

4 Tech Trends to Connect Your Company to the Future – And Beyond!

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You're excited because you know that the next steps you take to upgrade technology will move your company to the next level. But sometimes, jumping into the unknown with both feet can be a little disconcerting—especially when you aren't completely sure how to get the most for the time and money you invest. The question isn't usually whether you should do something, but *which* something you should do. And which of those somethings should be *first*. [Checking current trends](#) can help you set the course for your success.

1 – CONNECTIVITY IS KING

The digital landscape of the not-so-distant future will feel a bit crowded. Connected devices now number in the billions, but [by 2025, it's estimated that we'll be using 22 billion connected devices](#). **The Internet of Things continues to grow as more of what we use every day gets smart—and smarter.** From household appliances, lights, and thermostats to manufacturing tools and retail purchasing, the “population” of IoT devices continues to grow and the expectation that our experience of the digital world will be seamless and personalized is growing right along with it.

2 – WIRELESS IS THE WAY

When it comes to adding more devices, there's no question that wireless is more desirable. It might sound counterintuitive, but **it's important to remember that behind every wireless device is a wire.** Leveraging the increasingly available [5G cellular broadband is key to fueling standalone private networks](#). But building the technology infrastructure you need to support all these new endpoints ironically means laying a lot of fiber optic, ethernet, Cat5, Cat6, and, for big data centers, Cat8 cables. That's why we've seen the volume of networking work rise by 26%.

3 – POWER UP WITH LOW-VOLTAGE

The demand for low-voltage cabling continues to rise, especially in retail. Store openings—as well as upgrades and remodels—remain strong. Thanks to the growth of self-checkout and mobile checkout, thousands of feet of low-voltage cable will be pulled and installed to support all kinds of additions to the shopping experience from Point-Of-Sale systems to digital displays. But it's not only about making the sale. **The digitization of inventory management is a big part of what's driving low-voltage cable solutions.**

4 – HYBRID WORKFORCE

The masks and quarantines are mostly gone, but video conferencing and working from home are here to stay. **Your company's data networking needs are growing, and high-quality video requires a high-speed infrastructure that many companies don't yet have—but will definitely need.**

As a Service Leader, you know that **having a plan and executing it are two different things**. Connecting your company means finding [reliable, experienced, and skilled cable technicians](#)—when you need them. Booking available field service technicians with the skills your next project needs can be a challenge. Labor shortages aren't going away any time soon, so it's important that companies like yours turn around work order approvals quickly and offer competitive rates.

Already know what you need? We're happy to [match you up](#) with technicians who can get the job done—no matter [where you are](#).

Need help figuring out your next steps? [Check our resources](#).