



Dear Investors, Enthusiasts and Supporters of EatFruit LLC,

We are delighted to share with you the July and August 2026 edition of EatFruit LLC Newsletter. In this issue, we provide updates on the most significant developments from the past two months, across our operations, leadership activities and product portfolio. In this newsletter, we inform you about following internal developments in EatFruit LLC:

- 1 Pear harvest in July
- 2 Mobile App and Website Redesign
- 3 New Product - Apple
- 4 Hazelnut Harvesting
- 5 Construction of New Facilities



1 Pear Harvest in July

July was a very productive month for EatFruit. The Carmen pear harvest took place in the middle of the month and it was an undertaking that we are very proud of.

Almost 50 pickers worked hard for several days to harvest the pears quickly and efficiently. On July 13, 14, and 15, a total of **60 tons of Carmen** pears were harvested, and by the end of that week, they were already in retail chains in Croatia as a premium product from Serbia.

The pears were harvested at the peak of maturity and their characteristic and recognizable red color is due to the excellent geographical location and the position of the plots on which they are located.

The 95% sun exposure during the day has led to our product being characterized as a premium product.

Once again, we have proven our position in the Serbian and Balkan markets and shown that we are **a stable fruit producer** and that we have the capacity to sell **not only in Serbia but also to export to neighboring countries**.

The new pear harvest is scheduled for early September and we will inform you about it in the next newsletter.



2 Mobile App and Website Redesign

Our productivity was not only focused on physical work and fruit-related work on the estate, but also in the digital world. You could all notice the **new look of the website** and that is also one of the things we are proud of.

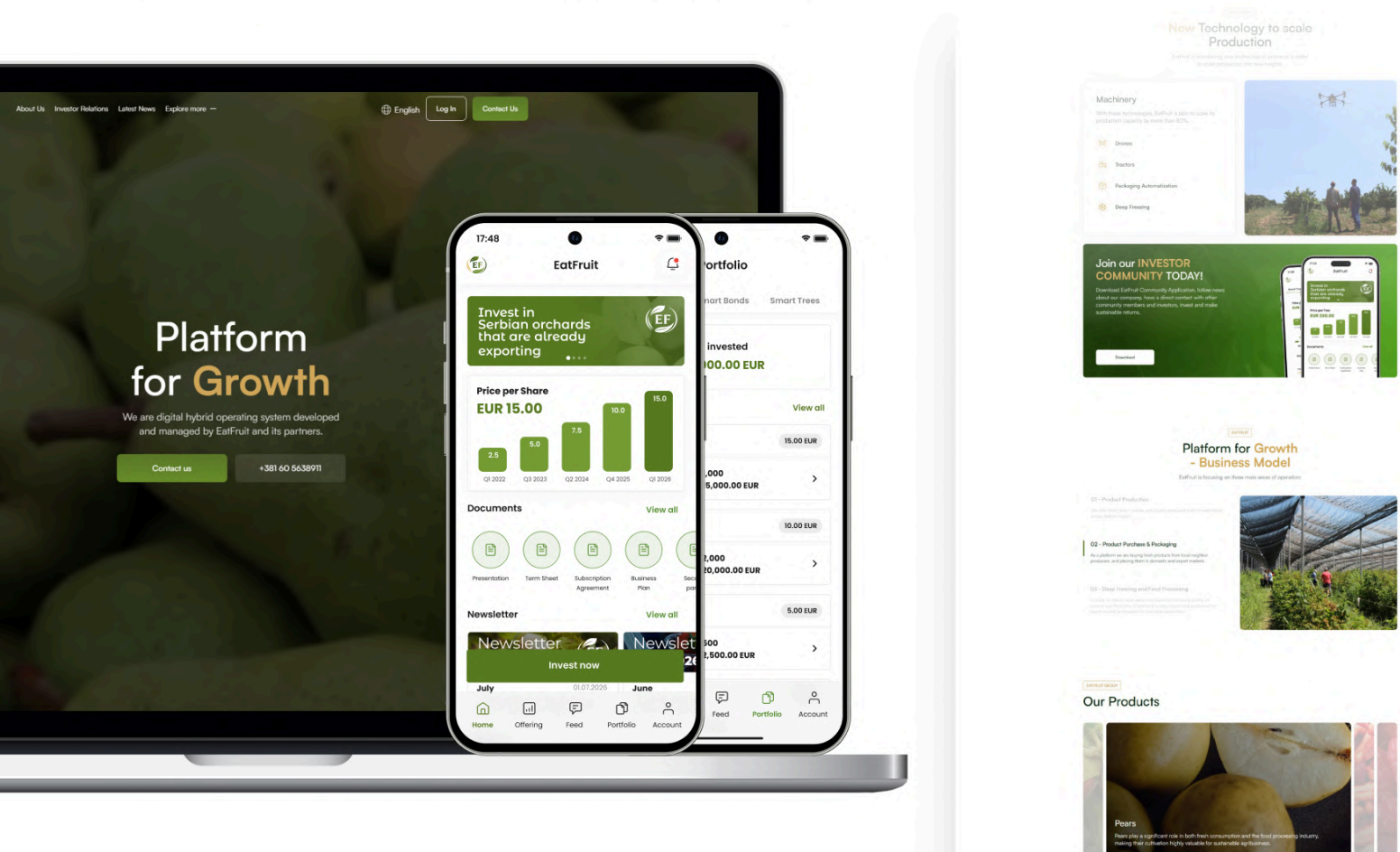
The new colors, layout and appearance of the website are the product of the work of our team that includes designers and developers, as well as our management. We listened to your suggestions and based on those suggestions, we designed a completely new website that is **modern, functional** and **organized** so that all the necessary information can be reached in just a few clicks.

We also added a section on how to get to the estate when organizing conferences because that was the first suggestion we accepted from you. The exact location with a pin has been inserted so that you don't get lost when you come to visit us.

In addition to the website redesign, **a mobile application has been launched** that has several important functionalities.

Through it, what is most important, **you can finally invest**, completely independently. The purchase of **individual trees** and also **tree packages** with **discounts** is shown. There is also a section where you can watch pictures and videos from the estate, during the work, harvesting, etc.

You can also upload your own pictures and videos and thus show the community what you are interested in. The application contains all investment documents and you can get information about investing in EatFruit.



**3**

New Product - Apple

Since the end of August, we have included another product in our production. In addition to hazelnuts, pears, raspberries, strawberries, cherries and plums, we now also produce **apples**.

It is the **Gala** variety, red and golden delicious. The plan is to harvest **150 tons of apples** by the end of the year, which will position the apple as one of the most important products that we can offer to retail chains in Serbia as well as for export.



The apple plantation is fully protected against hail and the possibility of any kind of problem in growing and harvesting is minimal.

August 31st was the first day of the harvest, as you could see in the application, and in the next newsletter we will provide you with information on how many tons of apples were actually harvested.





4

Hazelnut Harvesting

August was the month in which several things related to fruit were started. In addition to the apple harvest, the first hazelnut harvest from the estate also began. In just a few days, almost **10 tons of hazelnuts** were collected, cleaned and shipped for drying.



Hazelnuts are a crop that is not harvested like other fruits, but are collected, and they are also not collected all at once, but rather in several stages and gradually.

We are approaching a period when hazelnuts will be continuously collected, cleaned, dried, cracked and ground.



Some of the hazelnuts will be vacuum-packed into bags of **1 to 25 kilograms** and sold as a finished product, while some of the hazelnuts will be made into a paste that also represents a finished product.

The hazelnut orchard covers **57 hectares** and a lot of work awaits us.



5 Construction of New Facilities

At the end of August, the exact location for the construction of new facilities on the property was also determined and the foundation is expected to be laid in **early September**.

This involves a new administrative building with offices and a new **700-ton cold storage**. The existing 200-ton cold storage has become small for our needs and a new one needs to be built because production is increasing.



When the construction of the new cold storage is completed, EatFruit will also start purchasing fruit because it will then have the capacity to store more than 3 times the amount of fruit compared to the existing one. This will also open up the possibility of freezing fruit and selling it in the winter when it is several times more expensive.

The total value of the works for all facilities being built is **1.75 million euros**.

With their completion, EatFruit will position itself even better and more stably as a manufacturer not only on the Serbian market, but also on the **European and global markets**.



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