

Yvonne Ho

Product designer based in Toronto, ON

hello@yvonneho.com

www.yvonneho.com

www.linkedin.com/in/yvho12

Senior product designer with 14 years across enterprise platforms, composable commerce, and AI-powered products. I take complex, ambiguous problems and make them clear enough to build, from first definition through to launch.

Experience

Jan 2025 - Jun 2026

Senior Product Designer Halo

AI-powered platform that connects industry with researchers, startups, and innovators. 15,000+ innovators across 150+ countries.

- Owned design for Halo's AI-powered features with the Head of Product & Design: Emerge institution pages, enriched innovator profiles, partnering listings, and a solution feed that surfaces and scores matches against each user's context
- Contributed to the product strategy that opened Halo's siloed network data to a public audience, shifting the platform from a closed RFP tool to an always-on discovery surface
- Extended the design system and delivered brand extensions, marketing materials, and internal tools

Oct 2023 - Jan 2025

Product Design Consultant Independent

- Led O-to-I design for Inner Anchor, a health tech platform making regenerative health therapies like PRP accessible to patients
- Contributed interaction and visual design to the Creators Marketplace at CrowdRiff, a UGC platform connecting brands with creators

Mar 2021 - Oct 2023

Product Design Lead Orium

Founding lead designer at one of North America's leading composable commerce firms, grown out of Myplanet's commerce pivot.

- Led the design of Composable UI, the open source React based design system powering Orium's core accelerator and 40+ client builds. Established the patterns and component library that reduced storefront setup from 8 weeks to days
- Established design patterns meeting WCAG standards, built for localization, and flexible enough to swap CMS, ecommerce, search, and payment integrations without rebuilding the experience
- Led Orium's Composable Design community of practice, training internal teams on the core product. Contributed to client pitches and demos to win and onboard new brands

Jun 2013 - Mar 2021

Designer to Senior Designer Myplanet

Digital product studio working across telecom, enterprise platforms, workplace tools, and retail.

- Led end-to-end design for Harry Rosen and Coravin, Myplanet's two largest retail replatforms. Owned visual language, component foundations, and omnichannel design from discovery to delivery
- Senior contributor on multi-stakeholder engagements for Fortune 500 brands. Work spanned user research across multiple geographies, information architecture, workshop facilitation, and prototyping.

Clients include Equinix, TUI group, RBC, Shoretel, Mitel, CenturyLink, and a Fortune 10 company across retail, corporate, and global markets

Education

2007 - 2011

York University & Sheridan College, Canada

Honours Bachelor of Design

2015

Cooper Professional Education

Design Leadership

Skills

Design systems • Design strategy • Information architecture • Workshop facilitation • Demand validation • Team mentorship • Stakeholder management

Tools

Figma • FigJam • Miro • Bolt • Claude Code • Webflow

Domain Knowledge

AI-powered products • Composable commerce • Headless CMS • Fintech • Enterprise SaaS • Health tech

Select Clients

Equinix	TUI group
RBC Ventures	Mitel
Harry Rosen	Shoretel
Coravin	CenturyLink
Telus	+ Fortune 10 companies
New Balance	