

# Put Your Business Where Local Buyers Can't Miss It

Dail Digital has helped businesses get noticed since 1990. With 17 locally owned billboards and access to more, our team can help you select the right locations and develop creative built for the road.



**YOUR BRAND.**  
**FRONT AND CENTER.**

STRATEGIC PLACEMENT | BOLD CREATIVE | LOCAL REACH

## LOCAL MESSAGE

Position your message along well-traveled roads and busy intersections throughout the region.

**32%**

of people who looked at billboards visited a store they saw on a billboard later that same week.

## VISIBLE DAILY

Deliver repeat exposure and keep your business in front of prospective customers around the clock.

**58%**

of American adults learned about an event they were interested in attending from a billboard.

## THE FORMAT

Build recognition with static or tri-vision faces, or update campaigns quickly with digital faces.

**71%**

of drivers and passengers report paying attention to billboards.

## FIND THE RIGHT LOCATION FOR YOUR MESSAGE

Let's build a billboard campaign around your audience, goals, and budget.

[DAILDIGITAL.COM/PRODUCT/BILLBOARDS](https://daildigital.com/product/billboards)

