

Supercharged Studio — Privacy Policy

Last updated: 11/08/2026

Supercharged Studio (ABN 52 195 988 387), operated by Darren Haddock ("we", "us", "our"), respects your privacy. This policy explains what personal information we collect, how we use it, and who we share it with.

1. What we collect

When you submit a job or contact us, we may collect:

- Your name, business name, email address, and phone number (if provided)
- Artwork files and job details you upload or send us
- Payment and billing information, processed securely by our payment provider
- Any other information you choose to include when contacting us

2. How we collect it

We collect this information directly from you, through our website's quote/order form, email, or other direct communication with us.

3. Why we collect it

We use your information to:

- Provide quotes and carry out artwork production services
- Communicate with you about your job, including proofs, approvals, and invoices
- Process payments and maintain accounting records
- Improve our services and workflow

4. Who we share it with

We use a small number of trusted third-party service providers to run our business, and your information may be processed by them as part of delivering our service:

- ****Google Workspace**** — email communication
- ****Airtable**** — job tracking
- ****Fillout**** — order/quote form submissions
- ****Make.com**** — connecting our tools and automating job updates
- ****Xero and Stripe**** — invoicing and payment processing

These providers may store or process data on servers located outside Australia, including in the United States. We only work with reputable providers who maintain appropriate data security standards. We do not sell or trade your personal information to any third party.

5. Data security

We take reasonable steps to protect the personal information we hold from misuse, loss, and unauthorised access, including relying on the security measures of the service providers listed above.

6. Data retention

We retain job files and personal information for as long as necessary to provide our services, meet accounting and tax obligations, and resolve any disputes, after which it may be deleted or archived.

7. Access and correction

You can request access to, or correction of, the personal information we hold about you at any time by contacting us at hello@superchargedstudio.com.au.

8. Cookies

Our website may use basic cookies or analytics tools to understand site usage. These do not collect sensitive personal information.

9. Changes to this policy

We may update this policy from time to time. The current version will always be available on our website.

10. Contact us

For any questions about this policy or your personal information, contact us at hello@superchargedstudio.com.au.