Small Giants SUMMIT

May 3 - 5, 2027 • Chicago, Illinois

2027 Partnership Opportunities



Small Giants SUMMIT

The Small Giants Summit brings together leaders who choose to build great companies. Capped at 250 attendees to protect the intimacy our Community is known for, the Summit fills with exactly the people sponsors want to know: CEOs, founders, and senior leaders of purpose-driven companies with $5–50M in revenue and 50–250 employees.

An engaged, returning audience

- An intentionally intimate room, capped at 250 attendees — and nearly 300 leaders have attended two or more Summits
- 23,000+ combined digital audience: social channels across LinkedIn, Facebook, X, Instagram, and YouTube, plus a 4,148-member email list with a 32.6% open rate
- 42,600+ annual website visits
- Growing with Purpose podcast: 110+ episodes and 50,000+ lifetime downloads, plus 75,000+ views on YouTube

Two ways to partner in 2027

Premier Partnerships ($10,000–$30,000) put your brand at the center of the Summit: category exclusivity, full-access passes for your team, and premium visibility across every day of the event. These partnership opportunities are open to everyone — community members and outside brands alike — and are for any company that wants the biggest presence in the room.

Community Partnerships ($1,500–$6,500) are how our members give the Summit its soul. Each one directly underwrites a real piece of the Summit experience — a breakfast, the snack breaks, the post-event resources — and we will happily show you exactly what your support makes possible. Every Community Partner enjoys the Sponsor Ticket Privilege: the best early-bird ticket rate, locked in, no matter when you register.

As an L3C, the Small Giants Community runs like a nonprofit: sponsorships don't pad margins, they make the programming possible.



Premium Partnership

NEW!

Small Giants SUMMIT

2027 Small Giants Community Presenting Sponsor

As Presenting Sponsor, yours is the name on the Summit itself. More than a logo placement, it's a partnership with a community of leaders who choose to build great businesses. The benefit: three days in an intentionally intimate room with the CEOs and founders who run them.

Sponsorship Includes:

- Category-exclusive Presenting Sponsor title
- Small Giants Summit marketing partnership across channels (social, email, LinkedIn)
- Logo placement on all event signage, website, and digital materials
- Sponsor recognition in all pre-event and one post-event email
- On-stage recognition during opening and closing sessions
- Four (4) full-access passes to the full Small Giants Summit
- Opportunity to co-host or speak during one curated breakout or lunch session
- Sponsor table in Summit foyer
- Verbal and visual recognition in all main-stage presentations
- Opportunity to include promotional information on Summit tables

$30,000 (only 1 available)

smallgiants.org/summit

Premium Partnership



Small Giants COMMUNITY
Hall of Fame

2027 Small Giants Community Hall of Fame Sponsor

Align your brand with the Small Giants Hall of Fame, a celebration honoring the leaders who choose to be great instead of big. The premier annual awards evening at the 2027 Summit, held Tuesday, May 4, 2027, places your company at the heart of an unforgettable night of storytelling, connection, and people-first business at its best.

Sponsorship Includes:

- Exclusive recognition as Hall of Fame Sponsor (only one available)
- Premium logo placement on Hall of Fame website and select communications
- Verbal and visual recognition in promotion of award and during the awards dinner
- Logo included with award submission process and event signage, menus, and slideshow
- Two (2) full-access passes to the full Small Giants Summit (includes Dinner)
- Four (4) complimentary tickets to the Hall of Fame Dinner and Welcome Reception
- Recognition in Hall of Fame post-event recap
- Opportunity to include a branded gift or note at each place setting.

$15,000 (1 available)

smallgiants.org/summit



Small Giants SUMMIT

2027 Welcome Reception Sponsor

Kick off the Small Giants Summit by hosting the evening where meaningful connections begin: the opening dinner reception on **Monday, May 3, 2027**. This is your moment to welcome the entire Small Giants Community — CEOs, founders, and senior leaders — with warmth, purpose, and visibility.

Sponsorship Includes:

- Exclusive recognition as the Welcome Reception Sponsor (only one available)
- Premium logo placement on Summit website and select event communications
- Two (2) full-access passes to the Small Giants Summit
- Four (4) complimentary tickets to the Welcome Reception and Hall of Fame Dinner
- Verbal and visual acknowledgment during the reception, plus logo on reception signage
- Opportunity to include promotional material on table at the dinner
- Recognition on Summit website, printed agenda, and sponsor slideshow
- Inclusion in post-event email and photo recap

$12,500 (1 available)

smallgiants.org/summit



Premium Partnership

NEW!

Small Giants SUMMIT

2027 AV & Production Sponsor

Every keynote, every panel, every Hall of Fame moment reaches the room — and lives on afterward — because of world-class staging, sound, and screens. As our first-ever AV & Production Sponsor, your brand powers the entire main stage experience across all three days.

Sponsorship Includes:

- Exclusive recognition as AV & Production Sponsor (only one available)
- "Production powered by" logo moment on main-stage screens at the top of each day
- Logo placement on the Summit website, printed agenda, and sponsor slideshow
- Two (1) full-access passes to the Small Giants Summit
- Verbal recognition during opening and closing sessions
- Opportunity to include a branded item on tables
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$10,000 (1 available)

smallgiants.org/summit



Premium Partnership

Small Giants SUMMIT

2027 Marketing & Digital Sponsor

Put your team's creative firepower behind the Summit. The Marketing & Digital Sponsor supports the campaigns, design, and digital presence that fill the room, and gets year-round visibility with the community in return.

Sponsorship Includes:

- Exclusive recognition as Marketing & Digital Sponsor (only one available)
- Logo and credit on Summit marketing campaigns, emails, and digital assets
- One (1) full-access pass to the Small Giants Summit
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- Inclusion in the post-event recap and sponsor thank-you email

$10,000 (1 available)

smallgiants.org/summit



Small Giants SUMMIT

2027 Conference Materials Sponsor

Put your brand in every attendee's hands (literally!) by sponsoring the Summit conference swag. This high-touch sponsorship supports the essential items that help attendees fully engage with the experience, including journals, pens, tote bags, and name badges. Your brand is seamlessly integrated into the tools people use every day of the Summit and take home as lasting reminders.

Sponsorship Includes:

- Exclusive recognition as Summit Conference Swag Sponsor (only one available)
- Logo placement on official Summit commemorative journals, tote bags, and name badges
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$6,500 (1 available)

smallgiants.org/summit



Small Giants SUMMIT

2027 Conference Breakfast Sponsor

Start the day with purpose and presence by sponsoring a Summit breakfast on Tuesday, May 4 or Wednesday, May 5, 2027. Breakfasts are casual, highly social moments when attendees gather to fuel up and reconnect before a day of deep learning — and your brand is integrated into a custom coffee and espresso service, bringing your name to life with every cup poured.

Sponsorship Includes:

- Exclusive recognition as Breakfast Sponsor for your day (one per day)
- Logo placement on breakfast and coffee station signage
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- Opportunity to discuss branded coffee sleeves, napkins, or stir sticks, etc
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$6,000 (2 available)

smallgiants.org/summit



Community Partnership

Small Giants SUMMIT

2027 Conference Lunch Sponsor

Fuel conversation, connection, and community by sponsoring a Summit lunch on Tuesday, May 4 or Wednesday, May 5, 2027. With no formal presentations, these casual gatherings are prime time for attendees to relax, recharge, and build relationships — with your brand prominently featured as a key supporter of this essential, community-focused experience.

Sponsorship Includes:

- Recognition as Official Lunch Sponsor for your day (one per day)
- Logo placement on lunch signage, table tents, and buffet stations
- Mention in Summit remarks
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$5,500 (2 Available)

smallgiants.org/summit



Community Partnership

Small Giants SUMMIT

2027 Transportation Sponsor

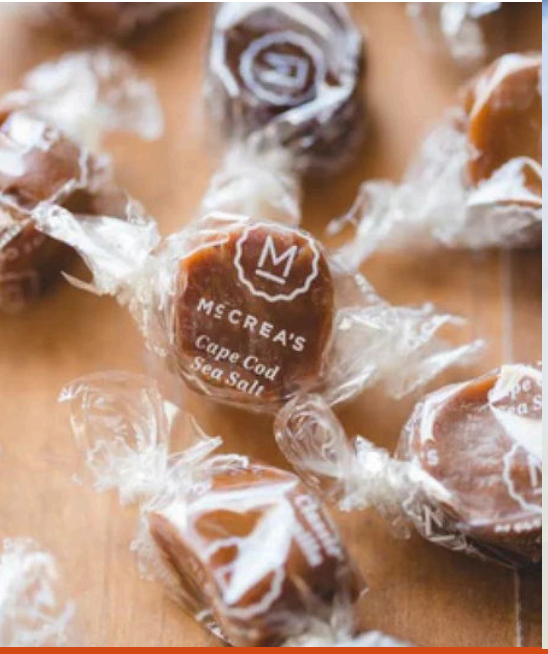
Drive impact (literally and figuratively!) by sponsoring Summit Transportation for our Tuesday company-visit experience, when attendees travel together to see Small Giants companies in action. Your brand is recognized for helping leaders connect with each other, with great companies, and with the local community.

Sponsorship Includes:

- Recognition as Official Tour Transportation Sponsor
- Logo placement on transportation signage and mention in tour-day communications
- Opportunity to include a branded item or snack on board
- Inclusion in the post-event thank-you and photo recap
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$5,000 (only 1 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2027 Snack Break Sponsor

Re-energize attendees by sponsoring the Summit snack breaks — mid-morning and afternoon pauses that are prime opportunities for relaxed networking, healthy snacks, and relationship-building with no competing presentations. Your brand is front and center during these social, high-traffic moments.

Sponsorship Includes:

- Recognition as Snack Break Sponsor for your day (one per day)
- Logo placement on snack station signage, table tents, and buffet stations
- Opportunity to provide branded snacks or beverages for the breaks
- Verbal acknowledgment during opening and closing sessions
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$3,000 (3 available)

smallgiants.org/summit



Community Partnership

Small Giants SUMMIT

2027 Foyer Showcase Table

The Summit's foyer connection space is where everything between sessions happens: registration, coffee service, snack breaks, Speed Sounding Board conversations, and hundreds of spontaneous introductions. A Foyer Showcase Table gives your company a home base in the middle of it all: a dedicated table across all three days where your team can demo products, share materials, and have real conversations with leaders as they mingle.

Sponsorship Includes:

- Dedicated showcase table in the foyer connection space for all three Summit days
- Prime, all-day traffic — registration, coffee, and every break happens around you
- Table signage with your logo, plus recognition on the Summit website, printed agenda, and sponsor slideshow
- Foyer access for your table staff*
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

•Staff your table with Showcase Passes — $800 per person, covering the foyer, meals, and breaks across all three days. Team members who want to join the sessions can upgrade to a full Summit ticket anytime at the sponsor early-bird rate ($1,650).

$2,500 (6 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2027 *Speed* Sounding Board Sponsor

Be the catalyst for clarity and connection by sponsoring the Speed Sounding Board. This powerful, interactive experience gives leaders rapid-fire, one-on-one sessions with experienced Sounding Board mentors to work through real-time business challenges. As the exclusive sponsor, your brand is aligned with thoughtful leadership and trusted guidance — it's where transformation starts.

Sponsorship Includes:

- Exclusive recognition as Speed Sounding Board Sponsor (only one available)
- Branded signage at the Speed Sounding Board activation area
- Opportunity to include a branded note or gift
- Recognition in Sounding Board session descriptions and pre-event emails
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$2,500 (1 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2027 *Mindful Moments* Sponsor

Between big ideas and big conversations, attendees need a beat to breathe. The Mindful Moments Sponsor supports short guided pauses woven through the main-stage program, aligning your brand with wellbeing, presence, and intentional leadership.

Sponsorship Includes:

- Exclusive recognition as Mindful Moments Sponsor (only one available)
- Branded presence at the Mindful Moments table
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$2,500 (1 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2027 New Attendee Welcome Sponsor

Welcome our first-time attendees to the Summit with an officially sponsored warm-welcome orientation on Monday morning — where tenured Community "buddies" introduce new members to the Small Giants way. Your brand is the friendly face that makes the first impression.

Sponsorship Includes:

- Exclusive recognition as New Member Welcome Sponsor (only one available)
- Branded signage and welcome materials at the first-time attendee meet-up
- Opportunity to say a brief hello to the newest members of the Community
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$1,500 (1 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2027 Conference Post-Event Resources Sponsor

Become the brand that helps the Summit live on long after the final session ends. The Resources Sponsorship supports professional photography, videography, and the post-event resource hub, making it possible for attendees to revisit their favorite talks, share highlights with their teams, and access key takeaways once they're back at work.

Sponsorship Includes:

- Recognition as Official Summit Resources Sponsor in the post-event resources email and recap
- Logo placement on the post-event resource landing page
- Branding integrated into select post-event videos and highlight reels
- Recognition on the Summit website, printed agenda, and sponsor slideshow
- **Sponsor Ticket Privilege:** purchase Summit tickets at the best Act-Now rate ($1,650) at any time, no matter when you register

$2,500 (4 available)

smallgiants.org/summit





Community Partnership

Small Giants SUMMIT

2026 Conference Program Advertising

Put your brand in every attendee's hands by securing premium advertising space in the official Small Giants Summit Program — a beautifully designed, full-color keepsake that leaders reference during and after the event. Ads feature full-bleed, high-quality printing and prime placement opportunities.

Sponsorship Includes:

- Visibility in all printed programs distributed to every Summit attendee

Choose from

- Full-page ad (full color, full bleed) $800
- One-page inside front cover or inside back cover $1,200 **[SOLD]**
- Two-page spread (premium placement across facing pages) $1,500
- One-page back cover $2,000 **[SOLD]**

Starts at $800

smallgiants.org/summit



Small Giants
SUMMIT

CONTACT

Jean Moncrieff
jean@smallgiants.org
smallgiants.org/summit

Not seeing what you're looking for? We love to collaborate and co-create impactful experiences. If these offerings don't resonate or you'd like to support the Summit in another way, let's talk.