

Verne Harnish bio

AUTHOR:

Super Players: *How the Best Transform their Career and Company with High-Impact Habits*

Start to Scale: *Secrets to Starting and Scaling Any Size Organization*

Scaling Up Compensation: *5 Design Principles for Turning Your Largest Expense into a Strategic Advantage*

Scaling Up: *How a Few Companies Make It...and Why the Rest Don't (Rockefeller Habits 2.0)*

The Greatest Business Decisions of All Time: *How Apple, Ford, IBM, Zappos, and others made radical choices that changed the course of business*



TESTIMONIALS:

"Verne is *THE* guru of fast growth companies. Those who listen GROW and SUCCEED . . . so listen . . . or read!"

—Tom Peters

"Verne is more committed to helping companies grow than any other person on the planet. Really. He's also radically practical in his approach and that is reflected throughout this terrific book."

— Patrick Lencioni, best-selling author of *The Five Dysfunctions of a Team* and *The Advantage*

"*Scaling Up* addresses the second half of the venture ball game, something often lost in all the hoopla about incubating disruptive innovation during the first half. Half-time scores don't matter—it's all about how you finish the game. So get yourself into Verne's locker room for a great half-time pep talk."

—Geoffrey Moore, Author, *Crossing the Chasm*

"Imagine walking into a library and finding one book that captures the ideas of all the books in the library. *Scaling Up* is that business book. You will not have to go any farther."

—Jack Stack, founder and CEO of SRC Holdings; best-selling author of *The Great Game of Business* and *A Stake in the Outcome*

BIO:

Verne Harnish is founder of the world-renowned Entrepreneurs' Organization, or EO, and founded and chaired for fifteen years EO's premiere CEO program held at MIT, a program in which he still teaches today.

Founder and CEO of Scaling Up, a global executive education and coaching company with over 300 partners on six continents, Verne has spent the past four decades helping companies scale easier with less drama.

The former Global Scaleup Fellow at The Entrepreneurship Center at Harvard, he's the author of *Start to Scale*; authored *The Greatest Business Decisions of All Times*, for which Jim Collins wrote the foreword; wrote *Scaling Up (Rockefeller Habits 2.0)* which has been translated into 28 languages and has won eight major international book awards including the International Book Award for Best General Business book; and is the co-author of *Scaling Up Compensation* and his latest book *Super Players*, both which rocketed to the #1 HR books on Amazon upon release

Verne serves on several private company and non-profit boards including vice chair of The Riordan Clinic and co-founder and chair of Geoversity. A private investor in many scaleups, Verne enjoys piano, padel, and prestidigitation as a card-carrying member of the International Brotherhood of Magicians.