



The 5 Golden Rules

1. **1. Know Your Business... Be Prepared**
2. **2. Do It Right The First Time**
3. **3. Think Long-Term**
4. **4. Spend Money Like It's Your Own**
5. **5. Take Responsibility**

1. Anything that is not managed will deteriorate.	2. We do good work for people that matter.
3. We always make sure that the right people are working on the right things all the time.	4. We set appropriate expectations and strive to exceed them.



We Adhere To The Following Rules In Everything We Do:

- **P**ROFESSIONALISM

We are polite and courteous to our colleagues and partners at all times. We treat others the way we would want to be treated.

- **E**XECUTION

We always do what we say we are going to do, when we say we are going to do it. Perfection is the objective - From Pilot in Command to pulling a piece of cable, in business, integrating a system, engineering, and architecting systems. We conduct peer reviews & learn from our mistakes.

- **A**TTENTION TO DETAIL

If we don't pay attention to the tactical issues, strategic initiatives will fail.

- **C**OMMITMENT TO QUALITY

We are proud of our work & proud to show it. We treat the outcomes of our work efforts as if it belongs to us. Plan for success, prepare for challenges.

- **E**XCELLENCE IN COMMUNICATION

What we communicate - Accurate, factual, and fully vetted information. If we don't know, we don't speculate & we find the facts. When we communicate - Timely and in person verbal communication with a written follow-up. How we communicate - As a team, we are always aligned. Who we communicate to - Always know your audience. We follow a chain of command, we don't skip manager or have end-arounds.