

Where Digital Video Ads Appear

A collaborative process with clear next steps.

Reach viewers through streaming content on televisions, mobile devices, computers, websites, and apps.



Big-Screen Viewing

CONNECTED TV (CTV)

Full-screen ads appear while viewers stream on smart TVs and connected devices.

Brand Awareness

Household Reach

High-Impact Story



Internet-Delivered Content

STREAMING VIDEO (OTT)

Video reaches audiences through streaming services on TVs, phones, tablets, and computers.

Audience Targeting

Cross-Device Reach

Flexible Placement



Before, During, or After Content

IN-STREAM VIDEO

Ads run within video content people watch on website and apps, includes pre-roll and mid-roll placements.

Active Viewers

Added Frequency

Action-Focused Ads

FIND THE RIGHT VIDEO MIX

Let us recommend the right options based on your needs..

[DAILDIGITAL.COM/PRODUCT/VIDEO-ADS](https://daildigital.com/product/video-ads)

