

Sustainability-Update

Our commitment to environmental protection and social responsibility is more deeply rooted than ever in our corporate philosophy and business practices. With this Sustainability Update, we would like to report on our recent achievements and initiatives and show how seriously we take our responsibility for the Earth and its inhabitants.

We are in a time of change, in which the awareness and necessity for sustainable practices in the fashion industry are becoming increasingly clear. As part of this change, we have decided not only to reduce our ecological footprint, but also to act as a role model for the industry by participating in and implementing innovative solutions and initiatives in order to go beyond standard requirements and act as a role model.



We are proud to have successfully implemented the process for certifying our products according to the new Green Button standard and at the same time to have been successfully certified according to the GOTS 6.0 standard, which was newly published last year. The production of new qualities and product categories was successively further improved. Through the commitment of CHAPS as well as the upstream suppliers, the product portfolio of sustainable textiles could be continuously expanded in 2023 as well.



Parallel to this, we have successfully expanded our first certifications through auditing according to the Global Recycle Standard (GRS) as planned, which confirms our efforts to increase the use of recycled materials.



The measures of the memberships or participation in the recycling systems of the Green Dot for paper and plastic packaging and the GRS Batteries Foundation continue to be proactively implemented and thus support the regulated disposal of these materials.



In order to also ensure the regulated disposal of electrical appliances, every electrical appliance continues to be registered through the membership with the Stiftung Elektro-Altgeräte-Register and thus a comprehensive possibility for recycling is implemented.



The digital supplier mapping was expanded this year, while further processes are being developed through which new suppliers in additional production countries and deeper supply chain levels can be addressed and added to the mapping.



To minimize our ecological footprint, we conducted an initial emissions analysis with Code Gaia. This has enabled us to identify and implement targeted measures to reduce our greenhouse gas emissions.

The ever-increasing digitization of our processes has enabled us to drastically reduce paper waste and work more efficiently, and measures to save electricity and general energy also contribute to a better energy balance. Our measures include, among other things, the conversion to LED lighting in our company.

As part of the participation in the "Living Wage Lab 2.0", an alliance initiative of the Partnership for Sustainable Textiles, more in-depth discussions will be held with suppliers in the coming year and comprehensive research will be conducted on wage benchmarks, possible measures to increase wages and relevant aspects related to this. Among other things, through these efforts, the project will be continued in 2024.