



SPONSORSHIP PROPOSAL

Thrive and Lead Conference 2027



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INTRODUCTION

A Proven Gathering for Purpose-Driven Professionals

The Thrive and Lead Conference returns in 2027, building on the momentum of our celebrated inaugural staging at the S Hotel in Kingston. What began as a bold vision is now a proven platform: a one-day, hybrid experience that ignites transformation among accountants, finance professionals, and purpose-driven leaders across the Caribbean and the diaspora.

Taking place on Saturday, January 9, 2027, in Kingston, Jamaica (venue to be announced), the conference blends in-person and virtual access, delivering cutting edge content, practical tools, and soul-stirring inspiration to emerging and established leaders. Intentionally designed around the mental, physical, financial, and spiritual wellbeing of attendees, Thrive and Lead recognizes that true success is rooted in alignment and clarity of purpose.

The conference invites strategic partners like you to grow with us as we uplift and equip leaders for their next level.



WHY THIS MATTERS NOW

In an era where leadership is increasingly complex and the lines between work, purpose, and wellness are blurred, many professionals—especially accountants and mid-career leaders—are struggling with:

- Career stagnation or burnout
- The mental and financial effects of “levelling up”
- Navigating personal setbacks such as critical illness
- Doubts about purpose, direction, and capacity to lead
- Lack of tailored, holistic development support



The Thrive and Lead Conference addresses these exact gaps. By partnering with us, you will help empower a new generation of next-level leaders—professionals who are ready to move from survival mode to flourishing, from routine to purpose.

THE INAUGURAL CONFERENCE

PROOF OF CONCEPT- AND IMPACT

Our inaugural staging at the S Hotel in Kingston brought together professionals across multiple sectors for a transformational day addressing mental, physical, financial, and spiritual wellbeing — and earned national media coverage, including a feature in the Jamaica Observer's Business Social.

Highlights sponsors should know about:



**Fireside chat with Steven Whittingham,
CEO of GraceKennedy Financial Group**

— an open, reflective conversation on leadership, balance, burnout, and defining success on your own terms.

Top-rated and emerging speakers, including Social Impact Career Coach Tishauna Mullings, author and Financial Consultant Deborah R. Allen, and twelve-time author and Global Book & Sales Coach Crystal Daye of Dayelight Publisher



Holistic programming spanning career strategy, faith-centred financial guidance, mental health, and worship segments featuring saxophonist Raheem Vassell and George Knooks.

An energised, engaged audience that left with testimonials, tools, and strategy for the new year — exactly the high-value, values-driven community sponsors want to reach.



What partners gain from a proven event

Thrive and Lead is no longer a concept — it is a delivered experience with demonstrated media pull, C-suite participation, and an audience that shows up ready to invest in themselves. 2027 partners join a growing brand with a track record

ABOUT US



TAMIKA DIXON-GORDON

Founder of The Success Hub Ltd

Tamika Dixon-Gordon is a Chartered Accountant, Leadership Coach, Speaker, and Founder of The Success Hub Limited—a personal and professional development company dedicated to helping professionals-especially accountants thrive in leadership without losing themselves.

With over a decade of experience in finance and strategic leadership, Tamika knows firsthand the weight of responsibility, the hidden battles of self-doubt, and the cost of pushing forward while feeling misaligned. Her journey—marked by bold pivots, deep faith, and relentless purpose—fuels her passion for guiding others to success that feels whole.

Through conferences, coaching, The Success Hub Academy, and her signature Thrive and Lead framework, she empowers professionals to rise with clarity, confidence, and courage.

CLARITY

Clarity isn't optional — it's the compass. Through guided coaching, the Success Hub Journal, and our signature Thrive and Lead Framework, we equip individuals to align vision with values.



CONFIDENCE

Leadership starts within. We empower professionals to lead boldly and authentically by tackling self-doubt, imposter syndrome, and burnout.



CALLING

Work, life, and faith — fully aligned. Our approach integrates personal growth with spiritual depth, equipping leaders to thrive on purpose, and with purpose.



CONFERENCE THEME

Rooted. Resilient. Rising.

Building on our inaugural theme: Centered. Elevated. Aligned, the 2027 conference calls professionals to stay rooted in identity, resilient through seasons of change, and rising boldly into next-level leadership.

SIGNATURE SESSIONS

ROOTED

Doing Business God's Way

An SME spotlight featuring a successful Christian entrepreneur on building a profitable business on Kingdom principles — integrity, stewardship, and faith-led decision-making.

RESILIENT

Mental Health Matters: A live Podcast Conversation

A fireside chat staged as a live podcast recording — tackling mental health in the workplace with the candour of an off-the-record conversation, brought on stage.

RESILIENT

The Cost of the Climb: Setback and the Comeback

Real stories from leaders who lost something on the climb : health, a job, a business and came back stronger. The warning signs they missed, the decisions that turned things around, and the playbook for rebuilding.

RISING

Voice That Shaped Me: Real Talk with a Leader at the Top

The flagship fireside chat returns — candid conversations with C-suite leader on what it actually takes to make your next move and rise without losing yourself.

ROOTED → RISING

Solid Ground: From Financial Foundation to Real Estate Wealth

A two-part wealth relay: a financial advisor on securing your base — emergency funds, insurance, debt discipline — then a real estate professional on turning that foundation into lasting wealth through property, closing with a joint Q&A.

ROOTED

Seeing Yourself Beyond the Title

A reflective closing on identity : who you are when the role, the letters, and the business card are set aside. Anchoring worth in purpose and in God, not position.

***SESSIONS AND SPEAKERS SUBJECT TO
CONFIRMATION.***

WHO WILL ATTEND?

This event is primarily for:

Aspiring leaders and working professionals across sectors

Career changers and purpose-seekers

Entrepreneurs scaling their impact

Faith-driven leaders ready for more

There will also be a few tickets available for high school students and college students free and discounted respectively.

We anticipate 150+ in-person attendees and 250+ virtual participants, with engagement across the Caribbean and the diaspora.

WHY THIS IS A POWERFUL INVESTMENT

Sponsoring Thrive and Lead means more than brand visibility- it means investing in the growth of resilient, purpose-driven leaders. Professionals are often taught to lead with technical excellence- but rarely supported in cultivating personal wholeness, leadership presence, and purpose-driven productivity. This conference addresses the whole professional- blending financial wellness, career strategy, personal health, and spiritual alignment.



Here's how your partnership helps:

- Address burnout and disengagement among professionals
- Support financial and mental wellness
- Equip professionals with tools for long-term leadership success
- Help working professionals lead with confidence, clarity, and courage
- Connect your brand with a high-impact, values-driven audience — in the room, online, and in national media

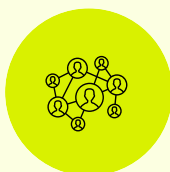
WHY PARTNER WITH US



Connect with decision-makers: finance leaders, controllers, and rising professionals who influence corporate spend and talent development.



Publicity that outlasts the day: media coverage, press mentions, and access to recorded material featuring your brand for your own promotional use.



Meaningful networking: a curated room of thought leaders, industry experts, and purpose-driven professionals across the region.



Drive positive change: all net proceeds fund ACCA Scholarships for aspiring accountants and the HerReality Feeding Project for rural students..

PARTNERSHIP PACKAGES

Six distinct partnership levels to suit your brand goals and reach:

Lead Partner

\$1,000,000 JMD

EXCLUSIVE — ONLY ONE (1) PARTNER

- Event naming rights: “Thrive and Lead 2027, in association with [Partner Name]”
- First-tier logo branding on all print and digital advertising, stage screens, and signage
- Partner remarks during the opening ceremony (5 minutes)
- Fireside chat / featured session branding of your choice
- 12 complimentary tickets (8 in-person, 4 virtual) + premium exhibition booth
- Mention in all press releases
- Social media features across all platforms and inclusion in all email campaigns

Gold Sponsor

\$600,000 JMD

ONLY TWO (2) PARTNERS

- Exclusive branding on one featured session
- Logo on all marketing, stage screen, and signage
- 10 complimentary tickets (7 in-person, 3 virtual)
- Live on-stage brand spotlight (5 minutes) + 1 free exhibition booth
- Item in attendee gift bag and social media highlights on all platforms
- Acknowledgment during event openings and closings

Silver Sponsor

\$500,000 JMD

ONLY TWO (2) PARTNERS

- Logo on website, digital screen, and printed programme
- 5 complimentary tickets (3 in-person, 2 virtual)
- Item in attendee gift bag and acknowledgment during sessions
- One exhibitor table and social media features on 2 platforms

Bronze Sponsor

\$400,000 JMD

ONLY TWO (2) PARTNERS

- Logo on website and programme
- 3 complimentary tickets (2 in-person, 1 virtual)
- One exhibitor table and social media feature on all platforms

Session Partner

\$350,000 JMD

EXCLUSIVE — ONLY ONE (1) PARTNER

- “Brought to you by [Partner Name]” credit on one signature session of your choice
- Option to place a guest speaker or panelist on that session (subject to programme fit)
- Logo on website, session slides, and printed programme
- 3 complimentary tickets (2 in-person, 1 virtual)

Tech/Hybrid Sponsor

\$300,000 JMD

- Branding on the livestream frame seen by all virtual attendees
- Mention in digital promotion and 2 virtual tickets
- Recognition during virtual segments

Exhibitor Booth

\$150,000 JMD

- Exhibition Space + 2 Chairs
- Exhibition Space + 2 Chairs
- Item in attendee gift bag and acknowledgment during sessions
- Social media features on all platforms
- Mention as exhibitor on stage and on our website

Exhibitor Table

\$50,000 JMD

- Table + 2 chairs with signage opportunity
- 2 conference tickets
- Mention as exhibitor on stage and on our website

CUSTOM PARTNERSHIPS

Prefer a tailored package — in-kind support, scholarship sponsorship, gift-bag placement, or a combination? We'd love to design a partnership around your goals and budget.

GIVING BACK THROUGH THRIVE AND LEAD

At Thrive and Lead 2027, we believe true leadership means lifting others as we rise. That's why all net proceeds will support two causes at the heart of our mission to empower, elevate, and extend impact far beyond the conference room:



Thrive Scholarship Fund for Aspiring Accountants

We're planting seeds into the future of the profession. This fund supports aspiring accountants in Jamaica through their ACCA journey: covering exam fees, tuition assistance, and the resources they need to launch their careers with confidence.

GIVING BACK THROUGH THRIVE AND LEAD

HerReality Feeding Project

In collaboration with the HerReality Project, proceeds will provide lunch money and bus fare for students, especially in rural Jamaica, so no child misses school because of hunger or the cost of getting there.



MARKETING & VISIBILITY

Your sponsorship includes exposure across a well-planned media campaign:

- Targeted email campaigns
- Active social media strategy (LinkedIn, Instagram, Facebook)
- Collaborations with influencers and industry advocates
- Earned media and press coverage — our inaugural conference was featured in national business media
- Access to event photography and footage documenting your brand's participation, for your own promotional use



Let's Thrive and Lead- Together

You're invited to join this life-shifting experience as a sponsor, collaborator, and champion of growth. Your brand will be associated with excellence, vision, and empowerment—and your investment will impact lives well beyond the stage.



PHOTO GALLERY 2026



TESTIMONIALS



The Thrive and Lead conference was sheer excellence -- ambiance, structure, cordiality, food, dynamic speakers, and much learning. The presentations were inspiring and impactful. I liked the openness with which the presenters shared their experiences including both challenges and successes.

All kudos to Mrs. Tamika Gordon, founder of The Success Hub, for initiating such a wonderful conference sharing a wealth of knowledge and experience in leadership, thereby motivating others to follow. I look forward to the next one.

Dr. Clara Ricketts,
CEO & Founder of Sure Foundation Consulting Services



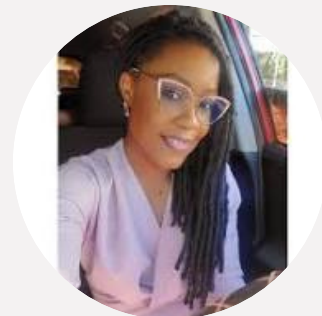
I should have attended the event in person. But none the less it was a great introductory seminar for the Success hub. The speakers were on point and their delivery was great. I am happy to recommend the Hub to any accounting professional who wants to take their career to the next level... I haven't had the opportunity to get the journal as yet but I intend to do so really soon!

Fayola Wray,
Chartered Accountant



I left the Thrive and Lead Conference reminded that leadership is not just about strategy, performance, or influence. It is also about wellbeing. One of the most valuable aspects of the conference was the honest conversation around mental health. In a world that often celebrates productivity without acknowledging the pressure that comes with it, it was refreshing to hear speakers address anxiety, resilience, emotional wellbeing, and the importance of leading from a healthy place. Events like these remind us that thriving and leading are not separate pursuits. The most effective leaders understand that sustainable success requires both personal wellbeing and professional excellence.

Tishuana Mullings,
Chief Social Innovator



Thrive and Lead Conference 2026 was the perfect start to my year. Although I was unable to attend in person, I felt truly honored to receive so many valuable nuggets simply by watching online. Thrive and Lead was not only educational, but it also rejuvenated my spiritual, physical, and emotional well-being. Every speaker was carefully chosen and delivered powerful, life-changing messages that encouraged growth and transformation.

Nickay Thompson,
Accountant

Ready to Partner With Us

We'd love to explore your goals and how Thrive and Lead 2027 can help you meet them.

C O N T A C T

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Success Hub Limited



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