

Turn Every Send Into a Next Step

Dail Digital connects audience segmentation, campaign planning, automated cadences, and performance insights into one practical email program built around your customer journey.



PERSONALIZE THE MESSAGE

Segment your audience and make each campaign more relevant to the people receiving it.

14.32%

Segmented email campaigns have an open rate that is 14.32% higher than non-segmented campaigns.

IMPROVE WHAT WORKS

Turn campaign analytics into smarter decisions and ongoing performance gains.

88%

of people check email every day.

AUTOMATE THE FOLLOW-UP

Use thoughtful cadences to guide customers toward the next step in their journey.

86%

of business professionals prefer to use email when communicating for business purposes.

BUILD AN EMAIL PROGRAM THAT KEEPS WORKING

Let's turn more customer touchpoints into meaningful next steps.

[DAILDIGITAL.COM/PRODUCT/EMAIL-MARKETING](https://daildigital.com/product/email-marketing)

