



BEVERLY HILLS BODY ACADEMY™

NOVEMBER 20 - 22, 2026

Beverly Hills, CA

Exhibit & Sponsorship Proscpetus



ABOUT BHBA™

The Beverly Hills Body Academy™ is the premier CME-accredited program dedicated to the future of body contouring and aesthetic surgery. This exclusive educational experience brings together world-renowned plastic surgeons, innovators, and industry leaders for an immersive program focused on advanced body sculpting techniques, surgical artistry, and the next generation of aesthetic medicine.

The Beverly Hills Body Academy™ advances the art and science of high-definition body contouring by equipping surgeons to create natural, athletic results through live surgical training, hands-on cadaver anatomy, and mentorship from the field's leading pioneers.

BEVERLY HILLS BODY ACADEMY™

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OUR VISION

To build an enduring academy that will lead aesthetic surgery for generations, establish the global standard for excellence, and continually advance body contouring as both a surgical science and an art form.

BHBA is dedicated to empowering surgeons to achieve anatomical mastery, transforming a deep understanding of the human form into purposeful surgical artistry. Through advanced education, hands-on experience, and mentorship from the field's pioneers, we help surgeons refine their judgment, elevate their technique, and create safer, more precise, and naturally sculpted results.

OUR MISSION

To preserve the knowledge, techniques, and innovations that have shaped modern body contouring while preparing the next generation of surgeons to advance the field through world-class education, mentorship, and collaboration.



A Message from Our Founder & CEO

I founded Beverly Hills Body Academy with a singular vision: to unite the world's leading surgeons, breakthrough medical technologies, and evidence-based education in a truly transformative learning environment.

With a background in engineering and medical technology, I have dedicated my career to advancing plastic surgery and accelerating meaningful innovation. BHBA exists to preserve the knowledge and techniques that have shaped modern body contouring, empower the next generation of board-certified plastic surgeons, and establish a higher global standard for aesthetic medicine.

We are building an academy designed to endure for generations.
The world will follow. We will lead.

A handwritten signature in white ink that reads 'Ewan Mohammed'.

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MEET OUR ACADEMY COUNCIL



Dr. Alfredo Hoyos
CO-CHAIRMAN



Dr. Ashkan Ghavami
CO-CHAIRMAN



Dr. Adam Rubinstein
ACADEMY COUNCIL



Dr. Kiya Movassaghi
ACADEMY COUNCIL



5M+ Combined Reach

BEYOND THREE DAYS.

A PLATFORM FOR GLOBAL ADOPTION.

BHBA unites surgical pioneers whose influence extends across operating rooms, professional societies, scientific research, and digital platforms worldwide.

GLOBAL AUTHORITY

Dr. Alfredo Hoyos created High-Definition Liposculpture and has trained thousands of surgeons across more than 60 countries.

SURGICAL INFLUENCE

Dr. Ashkan Ghavami is a globally recognized educator whose techniques and research have reached surgeons across multiple continents.

TRUSTED ADVOCACY

Dr. Adam Rubinstein connects surgical leadership, patient education, and clinical transparency to build trust in emerging innovations.

INSTITUTIONAL LEADERSHIP

Dr. Kiya Movassaghi, former President of The Aesthetic Society, has advanced global partnerships, education, and innovation across the specialty.

BEYOND EVENT EXPOSURE

Partnering with BHBA places your technology within a global network of influential surgeons, practices, and professional organizations—accelerating trust, visibility, and clinical adoption.

INNOVATION → EDUCATION → VALIDATION → GLOBAL ADOPTION

WHERE INNOVATION BECOMES THE NEW STANDARD.

BEVERLY HILLS BODY ACADEMY

DR. ALFREDO HOYOS | DR. ASHKAN GHAVAMI | DR. ADAM RUBINSTEIN | DR. KIYA MOVASSAGHI

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T I E R S

SPONSORSHIP PACKAGES

Every partnership is approval-based. Benefits are confirmed in writing on acceptance.

EXCLUSIVE ONE PARTNER

FOUNDING PARTNER

\$100,000

- ✓ Premier exhibition placement
- ✓ Logo recognition on the BHBA website
- ✓ Listing in the official program
- ✓ Full-page advertisement + back cover
- ✓ Social promotion across BHBA channels
- ✓ One attendee email inclusion
- ✓ Cadaver lab branding
- ✓ Attendee list (post-event, internal use)
- ✓ 30-minute educational presentation
- ✓ Optional sponsored symposium session
- ✓ Two representatives at the Faculty Dinner
- ✓ Six exhibitor passes

INNOVATION PARTNER

\$75,000

- ✓ Priority exhibition placement
- ✓ Logo recognition on the BHBA website
- ✓ Listing in the official program
- ✓ Full-page advertisement
- ✓ Social promotion across BHBA channels
- ✓ One attendee email inclusion
- ✓ Attendee list (post-event, internal use)
- ✓ 30-minute educational presentation
- ✓ Four exhibitor passes

PREMIER SPONSOR

\$50,000

- ✓ Preferred exhibition placement
- ✓ Logo recognition on the BHBA website
- ✓ Listing in the official program
- ✓ Half-page advertisement
- ✓ Social promotion across BHBA channels
- ✓ One attendee email inclusion
- ✓ Four exhibitor passes

EDUCATION SPONSOR

\$25,000

- ✓ Standard exhibition space
- ✓ Logo recognition on the BHBA website
- ✓ Listing in the official program
- ✓ Two exhibitor passes

EXHIBITOR ONLY

One 8x10 booth with table and chairs · company name and booth location listed in the program and on the website · two exhibitor passes. No tier benefits included.

\$10,000

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ADDITIONAL

SPONSORSHIP OPPORTUNITIES



ATTENDEE BADGE STRAPS: \$10,000

Your logo on every attendee badge strap for prominent visibility.



BREAKFAST SPONSORSHIP: \$15,000 PER DAY

Branding at breakfast stations with optional product presentation.



LUNCH DEMONSTRATIONS: \$25,000

Host a lunch session with a live demonstration or presentation.



FACULTY DINNER: \$50,000

A private dinner with the faculty leading this program to build relationship from booth to partnership.



EVENING COCKTAIL RECEPTION: \$25,000

Exclusive branding at the opening evening reception on Nov 21, 2026



PROGRAM BROCHURE COVERS

Front Cover (Full-Page Ad): \$20,000

Inside Covers (Full-Page Ads): \$15,000

EXHIBIT BOOTH DETAILS

One 8x10 exhibitor booth with table and chairs

Company name and booth location listed in the program brochure and event website

Two exhibitor passes (additional passes available for purchase)

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TERMS & CONDITIONS

2026 BHBA

EXHIBITOR & SPONSORSHIP STANDARDS

Protecting the integrity of the Academy experience.

REGISTRATION

Exhibit participation is confirmed upon full payment. All exhibitor personnel must be registered and wear official BHBA credentials. Badges are non-transferable.

EXHIBIT STANDARDS

Premium, professionally designed exhibits are expected. Booths should complement the Academy's luxury aesthetic. BHBA reserves the right to approve exhibit presentation.

BRAND PRESENTATION

Sponsors are encouraged to educate rather than advertise.

Displays should emphasize:

- Innovation
- Clinical Evidence
- Technology
- Scientific Outcomes

PROFESSIONAL CONDUCT

All exhibitors are expected to conduct themselves with professionalism and respect toward attendees, faculty, and fellow sponsors. Aggressive sales tactics or disruptive solicitation are prohibited.

MEDICAL DEMONSTRATIONS

Product demonstrations must be educational, professionally presented, and compliant with all applicable regulations. Demonstrations may not interfere with Academy programming.

CADAVER LAB & LIVE SURGERY

Photography, video recording, livestreaming, and unauthorized demonstrations within cadaver laboratories or live surgery sessions are strictly prohibited. Commercial activity in educational spaces requires prior written approval.

PHOTOGRAPHY & MEDIA

Sponsors may photograph their exhibits within public exhibit areas. Photography involving faculty, attendees, live surgery, or educational sessions requires prior authorization.

SECURITY

Exhibitors are responsible for securing their equipment, products, and personal property throughout the event.

INSURANCE

Sponsors are responsible for maintaining appropriate liability insurance covering participation in BHBA.

INSTALLATION & REMOVAL

Exhibits must be installed and dismantled during official move-in and move-out hours. Early dismantling is not permitted.

SAFETY

All exhibits must comply with venue fire, electrical, and safety regulations. Hazardous materials and unsafe installations are prohibited.

ATTENDEE INFORMATION

Attendee lists, when provided, are for the sponsor's internal business use only and may not be distributed or sold.

OUTSIDE EVENTS

Private events involving BHBA faculty or attendees during official Academy programming require prior written approval.

THE BHBA STANDARD

Beverly Hills Body Academy is a curated educational institution—not a traditional trade exhibition. Every sponsor contributes to the experience. Every exhibit contributes to the environment. Every interaction contributes to the Academy. Sponsors are expected to maintain the same standards of precision, professionalism, and intentional design that define the future of aesthetic surgery. BHBA reserves the right to modify or remove any exhibit, activation, or promotional material that does not align with the Academy's educational mission or premium brand standards.



EXHIBIT & SPONSORSHIP

November 20-22, 2026 | Beverly Hills, CA

Company Name

Contact Name

Address

City

State

Zip

Phone

Fax

Email (Required)

SPONSORSHIP LEVELS

- | | |
|-------------------------------------|-----------|
| ☐ Founding | \$100,000 |
| ☐ Innovation | \$75,000 |
| ☐ Premier | \$50,000 |
| ☐ Education | \$25,000 |
| ☐ Exhibitor | \$10,000 |

SPONSORSHIP ADD-ON'S

- | | |
|---|----------|
| ☐ Attendee Badge Straps | \$10,000 |
| ☐ Breakfast Sponsor | \$15,000 |
| ☐ Lunch Demonstrations | \$25,000 |
| ☐ Evening Cocktail Reception | \$25,000 |
| ☐ Faculty Dinner | \$50,000 |

PAYMENT

METHOD OF PAYMENT

- | | |
|-------------------------------|-------------------------------------|
| ☐ VISA | ☐ MASTERCARD |
| ☐ AMEX | ☐ CHECK |

DEADLINES

Minimum cancellation penalty is \$1,000. Greater penalties may apply. See below for full details.

If paying by credit card, our team will send a secure payment link to pay online after receipt of completed application.

If paying by check, please make the check payable to **The Body Contouring Academy LLC** and mail the check to the following address:

Beverly Hills Body Academy
17700 Laguna Canyon Rd, Suite 150,
Irvine, CA, 92618

Signature of company representative

*Agrees to terms and conditions

Full payment must be received per invoice due dates as noted. Cancellation must be made in writing. Cancellation received before November 1, 2026 will be subject to a 50% penalty. Cancellation after November 1, 2026 will not receive any refund. 50% of payment will be applied to next year's event. Minimum cancellation penalty is \$1,000. Greater penalties may apply.

Note that your opportunity is not reserved until payment is received. No refunds after November 1, 2026; all cancellations subject to penalty.

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CONTACT US



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JORDAN MORALES

SENIOR MARKETING MANAGER

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THANK YOU
SEE YOU IN BEVERLY HILLS 2026



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