

MAPLEWOOD MUSIC CONSULTING

CONTACT US!

339-545-9850

maplewoodmusic.lessons@gmail.com

6 Maplewood St, Malden

SOCIAL MEDIA | EPK CREATION | PRESS STRATEGY | BIOGRAPHIES

CONSULTING PHILOSOPHY:

A successful music career requires more than exceptional artistry, it requires clear communication, thoughtful strategy, and a strong professional presence. With a background in public relations, marketing, and social media management for some of the leading classical musicians in the industry, I bring firsthand experience from working at the highest levels of the field. I now offer personalized consulting to help musicians refine their professional materials, strengthen their online presence, and create strategic plans to share their work with the world. Whether preparing for a major project, building a career foundation, or looking to elevate an existing brand, I provide practical guidance informed by real-world industry experience.

HOW I CAN HELP:

Schedule a free 15min call to see if I'd be a good fit to support you or your organization!
Options are endless, including but not limited to:

- Website and social media audits with clear, actionable recommendations
- Writing and editing of artist biographies, résumés, and professional materials
- Refining your artistic message and online presence
- Strategic planning for upcoming performances, recordings, releases, and projects
- Developing marketing and publicity plans tailored to your goals
- Identifying opportunities to strengthen audience engagement and visibility
- Creating realistic action plans to move ideas from concept to execution
- Press Release Writing
- Social media content ideation, creation, and execution
- Providing an experienced outside perspective on your professional materials and career strategy

PRICING:

Consulting can be done in-person or virtually in 30 or 60min sessions.

Please call me directly to discuss pricing for written materials. Price will be dependent on scope of work. Minimum for written materials is \$50 and to edit or update existing materials is \$35.

FREE 15MIN CONSULTATION

Give me a call and see if I'd be a good fit to help you or your organization!

TEACHER ACCOMPLISHMENTS

Hailed as a "brilliant singer" (Times Argus) with "just the right perfectly pointed voice" (Boston Musical Intelligencer), **Ann-Marie Iacoviello** is a soprano, educator, and arts professional whose work spans performance, teaching, and artist development. Ann-Marie has worked behind the scenes with leading classical artists and institutions in publicity managing accounts through Unison Media. Ann-Marie has placed hits with major national and international outlets including NPR, The New York Times, The Los Angeles Times, and The UK Times and with local publications such as the Boston Musical Intelligencer and The Arts Fuse.

Portfolio available upon request.

Writing samples available upon request.

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