

Sustainability Update

Our commitment to greater sustainability and social responsibility is at the core of our corporate philosophy and guides our daily actions. As part of a necessary transformation in the textile industry, we are continuously improving our processes to live up to our responsibility. With this update, we would like to inform you about our latest progress and initiatives.



Maintaining our high standards is a priority for us. We are therefore proud to have once again successfully passed the demanding audits for the Global Organic Textile Standard (GOTS) and the Grüner Knopf (Green Button) in the past year. Together with our dedicated suppliers, we are constantly working to further improve quality and expand our portfolio of certified textiles to meet the growing demand for sustainable options.

In parallel, we underscore our commitment to the circular economy through the renewed, successful auditing according to the Global Recycle Standard (GRS). This certification confirms our endeavor to consistently promote the use of recycled materials in our products and to offer our customers innovative, resource-saving solutions.



Of course, we are consistently continuing our established partnerships for the responsible disposal and recycling of packaging with Der Grüne Punkt, batteries with the GRS Batterien foundation, and waste electrical equipment via the EAR foundation.



Through this, we continue to provide the foundation for an orderly and safe disposal of the various forms of waste generated by placing all CHAPS products on the market.



Our digital supplier mapping is constantly being expanded to better manage risks. As the next step in transparency, we are preparing to publish relevant supplier data on the Open Supply Hub (OSH). By doing so, we contribute to a global, open map of supply chains and promote industry-wide progress.



To minimize our ecological footprint, we conducted an initial emissions analysis with Code Gaia. This has enabled us to identify and implement targeted measures to reduce our greenhouse gas emissions.



For more climate-friendly shipping of our goods, we are now using DHL GoGreen Plus. Through the use of sustainable fuels, transport-related CO₂e emissions are reduced on selected routes.

To further optimize our core processes, we are currently implementing a comprehensive digitalization and streamlining of our internal workflows. This initiative aims to increase data transparency from product development to delivery, conserve resources through better planning, and minimize errors that lead to waste.

We see that the relevance of sustainability in the merchandising sector is steadily increasing for end consumers and companies. To further raise awareness, we are intensifying our personal dialogue with our customers, specifically sensitizing them to the importance of and the processes behind sustainability labels.



Building on the experience from our “Living Wage Lab,” we are now working closely with one of our most important suppliers in India in the “Living Wage Lab 2.0.” The goal is to analyze wage structures and achieve a gradual alignment with a living wage.

For us at CHAPS Merchandising, sustainability is an ongoing process. We remain motivated to set ambitious goals for the future and to pursue them together with our partners and customers.