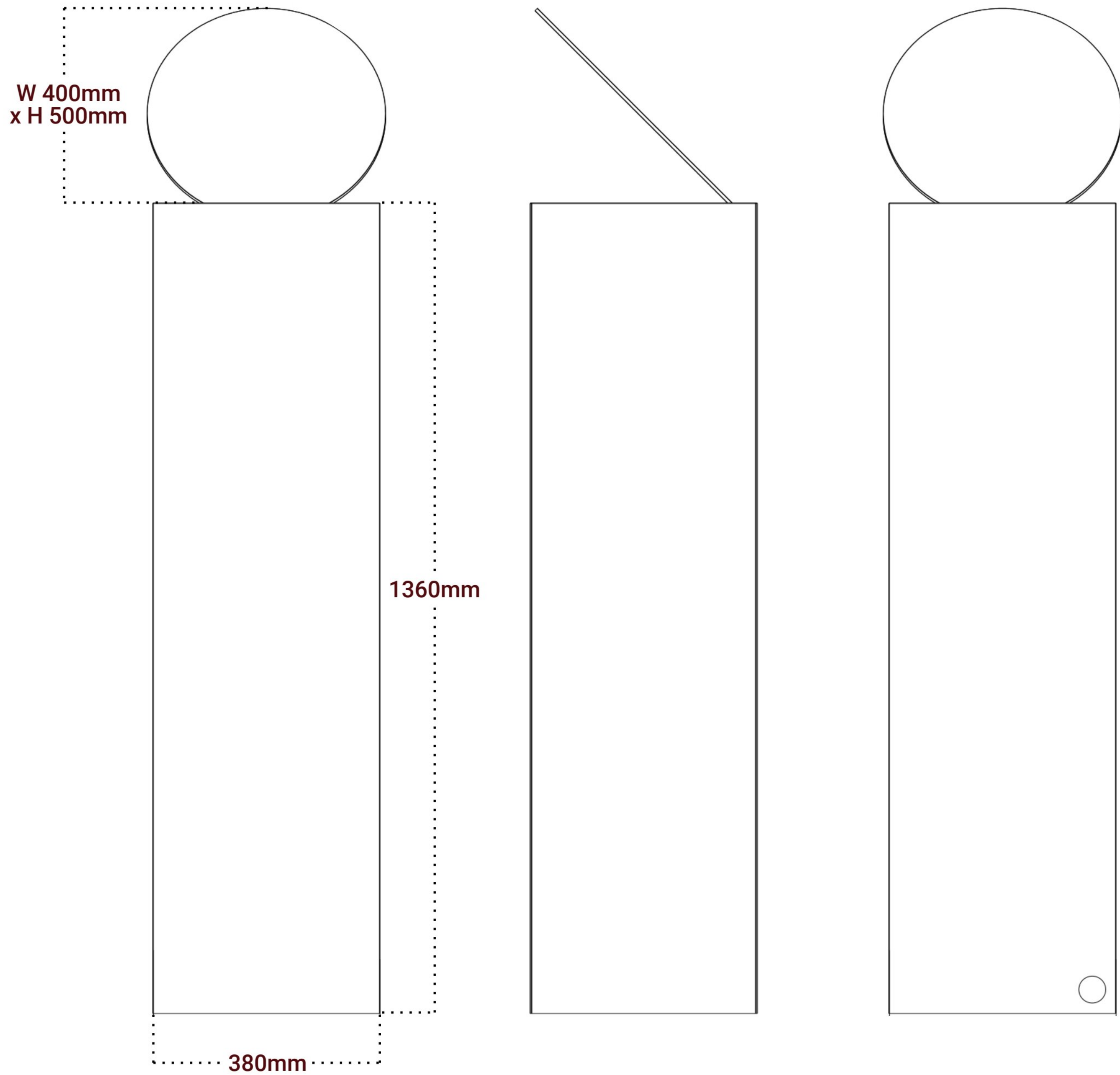
Specifically designed to comply with the global cultural institution standard artwork viewing height range of 1450–1500mm. Porta’s moving image content always falls within a comfortable average viewing height of 1500mm.

PORTA



Technical Specifications

Front View, Side View, Back View



Fixture Weight

60 kg / 132 lbs

Materials

Stainless steel, brass, glass, felt

Lead Time *Content not Included

14 weeks

Other Components

iPad Pro or similar

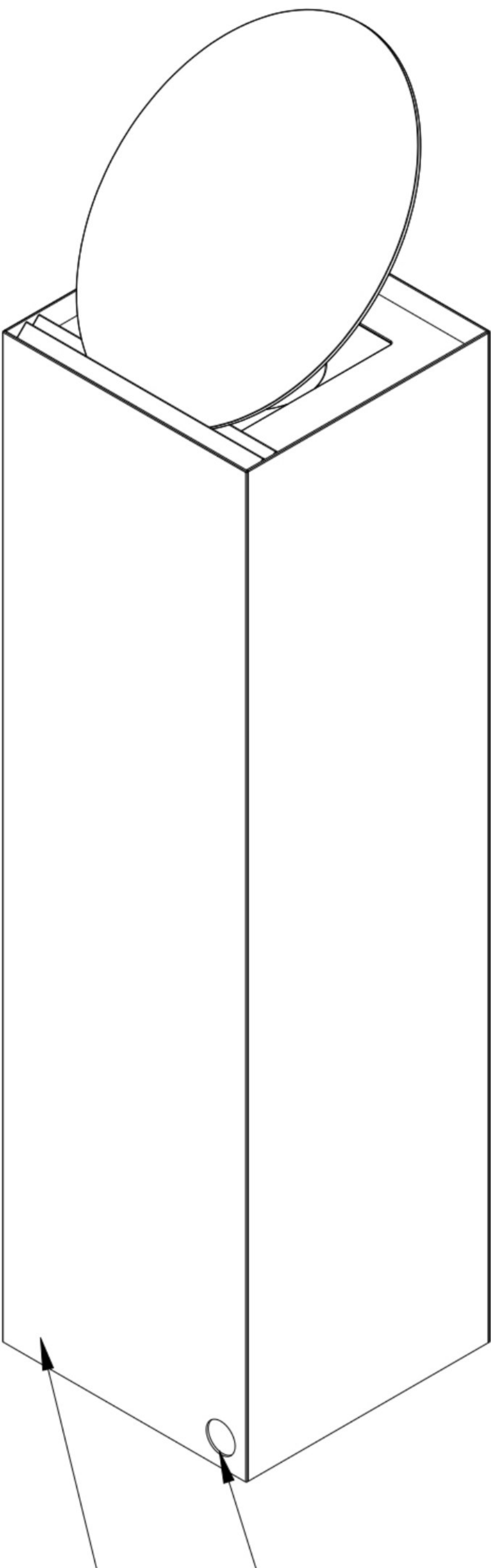
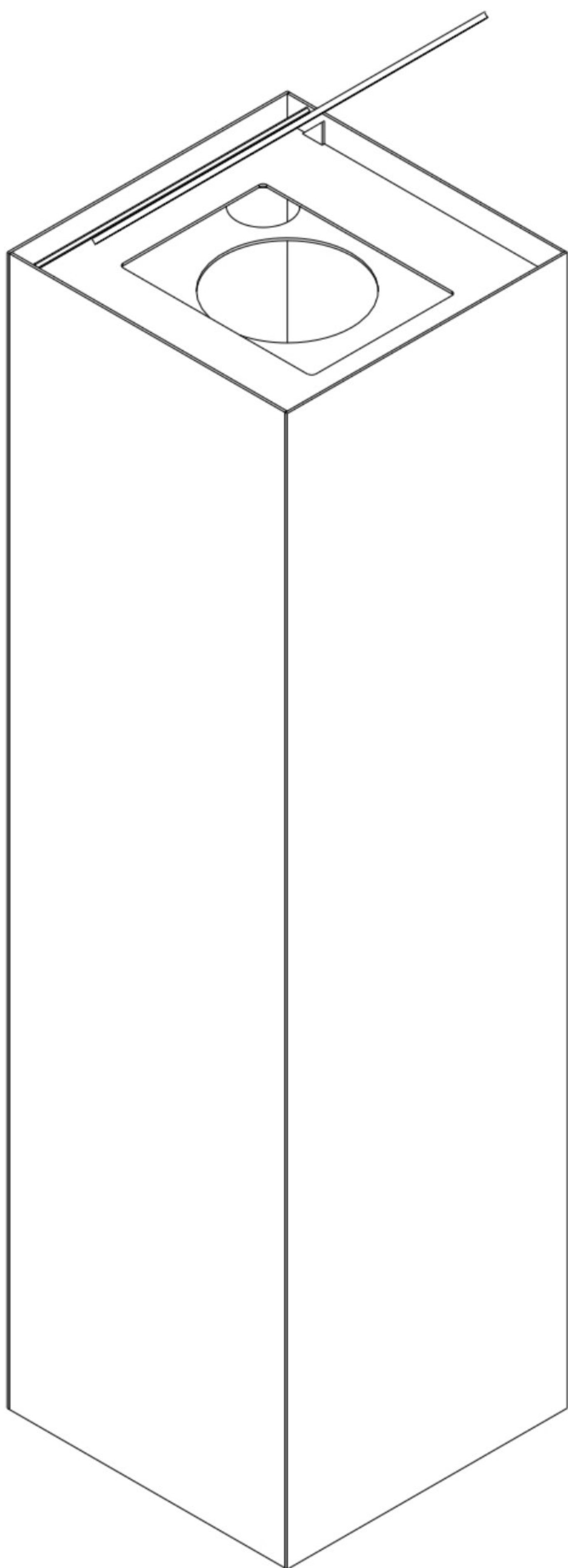
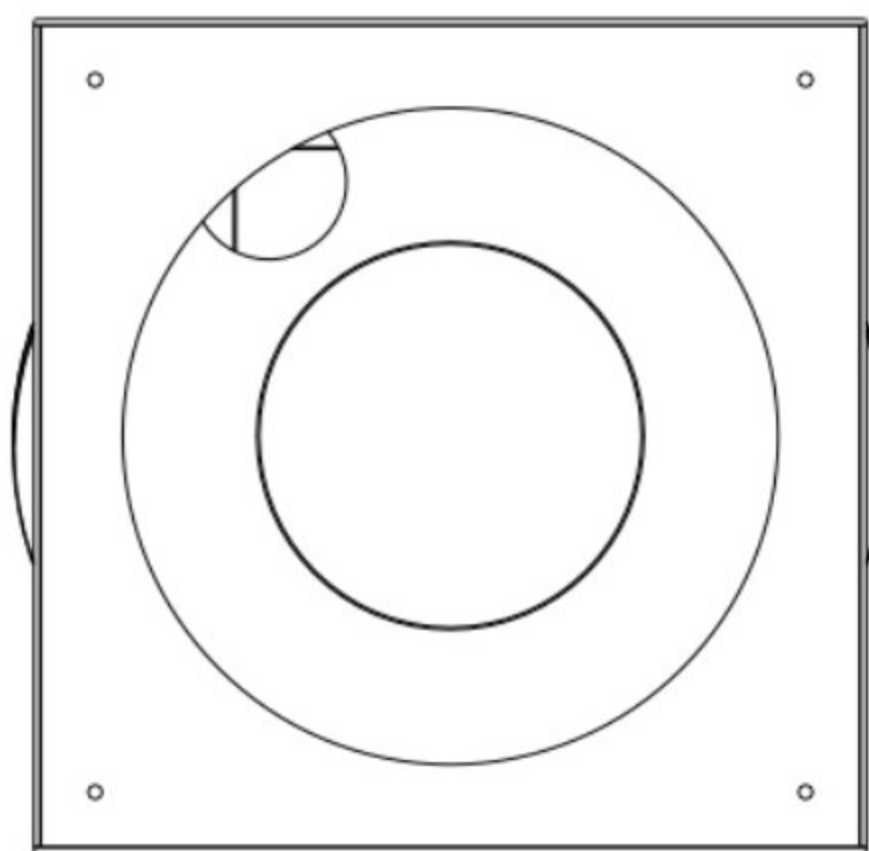
Electrical Info

30 W

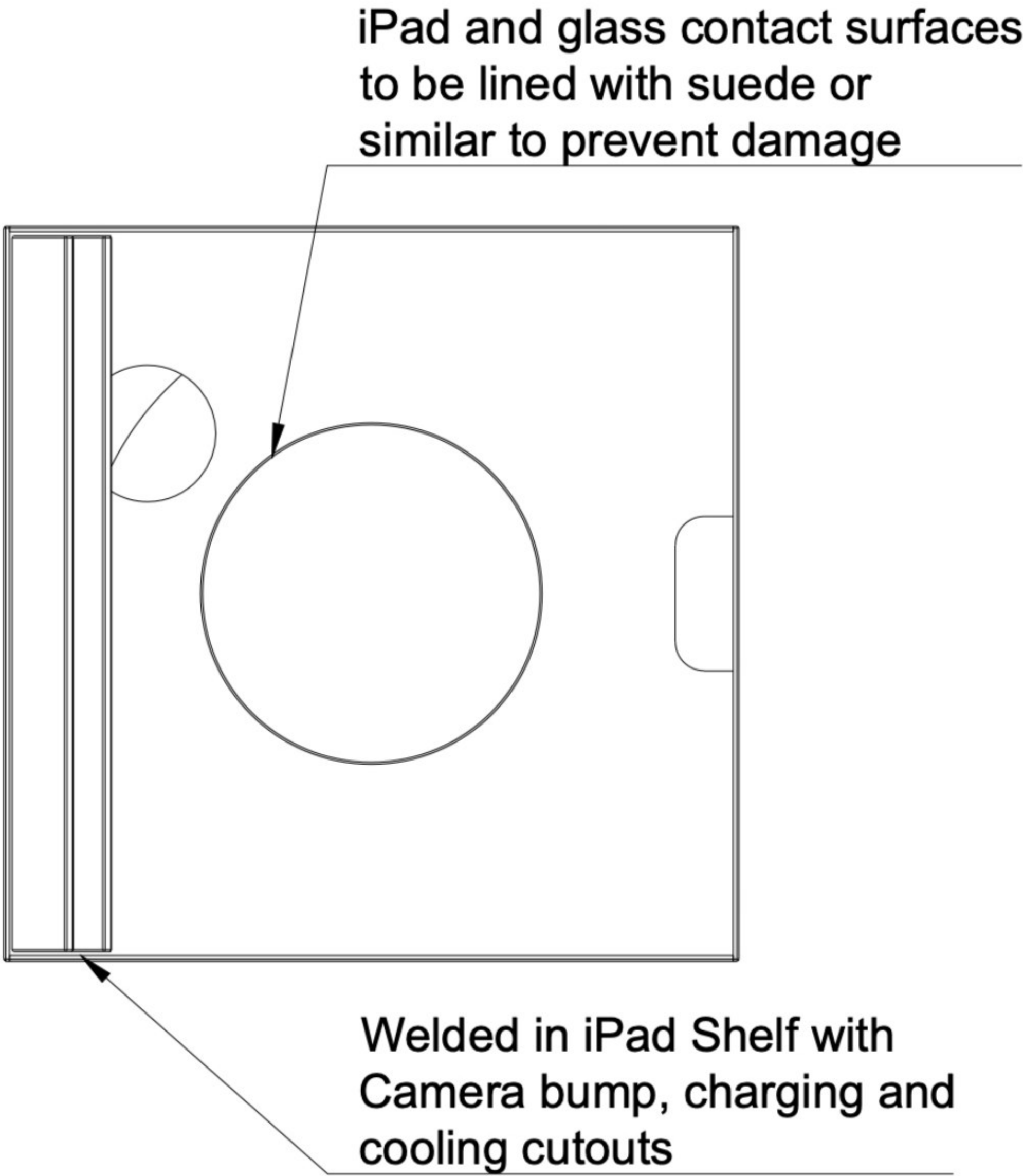
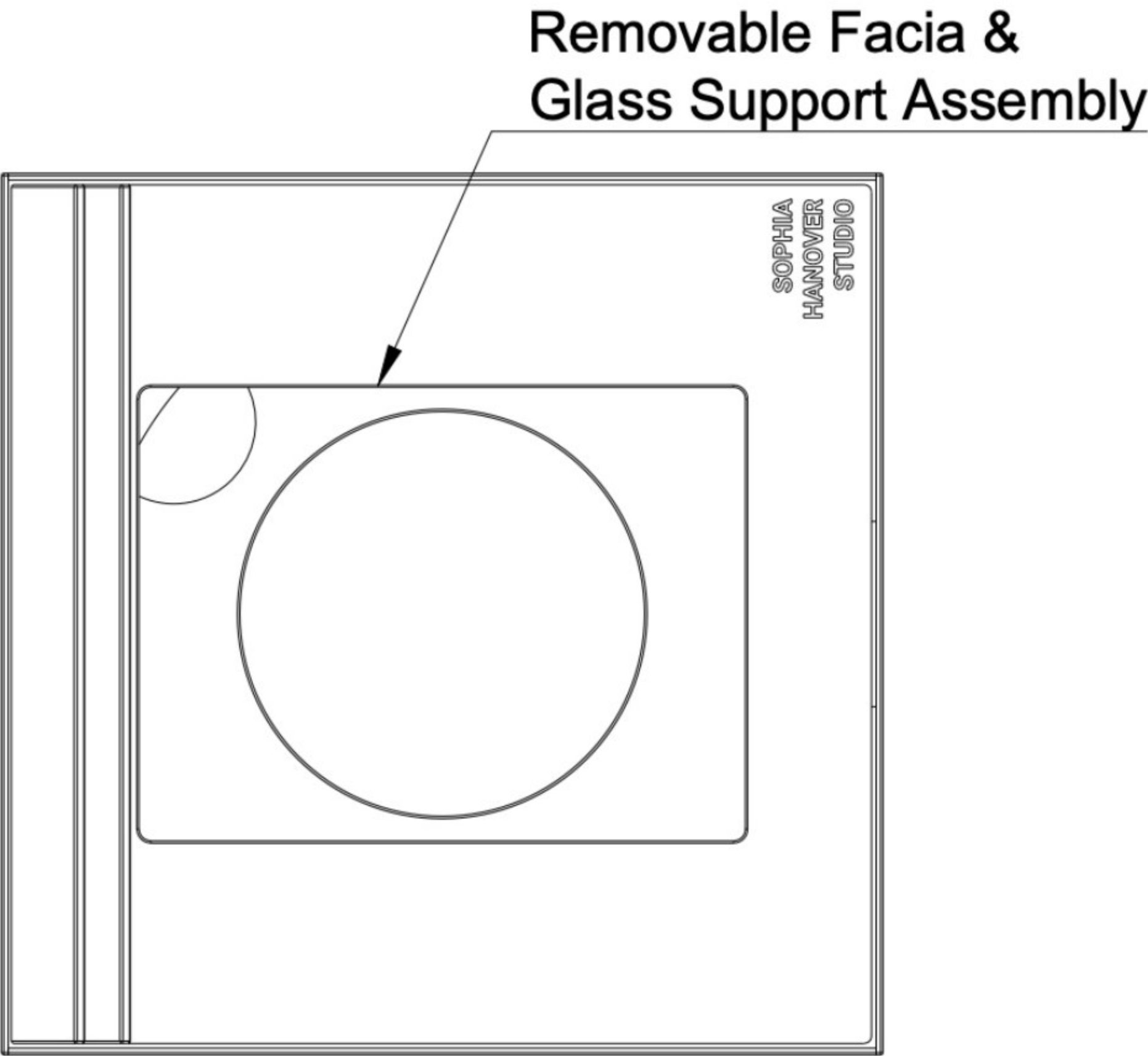
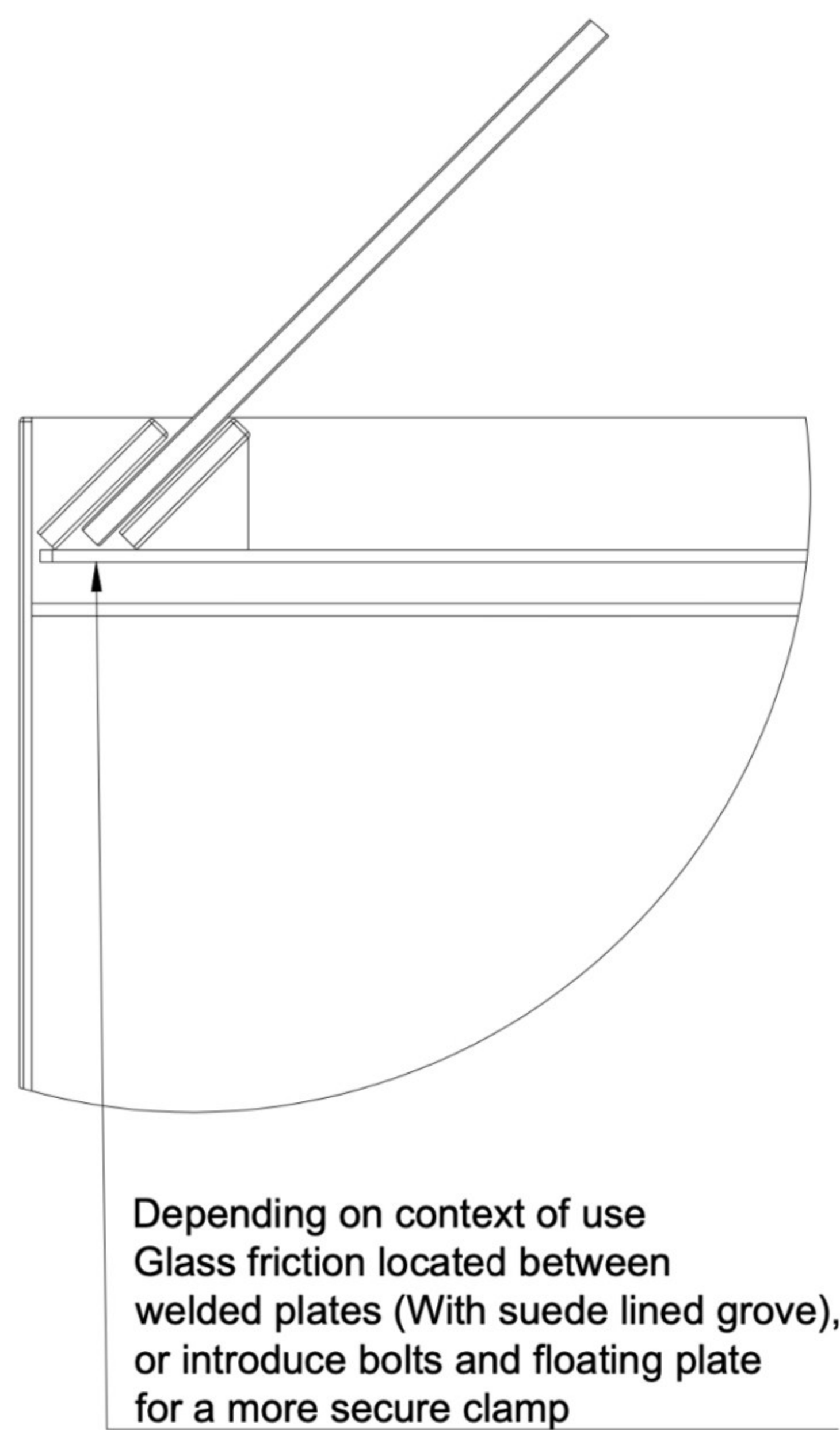
Technical Specifications

Notes

- 1. 3mm 304 stainless fully welded and blended seams for seamless finish.
- 2. Hand worked random rubbed grain finish
- 3. Glass pieces may be interchangeable for various oval and round shapes
- 4. Cutout for cord at base
- 5. Provision for threaded feet or otherwise felt pad



- 1. Depending on context of use glass friction located between welded plates with suede lined grove.
- 2. Top plate: removable fascia and glass support assembly.
- 3. iPad and glass contact surfaces to be lined with suede or similar to prevent damage.



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and environmental context.”

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