Small Giants COMMUNITY

2027 Media Rate Card

SGC Presenting Sponsor

$30,000 year

For the first time ever, support all Small Giants Community content, virtual events and resources. Includes all of the below media sponsorship as well as promotion with all SGC programming. Inquire for more details.

Virtual Events Sponsor

$15,000 year

$1,875 each

Sponsor acknowledgment in all event promotion including landing page, RSVP form, email blasts and social posts. Sponsorship mention during every virtual event.

The Library Sponsor

$10,000 year

$1,250 each

Your logo on all new Library posts that links to your website. Sponsor acknowledgment in all Library post promotion including email blasts and social posts.

Monday Mojo Sponsor

$7,000 year

$875 each

Boilerplate copy about your business or organization with one link to your website included at the end of newsletter. Sponsor acknowledgment in LI newsletter post.

Podcast Sponsor

$5,000 year

$650 each
Minimum 3

One :15-:30 second pre-roll or mid-show ad (host-read or provided by you).
Acknowledgment in all episode promotion including podcast landing page, email blast, and social posts.



NEW: Small Giants Road Trip Sponsor

Inquire to partner.

Ride along on Great, Not Big, Jean's road trip inside the companies that chose to be great instead of big. Your brand travels with every visit, video, story and the book that follows.

Looking for another way to sponsor? Let us know!

We love to collaborate to co-create topic or theme campaigns, virtual workshops, ebooks, learning modules, and more. To sponsor our media and content some other way, reach out.

Hello@SmallGiants.org