



AFFILIATE PROGRAM

Iconosquare Affiliate Program

Welcome to the Iconosquare Affiliate Program! This guide will walk you through everything you need to get started and succeed as our partner.

From onboarding to tips for maximizing your earnings, you'll find all the tools and insights to help you promote one of the best social media management platforms.



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Introduction to Iconosquare

01

Publishing

With **Publishing**, you can schedule posts across multiple social networks from one centralized platform, saving time and ensuring consistency.

02

Conversation

Conversation makes it easy to manage engagement by responding to comments on your posts and addressing mentions in one place.

03

Analytics

Analytics provides an intuitive dashboard to identify what works best, empowering you to make data-driven decisions and refine your approach.

04

Reporting

Reporting lets you export the social media insights you need, for the time frame you choose, ensuring clarity when tracking progress or sharing results with stakeholders.

05

Collaboration

Collaboration simplifies teamwork by allowing you to submit content for approval before it's published, keeping everyone aligned.

06

Listening

Lastly, **Listening** enables you to stay informed by monitoring your audience, tracking competitors, and keeping a pulse on your brand's reputation in real time.

Iconosquare's **personas** and targets

Iconosquare is designed for **companies and professionals** who depend on social media to grow their brands and achieve their goals. We focus on industries where social media plays a critical role:

Agencies

Fashion & Beauty

Retail & eCommerce

Food & Beverage

Tourism & Leisure

Our platform is suitable for a wide range of businesses, but **our primary target includes those managing at least 5 social profiles**, where the need for advanced tools and analytics is most critical. We cater to key roles such as **marketing managers, social media managers, eCommerce managers, brand managers and influencer relations managers**.



What you gain as an affiliate

As an affiliate, joining the Iconosquare Affiliate Program comes with **substantial rewards** designed to recognize and boost your efforts.

At the base level, every affiliate earns **\$100 for every yearly subscription referred** and **20% recurring commissions for monthly subscriptions**. As you grow within the program, you can unlock higher tiers of rewards, earning up to **\$250 for yearly subscriptions** and **35% recurring commissions for monthly plans**. You can also achieve additional bonuses, such as **\$100 extra when your sales exceed \$2,000**, offering even more motivation to maximize your success. Plus, throughout the year, affiliates can participate in exclusive challenges that feature exciting prizes, from cash rewards to valuable gifts.

Whether you're just starting or aiming to **reach the top tier**, the program offers both immediate and long-term opportunities to earn and be rewarded.

	BRONZE	SILVER	GOLD
Gain for every yearly subscription	\$100	\$150	\$250
Recurring commissions for every monthly subscription	20%	30%	35%
Additional gain when your sales exceed \$2000	\$100	\$100	\$100

If you bring in **10 customers**, you advance from bronze to silver. To move from silver to gold, you need to generate a total of **40 new customers**.

Bronze



Silver



Gold

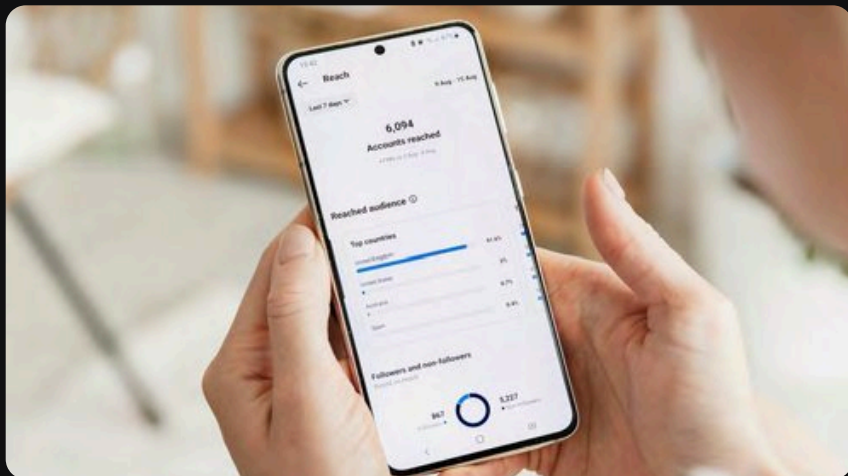
Steps to join our affiliate program

To join Iconosquare's affiliate program, visit our dedicated page on PartnerStack. Click on the "**Join now**" button, which will redirect you to our PartnerStack portal.

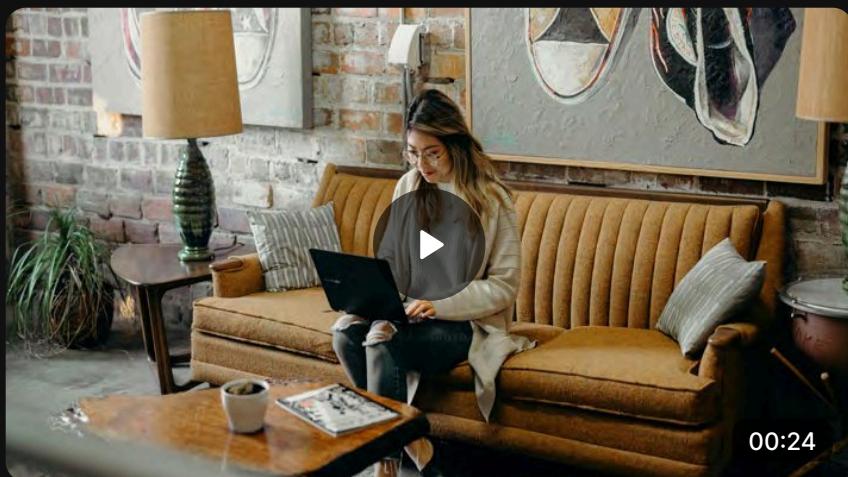
Complete the application form with your relevant details. Our team will **review your application**, and upon approval, **you'll receive a confirmation email** with information to get started. As an affiliate, you'll gain access to a personalized dashboard where you can obtain **your unique referral link**, track your referrals, and monitor your earnings.

Join now →





PNG Assets



MP4 Videos

Affiliate Support Materials

The Iconosquare affiliate program provides everything you need to succeed: **logos, videos, visual assets, and a complete product guide**. These resources are here to help you showcase Iconosquare in a clear and impactful way to your audience.

By sharing our tool with new users, **you're introducing them to a platform that can make a difference**, while earning rewards for your efforts and generating income through your referrals.

Share to your audience

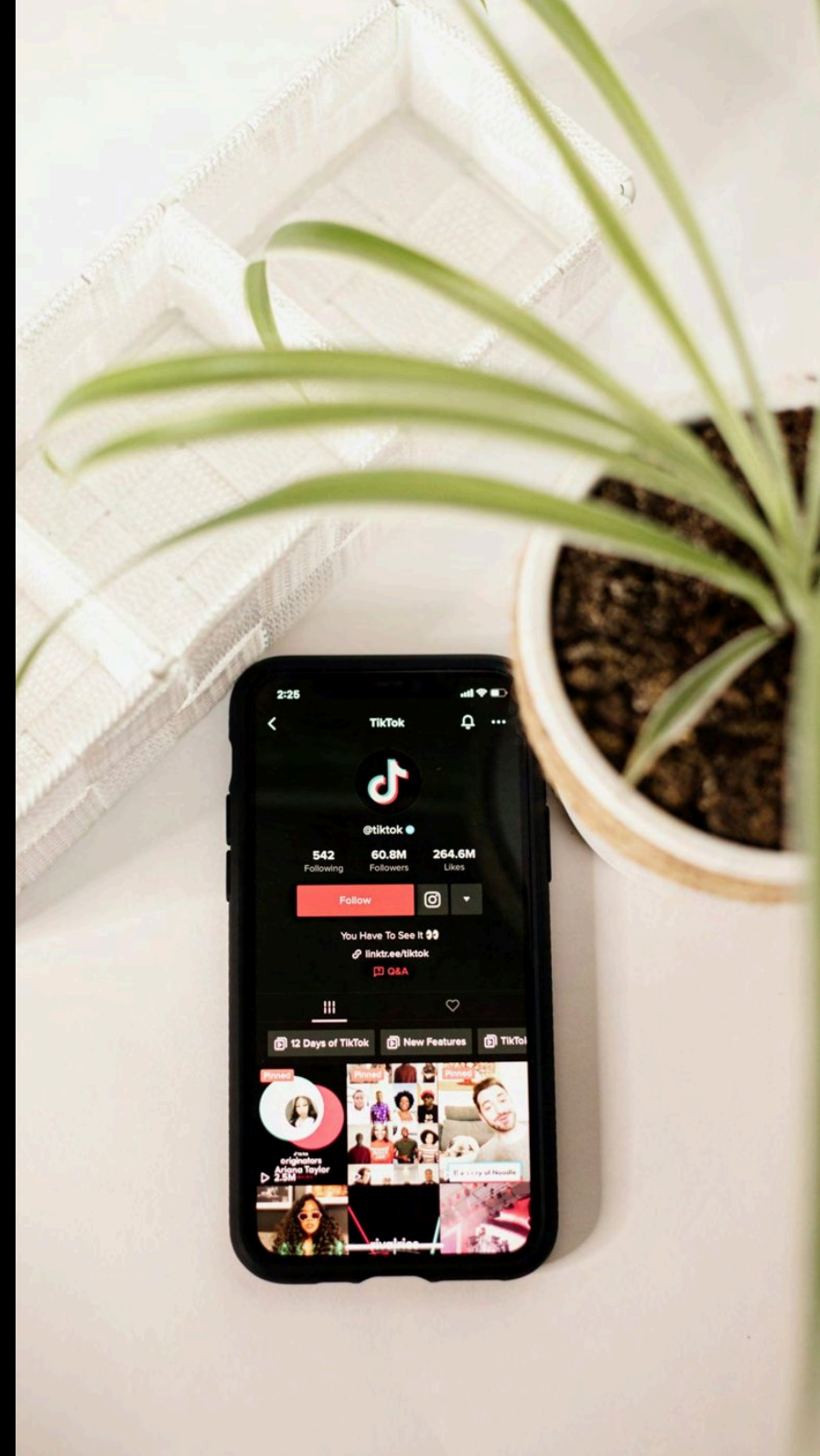
The best way to promote Iconosquare is to **focus on platforms where social media professionals and businesses are looking for solutions**. Use your social media channels, like Instagram, LinkedIn, or TikTok, to talk about how the platform helps with analytics, scheduling, and reporting.

You can also **write blog posts or create tutorials** that show how Iconosquare solves common problems for marketers.

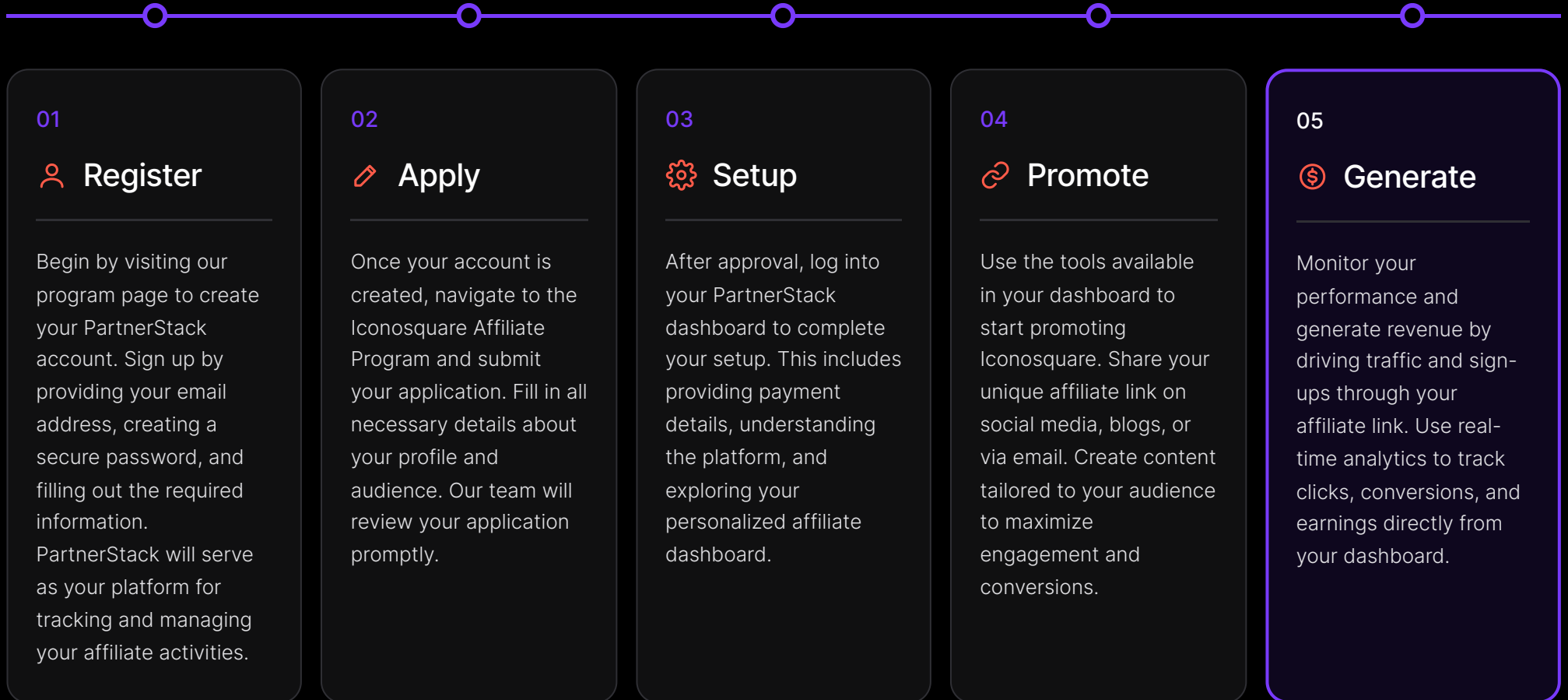


Community Tip

Don't hesitate to join conversations in groups or forums like Reddit or Facebook Groups, where you can recommend Iconosquare naturally while sharing helpful advice. Email marketing can also be effective, tailor your messages to highlight features that agencies or influencers will find most useful.



The journey of an affiliate partner



Create account 

Affiliate testimonial

Adam Connell, an Iconosquare affiliate, sums up what makes our program stand out: great tools, reliable support, and the chance to earn steady, recurring income. Plus, we provide all the resources you need to succeed.

“

“The Iconosquare affiliate program has it all. An industry leading product, recurring commissions, great support, and all the resources you need to succeed.”



Adam Connell
Founder, Blogging Wizard



FAQ

01

When will I be paid?

You will receive your payment 32 days after the customer's signup. For annual plans, this accounts for the 31-day cancellation period. For monthly plans, payments are processed after the 7-day cancellation period, starting from day 8.

02

How can I track my commissions?

To track your commissions and monitor the number of clients who signed up through your affiliate link, simply log in to your dashboard, where all your performance metrics are displayed in real time.

03

How can I make sure my link is working?

To ensure your affiliate link works, click on it to verify it redirects to the correct page (sign-up page, home page, pricing page). Then, check your affiliate dashboard to confirm the click has been tracked. If the data is recorded, your link is functional.

04

How to Contact Us?

To reach out, simply go to your dashboard and look for the "Messages" tab. There, you'll find a chat feature where we'll respond to your inquiries as quickly as possible. You'll also have access to a history of our conversations, including any emails exchanged.

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Thanks

The smart solution for effortless
social media management

