Congressional Oversight: Preparedness & Communications

Congressional investigations can quickly place companies under immense public scrutiny. Oversight letters, public reports and televised hearings can put a company's decisions and leadership in the spotlight. How a company reacts in both the near- and long-term can impact stakeholder trust and corporate reputation.

Reservoir Health's multidisciplinary team brings decades of experience from both sides of investigations, with colleagues formerly serving in key staff roles on congressional committees, in the media and at federal agencies and trade associations. We know how investigations unfold, what drives committee priorities and how the media shapes the story.

We have successfully guided some of the world's largest companies through congressional investigations, complex crisis situations and long-term issues that have drawn heightened attention. We assess communications vulnerabilities, develop clear messaging and build response strategies backed by our proprietary PRISM research model that can show how oversight affects an organization's stakeholders and how to respond effectively.

> We bring deep policy expertise and experienced judgment to moments when communications decisions carry significant legal, regulatory and reputational consequences.

We work closely with legal, communications and public affairs leaders, often including outside counsel, to develop communications strategies that preserve trust, support legal strategy and protect corporate reputation. From initial information requests and subpoenas through public testimony, we help clients manage the demands of public scrutiny while balancing transparency with legal, regulatory and fiduciary constraints.

Our approach is practical, disciplined and tailored to each situation. Whether preparing before an inquiry arrives or managing an active investigation, we help companies respond effectively and efficiently when the stakes are highest.

OUR WORK INVOLVING CONGRESSIONAL OVERSIGHT

- **Preparedness:** We help companies anticipate and manage sensitive issues while helping them prepare for high-profile congressional inquiries. Our support includes developing communications protocols and messages, scenario plans and simulations, escalation processes, stakeholder maps and engagement plans to help companies act before an inquiry arrives.
- **Response:** We help companies act with confidence, protect credibility and manage the communications demands congressional oversight can bring. Our support includes hearing preparation, rapid response, stakeholder communications and engagement, issues management, media engagement and public positioning. We translate complex information into clear, credible communications that help audiences understand the facts and maintain trust.
- **Recovery:** We help companies manage ongoing scrutiny, key milestones and regulatory developments to mitigate risk and protect long-term reputation.

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