

Cookies At Cambridgetech.com

This Cookie Statement ("**Statement**") explains how Cambridge Technology Inc. (collectively "**Cambridge Technology Inc.**", "**we**", "**us**", and "**our**") uses cookies and similar technologies when you visit our website or are otherwise in contact with us. It forms part of our Privacy Notice and explains what cookies are and how we use them, as well as your rights to control our use of them.

What Are Cookies and Similar Technologies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. Website operators can read them and use them to help identify and remember your preferences when you return to the website.

How long a cookie stays on your device, i.e. its lifespan, depends on whether it is a "persistent" or "session" cookie. We may use "session" cookies as well as "persistent" cookies.

- "**Session cookies**" only last until your browser is closed. They are then deleted.
- "**Persistent cookies**" will remain on your device until they expire or are deleted by you or your browser.

Who owns and controls a cookie depends on whether it is a "**first-party cookie**" or "**third-party cookie**."

- Cookies that are owned and controlled by us are called "**first-party cookies**."
- Cookies that are owned and controlled by parties other than Cambridge Technology Inc. are called "third-party cookies."

Thus, the third parties – and not Cambridge Technology – are responsible for the use of third-party cookie data. As such, we attempt to capture, but cannot guarantee, that we have listed every cookie you might get from a third party and the purpose for which it uses the information, given a third-party could change these cookies at any time as their needs change. For more information please review the appropriate third parties' privacy policy and opt-out forms:

- Google (Privacy Policy, Opt-out form);
- LinkedIn (Privacy Policy)

If you would like more information about this practice, and to learn about your choices regarding it, please visit: DigitalAdvertisingAlliance.org; and <https://youradchoices.com/>.

To provide and improve our services, we may also use other technologies similar to cookies, such as web beacons or local storage.

- **Web beacons** (also known as internet tags or pixel tags) are tiny graphics on a web page or in an email message that are used to track pages viewed or messages opened. Web beacons provide information such as the IP address and browser type related to the visitor's computer. Web beacons may be placed on online advertisements that bring people to our Sites and on different pages of our Sites.
- **Local storage** is often used to remember choices a user has made inside a Web application or to cache information to improve performance. We may also use third-party SDKs to enable analytics or other features on mobile devices.

How Do We Use Cookies?

We and our third-party partners may use cookies to store information that helps us provide, measure, analyze, optimize, and improve the services we provide.

What purpose we pursue depends on whether it is a "Strictly Necessary Cookie" or a "Targeting Cookie."

- "**Strictly Necessary Cookies**" These cookies are necessary for the website to function. They are usually only set in response to actions made by you that amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.
- "**Performance/Analytical**" These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us understand how visitors move around the site and which pages are most frequently visited.

If you are visiting one of our Sites from the EU or UK, we will process your personal data for Strictly Necessary cookies based on our legitimate interest under GDPR, respectively Section 25 II No. 2 TTDSG if you are visiting from Germany.



How to Manage Cookies

Cambridge Technology uses a third-party cookie consent tool, which you can utilize to customize your cookie preferences at any time. When you visit our website for the first time, a cookie consent banner will pop up for you to customize your cookie preference. Please note that Strictly Necessary Cookies cannot be disabled.

Browser Controls: In addition to the Cookie Settings, most browsers allow you to refuse or delete cookies at any time. If you choose to refuse cookies, you may still use our websites although your access to some functionality and areas of our Website may be restricted.

As to the means by which you can refuse cookies through your web browser, controls vary from browser to browser. You should visit your browser's help menu for more information.

Google Chrome
Internet Explorer
Mozilla Firefox
Safari (desktop)
Safari (mobile)
Android Browser
Opera

Mobile Device Settings: You can also use your mobile device settings to control how data about your use of applications is used for the purpose of showing ads that are targeted to your interests. For example, on your iOS device, enable the "Limit Ad Tracking" setting, and on your Android device, enable the "Opt Out of Ads Personalization" or "Opt Out of Interest-Based Ads" setting.

How Often Will You Update This Statement?

We may update this Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please, therefore, re-visit this statement regularly to stay informed about our use of cookies and related technologies. The date at the top of this statement indicates when it was last updated.

Where Can I Get Further Information?

If you have any questions about how we process your information, please review our Privacy Statement or email us at info@cambridgetech.com.