



Where great people meet in real life.

US\$600K PRE-SEED EXTENSION

Investor presentation | September 2026

Social networking through shared experiences

spark.love | sunny@spark.love



THE PROBLEM

Discovery is abundant. Belonging is scarce.

Existing products optimise for profiles, swipes, chats or event listings. They do not reliably get the right people into a real room together.

AI is making digital interaction abundant. Trusted human connection is becoming more valuable.

The missing layer is trusted social discovery with a designed path from intent to attendance.



Social networking through real experiences.

A social network connecting people through shared interests and bookable experiences, one-to-one and in groups.

01 Verified members

Standards and context before the introduction.

02 Shared interests

Friendships, professional connections and shared activities.

03 Experiences and SPARK Tables

Meet one-to-one, or join a group. Tables are in development.

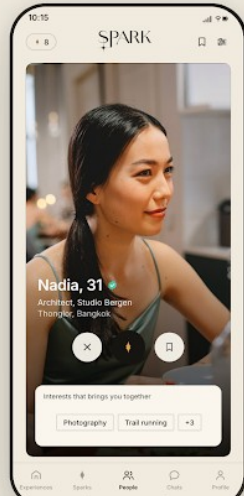
Build relationships that continue after the experience.

THE PRODUCT

The product already moves from trust to meeting.

Connect through shared interests

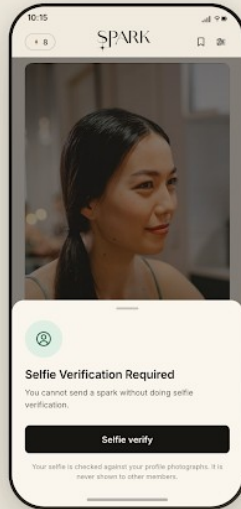
Meet people through the interests, ideas and places you share.



Discover shared interests

Verification before connection

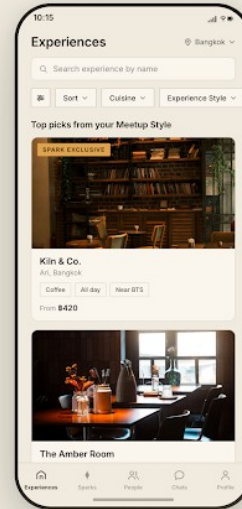
Selfie verification is required before anyone can send a Spark.



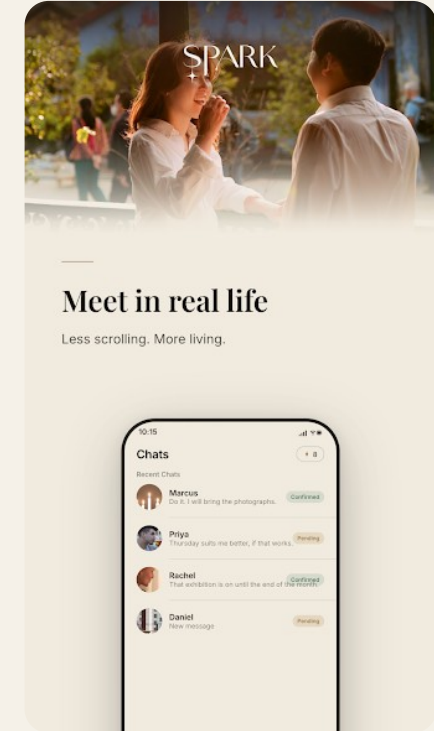
Verify before connecting

Find places worth meeting in

Explore SPARK selected restaurants by cuisine, style and neighbourhood.



Choose a place worth meeting



Carry the relationship forward

Current Google Play listing - updated 30 August 2026

SPARK TABLES

Eight people. One shared experience.

A group format we are building into SPARK's social network.

THE MEMBER EXPERIENCE

Choose a SPARK Table

Find a shared experience with a venue, time and up to eight places.

**Meet the group in person.
Keep the connection in SPARK.**

BUILD SEQUENCE

- 01 Table discovery and seat availability
- 02 Joining, invitations and reminders
- 03 Attendance and repeat measurement

In development. We will test table fill, attendance and repeat participation in Auckland.

People did not just connect. They met again.

573

people met a stranger in person

133

returned for another meeting

23.2%

observed repeat rate

18 days

median gap to the next meeting

The signal that matters: behaviour moved from digital discovery to real-world repeat.

Thailand only. Analytics from 5 August 2026, reconstructed from production records. About one third of meeting events carry the import date. Definitions and reconstruction notes available for diligence.

People are booking through SPARK

1,400

bookings made through the app

12,825

app installs from the Bangkok launch

US\$0

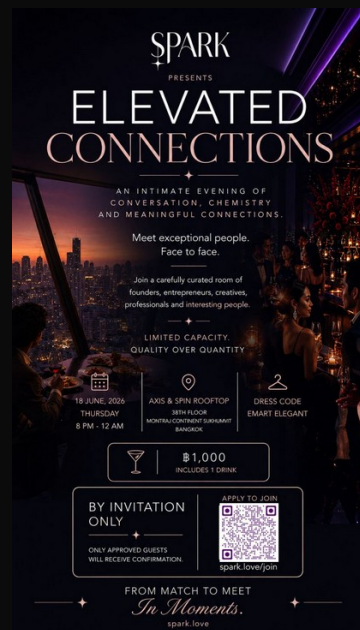
paid marketing for the Bangkok launch

Bookings: founder update, 9 Sep 2026. Installs and spend: Bangkok launch figures, 3 Sep 2026.

EVENTS IN THAILAND

Events build the SPARK community

Ticketed experiences generate revenue. Free gatherings help people discover SPARK.



Axis & Spin

18 Jun 2026

Ticketed



Fatboy Ekkamai

2 Jul 2026

Ticketed



Abandoned Mansion

9 Jul 2026

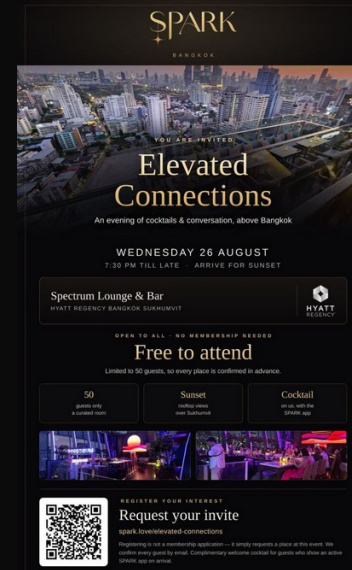
Ticketed



The Consul Club

23 Jul 2026

Ticketed



Hyatt Regency

26 Aug 2026

Free to attend



Lancaster

17 Sep 2026

Upcoming / free

Auckland is the wedge - not the destination.

Bangkok was free-led and broad. Auckland is curated, paid and measured from day one.

- 1 Paid from day one** Offer membership as part of entry.
- 2 Deliberate density** Start with 100 curated founding members.
- 3 Economics from day one** Track conversion, repeat, CAC and margin.
- 4 Expansion gate** No second city until the playbook works.

Bangkok proved the behaviour. Auckland must prove the economics.



Membership earns trust. Meetings create upside.

01

Membership

US\$240 / year

Recurring access to a trusted social network and curated discovery.

02

Spark Packs

NZD19.99 / THB400 for five

A pack of five paid Sparks used to make intentional introductions.

03

Experiences

Transaction upside

Tickets, bookings and venue economics where SPARK creates the meeting.

The model expands only after paid conversion, repeat and contribution margin are measured city by city.

SPARK owns the relationship after the event.

CATEGORY	EXAMPLES	PRIMARY MODEL	CONTINUITY
Dating apps	Bumble / Hinge	Match and chat	Limited
Event platforms	Meetup / Eventbrite / Luma	Event discovery	Event-level
Curated dinners	Timeleft / 222	Hosted social moment	Episodic
Private clubs	Soho House	Place-based membership	Venue-led
SPARK	Verified member network	Bookable real meetings	Member-level repeat

SPARK links verified identity, a bookable meeting and longitudinal repeat behaviour in one member graph.

THE TEAM

The people building SPARK



Sunny Khurana [in](#)

Founder and CEO



Manish Jha [in](#)
COO



Gagan Ajmani [in](#)
CFO



Claudia Scheffler Perrone [in](#)
Communications Lead, Thailand



Daria Littlefield [in](#)
Director of Customer
Experience

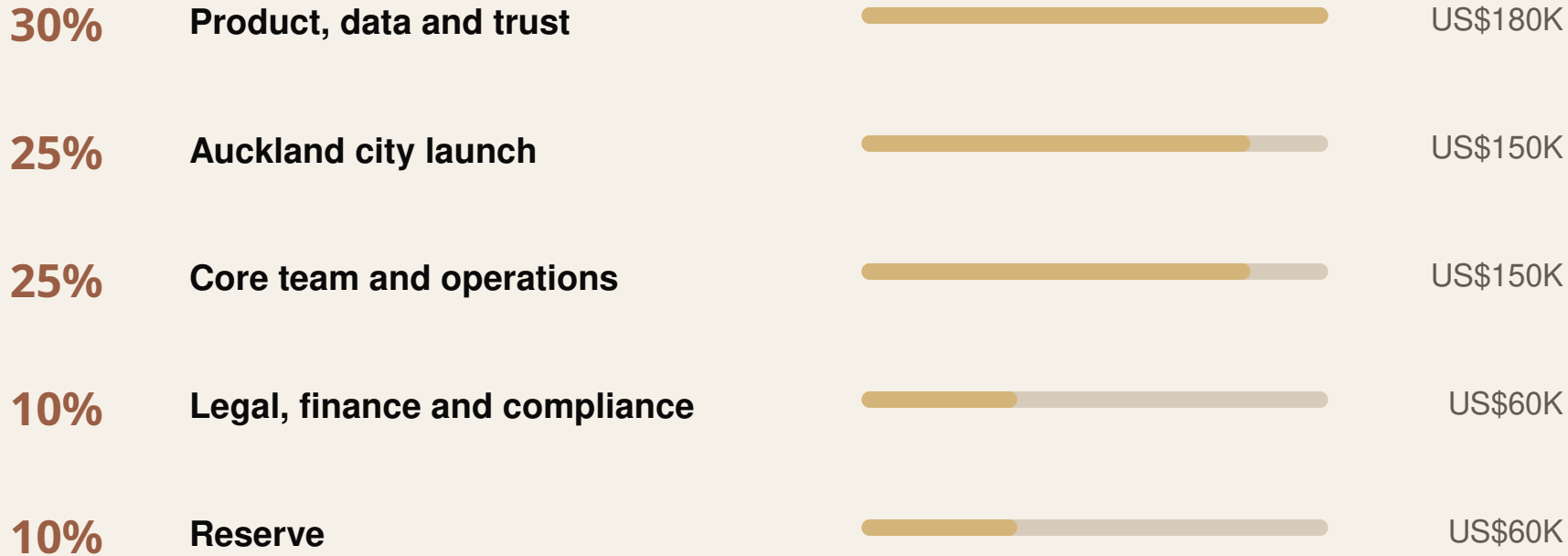


Bill Alena [in](#)
Chief Marketing Officer



Michael Cluzel [in](#)
Strategy Advisor

US\$600K buys the next fundable proof.



PROOF BEFORE SCALE

- 01 Paid conversion
- 02 90-day repeat
- 03 Contribution margin
- 04 CAC and payback
- 05 Documented city playbook

Deployment is staged against evidence, not a headline runway claim.

THE ASK

US\$600K

Pre-seed extension

US\$400K raised to date

Use the capital to prove repeatable paid city economics in Auckland, then raise the institutional seed from a position of evidence.

Financing terms available after issuer, instrument and counsel confirmation.

Sunny Khurana | sunny@spark.love | spark.love

