



BTS Social Impact Report

Quarterly Update: Q1 2026

Using our strengths to create meaningful social impact

BTS believes that people make the difference, within all enterprises, all over the world.

From Global Scale to Personal Transformation

- **197,000+ participants reached globally**

Through our partnership with Sparkasse Stiftung, delivering experiential learning programs that build financial and business skills at scale

- **Thailand: Expanding inclusive leadership**

YouthAble camps (with Social Innovation Foundation) supported 200+ university students with disabilities, building self-confidence, leadership, and future readiness

- **South Africa: Enabling sustainable livelihoods**

Support to Siyabulela Willowdale Farm is helping grow a community-based agricultural initiative, now spanning crops, honey, indigenous plants, and livestock

- **Italy: Developing future changemakers**

BTSers are coaching Zohra in Azerbaijan through our partnership with Rondine, supporting real-world impact projects

- **Phoenix: Community volunteering in action**

BTS Phoenix partnered with the Arizona Humane Society, creating enrichment treats, supporting animal care through hands-on volunteering, and contributing a team donation

BTS Social Impact Simulations and Sparkasse Stiftung Partnership

Through our partnership with Sparkasse Stiftung, BTS delivers experiential learning programs in collaboration with local financial institutions and development partners, equipping individuals with practical financial and business skills.

197,000+ participants reached globally

Real Impact on the Ground



Uzbekistan

Integrated into the national vocational education curriculum, training teachers and equipping students with financial and entrepreneurial skills across **14 districts**



Egypt

Delivered in partnership with the **Central Bank of Egypt**, expanding access to financial education in underserved communities



Vietnam

Supporting **1,500 farmers** in the Mekong Delta to build climate resilience and sustainable business practices

Why It Matters

Using BTS's experiential learning approach ("do-reflect-apply"), participants gain hands-on experience making financial and business decisions, driving real behavior change and long-term impact.

Thailand – YouthAble Camps

In partnership with the Social Innovation Foundation (SIF), BTS co-created and delivered YouthAble camps designed for university students with disabilities in Bangkok and Maha Sarakham Province.

200+
participants

across Bangkok and
Northeastern Thailand

19
universities

represented



Real Impact on the Ground

- Building self-belief, goal-setting, and future readiness for long-term success
- Equipping participants with the mindset and skills to lead, grow, and shape their own futures

This work is helping extend inclusive leadership development beyond major urban centers.





South Africa – Siyabulela Willowdale Farm

Growing Sustainable Livelihoods

BTS supported the Siyabulela Willowdale Farm community near Kokstad (KwaZulu-Natal) through targeted funding for skills development.

What began as a single agricultural initiative is now expanding into a diversified, income-generating operation:

- Crop production
- Honey production
- Indigenous plants
- Recent expansion into sheep farming





Italy - Rondine Partnership

Developing the Next Generation of Changemakers

Through our partnership with Rondine, we are supporting one of Rondine's students Zohra from Azerbaijan in the development of her "Semester of Impact" through a dedicated individual coaching program.

BTSers are contributing expertise in:

- Project management
- Business acumen
- Pitching

The partnership with Rondine will last throughout 2026 and will include other activities.

Phoenix – Arizona Humane Society

Community Impact Through Volunteering

The BTS Phoenix office hosted a group volunteering event at the Arizona Humane Society (South Mountain Campus) in honor of Diana Koretski.

- Created enrichment treats to support animal wellbeing
- Spent time giving dogs outdoor play and care
- Made a team donation to support the organization's work



BTS Spark is the social impact arm of BTS

BTS Spark is a not-for-profit initiative, offering targeted leadership development and coaching to education and non-profit leaders.

800
programs
delivered

26,000
leaders
supported

98%
would
recommend us