

CLIENT

City of Philadelphia Department of
Public Health
City of Philadelphia Vision Zero
Program

DATES

2024-2025

REFERENCE

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BUDGET

\$50,000

EXECUTIVE SUMMARY

Safe Routes to Parks was an initiative led by the City of Philadelphia Department of Public Health and Vision Zero Program and funded by Bloomberg Philanthropies, to improve pedestrian safety and park access in Philadelphia. Connect the Dots led interagency collaboration by convening city agencies, facilitating strategic discussions, and piloting an audit activity to develop actionable solutions for safer streets. The result of the conversations was a summary document with a menu of actionable strategies for agencies to implement, recommendations for aligning interagency roles and workflows, ideas for pilot projects and champion agencies to lead the projects, and proposed milestones.

SERVICES PERFORMED

Connect the Dots's primary tasks were co-shaping the project strategy across 3 core convenings and facilitating 3 core convenings of this inter-agency working group in order to help them explore and assess how they can work together to support safer streets.

- CtD first facilitated Phase 0 discussions with the project team to align them on project goals and objectives.
- These goals and objectives shaped the content and discussions for the 3 Convenings which occurred in February, March, and April.
- CtD also designed and conducted a charette to explore potential improvements at two neighborhood and park sites in Philadelphia.

PROJECT OUTCOMES

- Working Group
 - Over 15 agencies participated in the convenings, charette day, and other conversations.
- Tools created
 - A menu of actionable strategies for agencies to implement to support safe and active routes to parks.
 - A menu of funding sources that agencies can use to implement projects.
- Action items
 - Proposed milestones and ways to track progress through the Vision Zero Action Plan and recommendations for aligning interagency roles and workflows.
 - Final recommendations developed and organized into short, medium, and long term action items with designated role assignments where possible.

