

Exhibit & Sponsorship Prospectus

NOVEMBER 20 - 22, 2026

BEVERLY HILLS BODY ACADEMY™

HOYOS & GHAVAMI CONGRESS | 2026

POWERED BY ROXIUM

ABOUT

ABOUT THE BHBA CONGRESS



Ewan Mohammed



Dr. Alfredo Hoyos



Dr. Ashkan Ghavami

The Beverly Hills Body Academy™ is the premier CME-accredited program dedicated to the future of high-definition body contouring and aesthetic surgery. This exclusive educational experience brings together world-renowned plastic surgeons, innovators, and industry leaders for an immersive program focused on advanced body sculpting techniques, surgical artistry, and the next generation of aesthetic medicine.

Over three intensive days, participants will experience live surgeries, hands-on cadaver laboratories, advanced anatomical education, and expert-led discussions covering HD Liposuction, the S-Curve®, fat grafting, rib remodeling, GLP-1 body contouring strategies, and cutting-edge technologies shaping the future of body aesthetics. Designed for surgeons committed to mastering modern body contouring, BHBA delivers an educational experience unlike any other.

Why Partner With Us?

As a sponsor, you'll gain direct access to an exclusive audience of plastic surgeons, aesthetic innovators, and key decision-makers from around the world. Showcase your products, technologies, and services through premium brand exposure while aligning your company with one of the most influential educational events in aesthetic surgery.

Join us as we redefine the future of body contouring.

Beverly Hills Body Academy™
Waldorf Astoria Beverly Hills
9850 Wilshire Blvd., Beverly Hills, CA 90210

info@beverlyhillsbodyacademy.com
www.beverlyhillsbodyacademy.com

3 DAYS
TOP PLASTIC SURGEONS
PREMIER SPONSORS
LIVE SURGERIES
HANDS-ON CADAVERS
50+ ATTENDEES

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PARTNER WITH

The World's Most Influential Body Contouring Surgeons

The Beverly Hills Body Academy is where the future of aesthetic surgery is introduced.

Every year, an elite group of plastic surgeons travels to Beverly Hills to learn techniques directly from the pioneers who created them. This isn't simply another conference. It's where new procedures become standards of care.

Where technologies launch.
Where industry leaders build relationships that shape the future of plastic surgery. As a sponsor, your company becomes part of that conversation.

Why BHBA?

- ✓ HD Lipo & High Definition Body Sculpting
- ✓ Live Surgeries
- ✓ Cadaver Anatomy Labs
- ✓ Rib Remodeling
- ✓ S-Curve™
- ✓ Recovery Technology
- ✓ GLP-1 Body Transformation
- ✓ International Faculty
- ✓ 34 CME Credits

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2M+ Combined Reach

GLOBAL IMPACT, UNPARALLELED PRESTIGE.

LAUNCH NEW TECHNOLOGY

Introduce your latest innovations directly to surgeons actively seeking new devices, products, and solutions to elevate their practices. BHBA provides the ideal environment for meaningful product launches and immediate market adoption.

MEET DECISION MAKERS

Connect face-to-face with board-certified plastic surgeons, practice owners, and influential key opinion leaders who make purchasing decisions for their clinics and surgical centers.

LIVE PRODUCT DEMONSTRATIONS

Show your technology in action during live surgeries, educational sessions, and hands-on demonstrations, allowing attendees to experience your product's value in a real clinical setting.

LEAD GENERATION & BRAND AWARENESS

Generate high-quality, qualified leads from engaged attendees who are actively researching, evaluating, and investing in new technologies, creating opportunities that extend well beyond the event itself while positioning your company as a leader.

MEET DECISION MAKERS

Connect face-to-face with board-certified plastic surgeons, practice owners, and influential key opinion leaders who make purchasing decisions for their clinics and surgical centers.

CADAVER LAB INTEGRATION

Provide surgeons with the opportunity to evaluate your products and techniques in an advanced cadaver anatomy lab, creating deeper engagement and stronger confidence than a traditional exhibit booth.

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T I E R S

SPONSORSHIP PACKAGES

EXHIBITOR ONLY FEE \$10,000 | NONE OF THE TIER BENEFITS INCLUDED

BENEFITS

FOUNDING PARTNER

INNOVATION PARTNER

PREMIER SPONSOR

EDUCATION SPONSOR

Exhibit Booth



Faculty Dinner



Live Surgery Sponsorship



Cadaver Lab Branding



Website



Social Promotion



Attendee List



CME Recognition



TOTAL

\$100,000

\$75,000

\$50,000

\$25,000

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ADDITIONAL

SPONSORSHIP OPPORTUNITIES



ATTENDEE BADGE STRAPS: \$5,000

Your logo on every attendee badge strap for prominent visibility.



BREAKFAST SPONSORSHIP: \$10,000 PER DAY

Branding at breakfast stations with optional product presentation.



LUNCH DEMONSTRATIONS: \$25,000 - \$50,000

Host a lunch session with a live demonstration or presentation.



EVENING COCKTAIL RECEPTION: \$20,000

Exclusive branding at the opening evening reception on Nov 21, 2026



PROGRAM BROCHURE COVERS

Front Cover (Full-Page Ad): \$20,000

Back Cover (Full-Page Ad): Included in Founding Sponsorship

Inside Covers (Full-Page Ads): \$15,000

EXHIBIT BOOTH DETAILS

One 8x10 exhibitor booth with table and chairs

Company name and booth location listed in the program brochure and event website

Two exhibitor passes (additional passes available for purchase)

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PAYMENT

EXHIBIT & SPONSORSHIP

November 20-22, 2026 Waldorf Astoria Hotel, Beverly Hills, CA

Company Name

Contact Name

Address

City

State

Zip

Phone

Fax

Email (Required)

SPONSORSHIP LEVELS

- | | |
|-------------------------------------|-----------|
| ☐ Founding | \$100,000 |
| ☐ Innovation | \$75,000 |
| ☐ Premier | \$50,000 |
| ☐ Education | \$25,000 |

SPONSORSHIP LEVELS

- | | |
|---|---------------------|
| ☐ Attendee Badge Straps | \$5,000 |
| ☐ Breakfast Sponsor | \$10,000 |
| ☐ Lunch Demonstrations | \$25,000 - \$50,000 |
| ☐ Evening Cocktail Reception | \$20,000 |

PAYMENT

METHOD OF PAYMENT

- | | |
|-------------------------------|-------------------------------------|
| ☐ VISA | ☐ MASTERCARD |
| ☐ AMEX | ☐ CHECK |

DEADLINES

Minimum cancellation penalty is \$1,000. Greater penalties may apply. See below for full details.

If paying by credit card, our team will send a secure payment link to pay online after receipt of completed application.

If paying by check, please make the check payable to Facelift Academy LLC and mail the check to the following address:

ELIXIR MD Inc.
1700 Laguna Canyon Rd, Suite 150,
Irvine, Ca, 92651

Signature of company representative
*Agrees to terms and conditions

Full payment must be received per invoice due dates as noted. Cancellation must be made in writing. Cancellation received before November 1, 2026 will be subject to a 50% penalty. Cancellation after November 1, 2026 will not receive any refund. 50% of payment will be applied to next year's event. Minimum cancellation penalty is \$1,000. Greater penalties may apply.

Note that your opportunity is not reserved until payment is received. No refunds after November 1, 2026; all cancellations subject to penalty.

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2026 BHBA

EXHIBITOR & SPONSORSHIP STANDARDS

Protecting the integrity of the Academy experience.

REGISTRATION

Exhibit participation is confirmed upon full payment. All exhibitor personnel must be registered and wear official BHBA credentials. Badges are non-transferable.

EXHIBIT STANDARDS

Premium, professionally designed exhibits are expected. Booths should complement the Academy's luxury aesthetic. BHBA reserves the right to approve exhibit presentation.

BRAND PRESENTATION

Sponsors are encouraged to educate rather than advertise.

Displays should emphasize:

- Innovation
- Clinical Evidence
- Technology
- Scientific Outcomes

PROFESSIONAL CONDUCT

All exhibitors are expected to conduct themselves with professionalism and respect toward attendees, faculty, and fellow sponsors. Aggressive sales tactics or disruptive solicitation are prohibited.

MEDICAL DEMONSTRATIONS

Product demonstrations must be educational, professionally presented, and compliant with all applicable regulations. Demonstrations may not interfere with Academy programming.

CADAVER LAB & LIVE SURGERY

Photography, video recording, livestreaming, and unauthorized demonstrations within cadaver laboratories or live surgery sessions are strictly prohibited. Commercial activity in educational spaces requires prior written approval.

PHOTOGRAPHY & MEDIA

Sponsors may photograph their exhibits within public exhibit areas. Photography involving faculty, attendees, live surgery, or educational sessions requires prior authorization.

SECURITY

Exhibitors are responsible for securing their equipment, products, and personal property throughout the event.

INSURANCE

Sponsors are responsible for maintaining appropriate liability insurance covering participation in BHBA.

INSTALLATION & REMOVAL

Exhibits must be installed and dismantled during official move-in and move-out hours. Early dismantling is not permitted.

SAFETY

All exhibits must comply with venue fire, electrical, and safety regulations. Hazardous materials and unsafe installations are prohibited.

ATTENDEE INFORMATION

Attendee lists, when provided, are for the sponsor's internal business use only and may not be distributed or sold.

OUTSIDE EVENTS

Private events involving BHBA faculty or attendees during official Academy programming require prior written approval.

THE BHBA STANDARD

Beverly Hills Body Academy is a curated educational institution—not a traditional trade exhibition. Every sponsor contributes to the experience. Every exhibit contributes to the environment. Every interaction contributes to the Academy. Sponsors are expected to maintain the same standards of precision, professionalism, and intentional design that define the future of aesthetic surgery. BHBA reserves the right to modify or remove any exhibit, activation, or promotional material that does not align with the Academy's educational mission or premium brand standards.