



BTS Social Impact Report

Quarterly Update: Q3 2026

BTS Spark is the social impact and education initiative of BTS. We help leaders in schools, post-secondary education and not-for-profits do the best work of their lives, building stronger organisations and a better world.

28,418
Leaders supported

800+
Programs delivered

99.6%
Improved their leadership

98%
Would recommend us to a colleague

This quarter at BTS Spark: leadership impact at scale

International Confederation of Principals
A new partnership opens a route to 200,000 principals across five continents.

Theirworld
Year three coaching the Innovation Award winners, who reach about 2.8 million learners.

Teach For All
A coaching pilot scores 8.9 out of 10 and scales to 20 countries in 2027.



BTS Spark: Making a difference for leaders worldwide

ICP: a route to principals worldwide

BTS Spark launched a partnership with the International Confederation of Principals (ICP) in New Zealand in September, led by Josh Valeri and Alyssa Gallagher. Our self-paced course, "Leadership 101", launches in Q3 2027 and travels through principal associations, reaching leaders at a scale coaching alone cannot.

- **200,000** principals in ICP's membership
- **40** member organisations
- **34** countries met at the launch
- **5** continents

Theirworld: year three of the Innovation Awards

BTS Spark coaches the award-winning non-profits protecting the education of children in crisis. The current 10 winners work across India, Palestine, Pakistan, Mexico, South Africa, Nigeria, Nepal and the Middle East and North Africa.

10 winners coached	**8** countries and regions	**2.8M** learners reached	**3rd** year of coaching

Teach For All: from pilot to amplified impact

BTS Spark works with the coaches of a 60+ organisation network training teachers in disadvantaged communities. Heads of Training in Kenya and Pakistan report more confident, better-organised coaches. This pilot will scale across 20 countries in 2027.

18 coaches from 10+ countries	**85%** attendance	**8.9/10** mid-point score, trust at 9.6	**20** countries in 2027

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BTS around the world: using our strengths to create meaningful social impact

BTS believes that people make the difference, within all enterprises, all over the world.

Sparkassenstiftung: Financial and business skills at scale
Since 2010, our partnership has reached 150,000+ people across Asia, Eastern Europe, Africa and LATAM

Mexico: Bringing digital learning to Mayan communities
Together with Yucatan State, Business Sweden and Binogi, BTS has reached 265 students and trained 18 teachers across three Mayan communities, with 120 tablets donated

Sweden: Supporting 290 local communities
BTS Stockholm developed pro bono simulation modules with Skattenytta to help communities use tax funds in ways residents value

Thailand: Storytelling skills for inclusive leadership
BTS Thailand launched virtual learning sessions building storytelling skills for 80 students and graduates with disabilities

Phoenix: Community volunteering in action
The BTS Phoenix team packed hygiene kits for a women's wellness event hosted by Circle the City, offering free mammograms and wellness education to women facing homelessness

South Africa: Scaling agricultural livelihoods with AvoVision
The Agri Finance program supported 950 businesses and created 430 jobs in Q3, bringing total community members trained since 2009 to 656,070

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Sparkassenstiftung Partnership

Financial and business skills at scale

Through Sparkassenstiftung, BTS delivers experiential learning with local financial institutions and development partners, building practical financial and business skills using our do-reflect-apply approach.

150,000+
people reached since 2010

4
regions: Asia, Eastern Europe, Africa and LATAM

Sweden - Skattenytta Partnership

Supporting 290 local communities

BTS Stockholm is helping 290 local communities understand their priorities and use tax funds well. As a pro bono contribution, we built Module 1 (a board simulation to spark conversations) and Module 2 (a work-with-your-numbers simulation, coming 2027).

Thailand - Inclusive Leadership

Virtual learning for students and graduates with disabilities

BTS Thailand launched virtual learning sessions building storytelling skills for 80 students and graduates with disabilities, helping them find their voice and share their strengths with confidence.

Phoenix - Circle the City

Community impact through volunteering

The BTS Phoenix team packed hygiene kits for a women's wellness event hosted by Circle the City, offering free mammograms and wellness education for women facing homelessness.

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Mexico - Mayan Schools Program

Building math, science and digital skills in Yucatan

With the Yucatan State government, Business Sweden and Binogi, BTS Mexico is building math, science and digital skills in Mayan students. This quarter's session reviewed what teachers found in their first semester on the platform, and BTS will keep reinforcing teaching skills and mindset around technology.

3	265	18	120	20
Mayan elementary schools	students reached	teachers trained	tablets donated	Binogi modules translated to Mayan





South Africa - AvoVision

Scaling Agricultural Livelihoods

BTS supports AvoVision, an Agri Finance program in South Africa helping community members build sustainable, income generating agricultural businesses.

	Q1 2026	Q2 2026	Q3 2026
Businesses supported	353	745	950
Jobs created	1,381	127	430
Community members trained	6,277	15,954	9,825
Total community members trained since 2009	621,059	637,013	656,070

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