

# Factsheet

# TIM Rating

A clear view of where you stand

## WHAT WE DO

### Honestly forward with your sustainability efforts

TIM stands for Transparency, Impact and Management.

We don't just assess whether your story stands up. We assess how well your organisation performs. The result is one clear outcome: a rating from one to five stars that shows exactly where you stand. No lengthy reports. Just clarity.

### Transparency

Do you communicate openly, honestly and completely?

### Impact

What is your real impact on people and the environment?

### Management

Is sustainability embedded in your strategy and day-to-day operations?

## What you gain

### Recognition

A star rating you can use in proposals and reports.

### Insight

See where you're doing well and where there's room to improve.

### Focus

Prioritise what matters most in your industry.

### Proof

No goodwashing. Just verified facts.



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## 'TIM' stands for Transparency, Impact and Management.

Where verification stops at establishing the truth, the TIM measurement goes further and looks at the impact you actually make. The rating of your CSR story is expressed in 1 to 5 stars. This tangibly shows that you don't just talk about sustainability, but above all, act on it.

### TIM RATING IN 5 STEPS

#### Selecting the topics

Together, we decide which topics are relevant to your organisation.

01

#### Data collection

We gather and assess your sustainability data.

02

#### Sustainability assessment

Our auditors determine your rating in accordance with the TIM Protocol.

03

#### Report & Discussion

You'll receive a clear overview and practical recommendations to help you move forward.

04

#### Annual update

We make your progress visible, so you can keep improving.

05



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## Already have a sustainability report?

For example an ESG or a VSME report? Then we build on that. One dataset, one file, minimal extra burden.

## Why Fira?

Because we understand that honesty can be liberating. Once you have nothing left to hide, room for growth opens up. That's why we are deliberately not auditors who come to judge, but experts who, with a great deal of understanding for the matter at hand, bring the facts to light. Because once you know exactly where you stand, it becomes clear what's needed to move forward. That's what we mean by 'Honestly Forward'.

## Ready for honest insight?

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