LIVEPERSON® | SoundHound AI

MERGER PROPOSED

SoundHound AI To Acquire LivePerson

Your vote is important - please act today

July 23, 2026

Fellow Stockholder,

We are writing to remind you about the proposed acquisition of LivePerson by SoundHound AI and the upcoming special meeting to be held on August 20, 2026.

By voting **FOR** the transaction, LivePerson stockholders have the opportunity to participate in the upside of a combined company with a strong balance sheet and no debt, greater scale and broader strategic capabilities.

Your vote and participation, however many shares you own, are very important. A share that is not voted counts the same as a vote against the transaction. Your prompt response will help us secure stockholder approval before the meeting, reducing the risk of postponement.

The Pending Transaction is the Best Strategic Alternative for LivePerson Stockholders

The LivePerson Board of Directors undertook a comprehensive review of alternatives in which 66 potential counterparties were contacted. The Board determined that t**he transaction with SoundHound represents the best alternative for maximizing stockholder value,** including when compared to continuing as a standalone company given the business, financial, competitive, industry and market risks facing LivePerson.

VOTING TAKES ABOUT TWO MINUTES

It is imperative that you take just two minutes to vote FOR the transaction today using one of the following methods. For more information and additional materials visit www.VoteLivePerson.com.

ONLINE

WWW.PROXYVOTE.COM
or scan the QR code on your proxy card.

PHONE

WITH A PROXY CARD
Call 1-800-690-6903 with your proxy card.

WITHOUT A PROXY CARD
Call 1-800-322-2885 to speak with a proxy specialist if you do not have your card.

MAIL

VOTE PROCESSING
Mark, sign, and date your proxy card and return it in the postage-paid envelope.

A vote FOR the transaction is a vote in favor of the following benefits to LivePerson stockholders:

- **Represents Premium Value for LivePerson Stockholders:** Based on the assumptions described in the proxy statement/prospectus, most LivePerson stockholders will receive SoundHound stock, which as of the announcement of the transaction on April 21, 2026, represented approximately $3.33 in value per LivePerson share, a premium of approximately 22% over LivePerson's 30-day volume-weighted average trading price before such announcement. Stockholders holding shares listed on the Tel Aviv Stock Exchange are expected to receive the equivalent value in cash instead of SoundHound shares.
- **Presents Opportunity to Participate in Future Upside:** LivePerson stockholders receiving consideration in the form of SoundHound stock would become stockholders of a combined company with a strong balance sheet with no debt and accelerated path to profitability. SoundHound has stated that, assuming the transaction closes in the second half of 2026, it expects an achievable combined revenue range of at minimum $350 to $400 million in 2027, and that the combined business is expected to reach $500 million based on the existing customer base alone.

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- **Creates a More Complete Platform with Greater Scale:** The transaction would unite complementary capabilities across voice, digital engagement, agentic AI and AI assurance. The combined customer base includes 25 of the Fortune 100, creating one of the conversational AI sector's most comprehensive enterprise customer footprints and significant opportunities to introduce additional capabilities across the companies' existing customer bases.
- **A negotiated resolution to LivePerson's debt.** LivePerson's outstanding debt currently exceeds the total value of the transaction. As part of the transaction, our secured noteholders have agreed to exchange their notes at a value reflecting a substantial discount to the notes' approximately $350 million par value. Given LivePerson's valuation and substantial debt, no strategic transaction that allows LivePerson stockholders to receive any value for their shares may have been possible without such material noteholder concessions.

Votes must be received by 11:59 p.m. Eastern Time on August 19, 2026, or you may attend the meeting via the Internet and vote during the meeting at www.virtualshareholdermeeting.com/LPSN2026SM. If you hold your shares through a bank or broker, please follow the voting instructions they provide. If you hold shares through the Tel Aviv Stock Exchange, please follow the separate instructions in the proxy statement.

If you have any questions, please contact our proxy solicitor, MacKenzie Partners, Inc., toll-free at 1-800-322-2885 or by email at proxy@mackenziepartners.com.

Thank you for your continued support of LivePerson, Inc.

Sincerely,

John Sabino, CEO
LivePerson

VOTE TODAY! Your vote is important to support the acquisition.