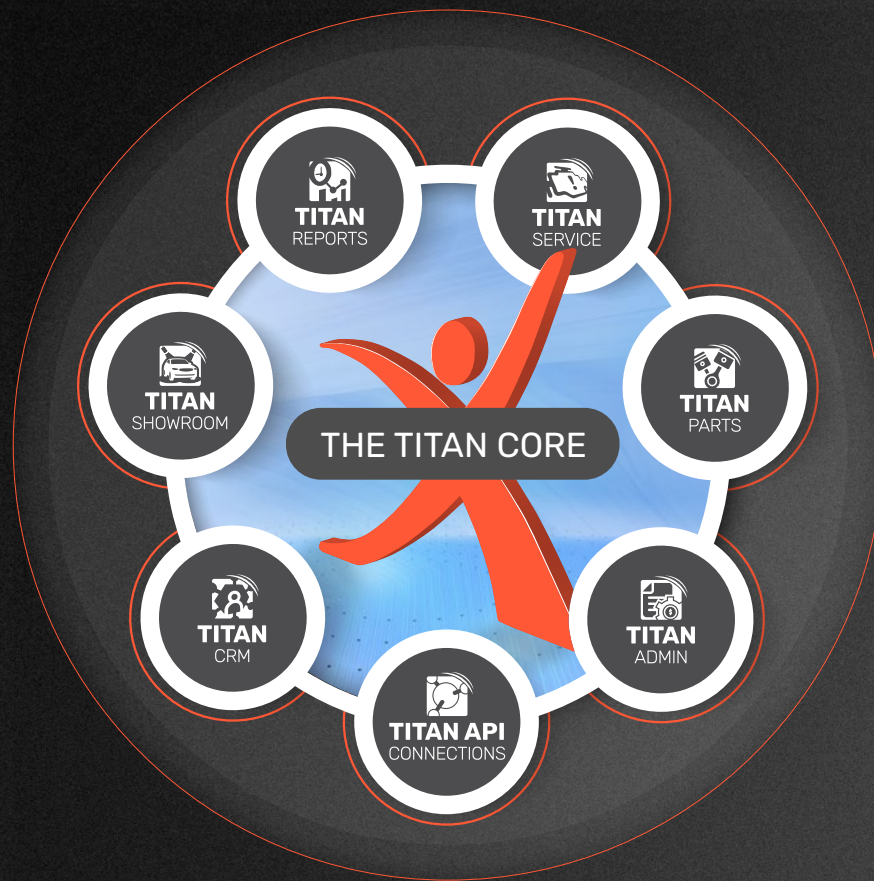




Enterprise DMS.

Titan's core dealer management solution is an enterprise software with a full suite of intelligent tools to power the growth of your business.

The Complete Solution.



TITAN EXTENSIONS

- Dealer Analytics
- Dealer Appraisal
- Dealer Parts
- Dealer Prospects
- Media Storage Plus
- Parts Barcoding
- Parts eCommerce
- Service AI Booking Agent
- Service Quote Approval
- Titan Academy
- Titan Data Nexus
- Technician Timeclock
- Vehicle Barcoding

Third-party integrations are also supported.

Power your business with Titan DMS.

Titan's core dealer management system offers a comprehensive solution for all dealership departments. Built on an enterprise platform, with automations and open integrations, it's designed to drive efficiency and increase profitability in your business.

The core functions, and a summary of their key benefits, are described on the following pages. We also introduce our range of product extensions; specialist applications built to enhance the core DMS for individual requirements.

To find out more about our core product and extensions, please visit our website, or to discover the benefits Titan can bring to your business, download the Titan Edge brochure via the link below.

[Visit our website](#) ▶

[Get The Titan Edge](#) ▶

Powerful Infrastructure.

Built on an enterprise technology stack, Titan is **secure, powerful, connected** and able to grow with your business.



“

Titan offers a lot more flexibility and freedom in accounting. We can set it up the way we want it, and the management console makes everything easier for department managers and anyone who is using it.

Darren McIlwrath, Accountant
BMW Sydney, NSW Australia

“

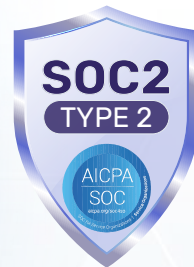
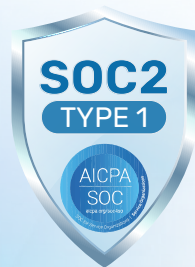
We needed everything under one roof to manage stock, service, parts, warranty, accounting, and factory reporting - and as we take on more franchises, we knew we'd need a proper DMS to grow with us. Titan came across as international, well-backed, and a good fit for where we are as a dealership.

Martin Woolcock, Accountant
Ignition Car Centre, QLD Australia

“

I rave about it. I walk about actively saying it was the right decision. Titan is a perfect fit for our business and provides the foundation we need to grow.

Michael Honey,
Financial Controller
Motormall, WA Australia



OEM Connections



Titan DMS connects with over 70 global automotive brands through our OEM and dealership customers.

Total Sales Control



Real-time visibility across every deal.



Streamlined automations for efficient processing.

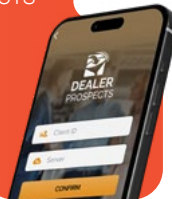
Titan Showroom brings clarity and control to vehicle stock and the entire sales process.

From first contact to final delivery, every stage of the transaction is managed within a single, connected interface, helping teams work faster, smarter, and with total financial visibility.



Titan Showroom can be enhanced with:

DEALER PROSPECTS



VEHICLE BARCODING



DEALER APPRAISAL



Real-time Deal Management

- Instantly view profitability as deals are built.
- See the impact of accessories, options, and incentives.
- Live financial oversight across all franchises and rooftops.

Complete Deal Lifecycle

- Track the entire journey from enquiry to delivery.
- Automations eliminate re-entry and duplication between departments.
- Live OEM integration for accurate stock details and reporting, where available.

Streamlined Operations

- One-click integration with accounting, service, and parts.
- Automatically generate pre-delivery and accessory work orders.
- Manage trade-ins, finance applications, and vehicle stock.

THE IMPACT

Greater operational control and improved profitability at every stage of the sales process. Titan ensures every deal is accurate, compliant, and instantly visible across the business.

Smarter Workshop Control

- ✓ Real-time visibility into schedules, jobs and performance.
- ✓ Automated workflows for reduced admin and faster processing.

Titan Service redefines service department performance through live control, intelligent automation, and complete transparency from booking to billing.

Designed for busy workshops, it ensures every technician, advisor, and manager operates from a single, connected platform.

Built for Busy Service Departments

- Connected booking-to-billing workflow keeps teams aligned.
- Intuitive tools for workflow control and performance monitoring.
- Automated updates keep customers informed and reduce downtime.

Fast, Effective Workflows

- OEM integration for efficient service and warranty processes.
- Faster approvals and reduced admin supports higher CSI scores.
- Consistent processes deliver a smoother service experience.

Accurate, Integrated Pricing

- Direct integration with manufacturers' service menus, where available.
- Point-and-click accuracy for labour, parts, and sundries.
- Transparency at the point of booking.

WHY IT MATTERS

Titan Service offers faster approvals, reduced handling errors, and reduced admin that empowers your team, builds customer trust, and improves CSI scores.

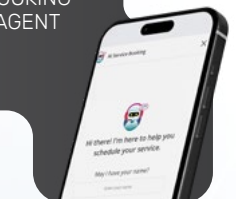
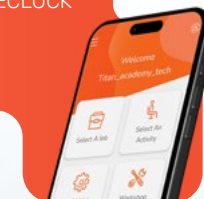


Titan Service can be enhanced with:

**SERVICE
QUOTE
APPROVAL**

**TECHNICIAN
TIMECLOCK**

**SERVICE AI
BOOKING
AGENT**



Fast, Effective Parts Control



**Streamlined parts process
for efficient workflows.**



**Comprehensive tools for
complete operational control.**

Titan Parts delivers complete control of your warehouse operations, combining robust functionality with the speed and precision needed for high-volume departments.

It's built to optimise performance, improve visibility, and keep your supply chain moving smoothly.



Warehouse Control

- Automated functions, including pick slips and invoices.
- Live tracking of stock across receipting and storage points.
- Customised reporting ensures full visibility for the whole team.

Smarter Integration

- Connect manufacturer catalogues, price files, and orders directly to the DMS.
- Ensure seamless communication between suppliers and departments.
- Reduce manual entry with automated data updates.

Fast, Efficient Workflows

- Intelligent screen layouts ensure simple operation.
- Instant visibility of pricing, sales activity, and parts movement.
- Streamlined workflows drive efficient processes..

THE RESULT

Titan Parts delivers accuracy, speed, and control
- right down to the last nut and bolt.

Titan Parts can be enhanced with:



Knowledge Drives Growth

- ✓ Real-time insight to profitability, efficiency, and outcomes.
- ✓ Centralised, live reporting across every department and rooftop.

Titan Reports transforms operational data into business intelligence, helping dealers understand performance, identify opportunities, and make faster, smarter decisions.

With live data feeding every report, management always has the full picture.

Strategic Advantage

- Turn complex dealership data into clear, actionable insights.
- Real-time reporting across individual, department, business, or group metrics.
- Full live integration options to your preferred BI tools.

Powerful Reporting

- Over 300 pre-built reports spanning every dealership function.
- Covers workshop efficiency, sales profitability, and financial health.
- View reports as a PDF or download as a CSV to manipulate and interrogate.

Flexible Delivery

- Design custom reports to suit the business needs.
- Automate report scheduling and delivery to key decision-makers.
- Track trends and outcomes across departments.

THE IMPACT

Clear, connected insights that turn everyday data into measurable improvement. Titan gives leaders the confidence to act quickly, backed by facts that drive performance across every department.



Power BI

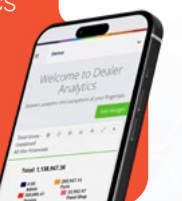
Connect via API or have our experts set you up.

Titan Reports can be enhanced with:

TITAN DATA NEXUS



DEALER ANALYTICS



Financial Clarity, Always

- ✓ Enterprise accounting suite for comprehensive financial requirements.
- ✓ Instant updates with no end-of-day processing.

Titan Admin is an enterprise-level, fully integrated financial engine, designed to provide real-time accuracy, complete visibility, and total confidence in your dealership's performance. It's not an add-on; it's the backbone that powers every department.



Full Financial Suite

- Supports multi-company, multi-franchise, and multi-department environments.
- Includes full general ledger, accounts receivable, and accounts payable.
- No requirement for any third-party accounting software.

Real-Time Visibility

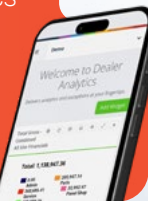
- View true financial positions at any time of day.
- Transactions update instantly, no end-of-day processing required.
- Departmental performance and cash flow are always in clear view.

Flexible and Scalable

- Built for regional compliance with GST, VAT, and other jurisdictional rules.
- Scales effortlessly across regions, franchises and groups.
- Provides confidence and audit readiness in every market.

Titan Admin can
be enhanced with:

DEALER
ANALYTICS



THE RESULT

Save on administration resources, whilst also improving your financial effectiveness.

Stronger Customer Connections

- ✓ Build loyalty and trust with consistent communication.
- ✓ Automate workflows to drive retention.

Titan CRM connects every customer touchpoint, from first enquiry to long-term ownership - through a centralised, data-driven platform that works seamlessly across sales, service, and parts. It helps dealerships maintain consistent engagement, build trust, and convert every interaction into measurable results.



CRM Central

- Access full customer histories, lead sources, and appointment outcomes.
- Monitor campaign ROI in real time through CRM Central dashboards.
- Reduce duplication and error with a unified, intuitive interface.

Campaign Automation

- Create multi-stage campaigns using the integrated Campaign Designer.
- Automate service reminders, follow-ups, and targeted offers from live DMS events.
- Deliver timely, personalised communication that drives loyalty and retention.

Customer Engagement and Growth

- Consistent communication across channels builds stronger relationships.
- Measurable results support higher Customer Satisfaction Index (CSI) scores and repeat business.
- Customer data becomes actionable intelligence across departments.

THE RESULT

Titan transforms your DMS into a proactive marketing engine, ensuring every customer interaction is timely, targeted, and consistent.

Open API Connectivity

- ✓ Enable your chosen third-party providers to utilise your data.
- ✓ Maximise the benefits of your stored information.

Titan API Connections is a powerful platform that makes integration faster, easier, and smarter – giving manufacturers and your chosen partners real-time access to critical dealership data without the need for complex custom development.

With over 150 endpoints available, you can plug-in software that uses your data to maximise the outcomes for your business.

THE IMPACT

Titan API Connections ensure that every data exchange you choose to enhance your business is seamless, accurate, secure, and scalable.

Titan offers a mature suite of APIs designed for dealers, manufacturers and third-party providers to extend DMS functionality and enhance visibility.

Seamless Integration

- Simplifies connections to third parties and OEMs.
- Replaces complex redevelopment with trusted, open, enterprise APIs.
- Developed in collaboration with leading automotive brands worldwide.

Key Features

- Strict data protocols and permissions for your peace of mind.
- Bi-directional transfer allows our APIs to update to your DMS.
- Our bespoke API platform allows you to share your data with any third-party you choose.



Titan API Connections is built on the Microsoft Azure platform.

Drive your business further.

A complete solution for modern dealerships, Titan DMS drives thousands of users every day to unlock greater efficiency, profitability, and customer insight.

By streamlining operations and enhancing visibility across every touchpoint, we help dealers drive efficiency and power the growth of their business.

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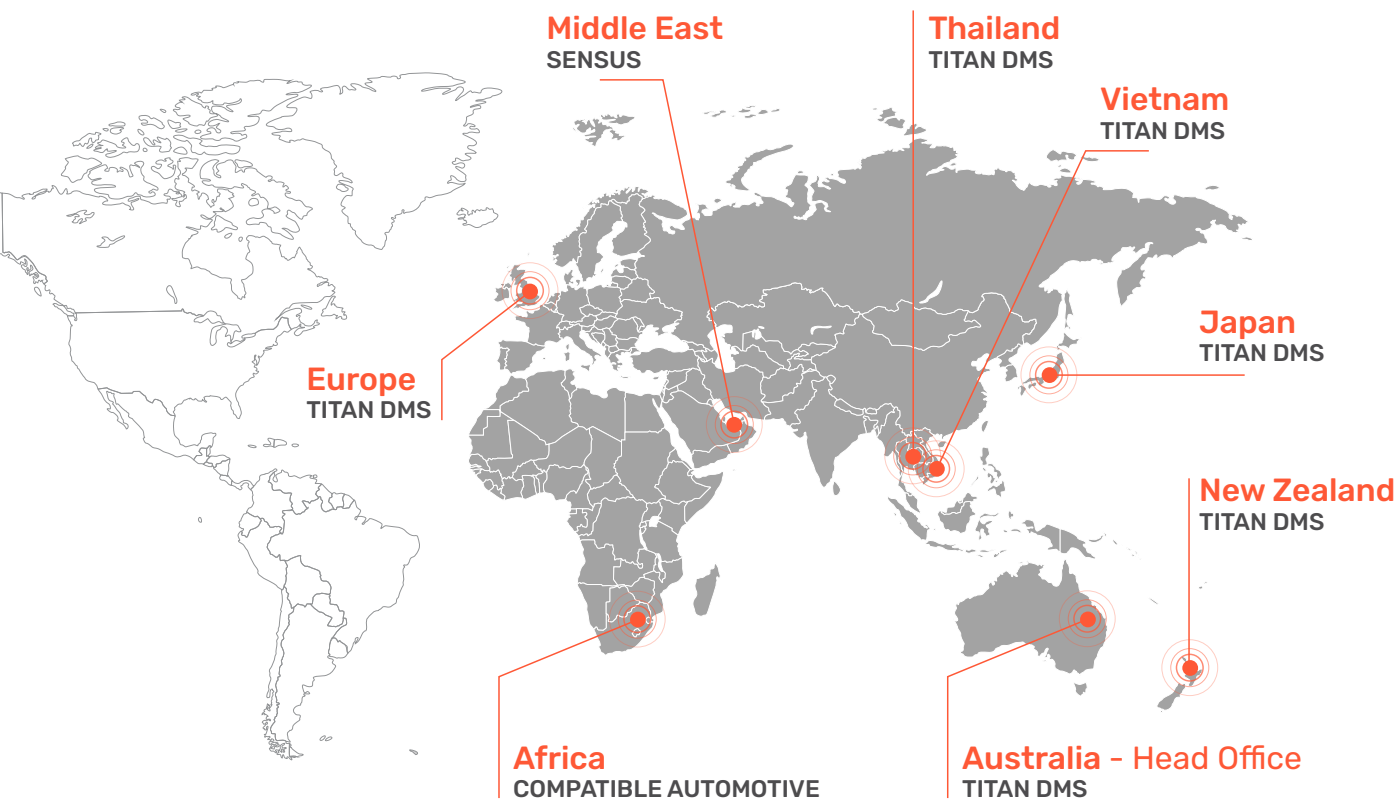
Countries

4

Continents

8

Offices



GET THE Titan Edge

Discover the reasons Titan DMS gives your business a clear competitive advantage.

[Download Brochure ▶](#)


Power your business with Titan DMS.

visit - **Titandms.com**

AUSTRALIA >> *Titan DMS*

Building 3B, 2 Flinders Parade,
North Lakes, Queensland, 4509, Australia
enquiry@titandms.com.au · +61 (0)7 3166 9907

titandms.com.au

NEW ZEALAND >> *Titan DMS*

Level 3, Building 10, 666 Great South Road,
Ellerslie, Auckland, 1051, New Zealand
enquiry@titandms.co.nz · +64 (0)9 972 1458

titandms.co.nz

UNITED KINGDOM >> *Titan DMS*

Unit 13A, Warwick Innovation Centre,
Warwick Technology Park, Gallows Hill,
Warwick, CV34 6UW, England
enquiry@titandms.co.uk · +44 (1926) 293 434

titandms.co.uk

JAPAN >> *Titan DMS*

Business-Airport Shimbashi 7F 1-12-9 Shimbashi,
Minato-Ku, Tokyo, 105-0004, Japan
enquiry@titandms.co.jp · +81 (0)3 6826 0004

titandms.co.jp

THAILAND >> *Titan DMS*

Unit AB, 38/F Phayathai Plaza, 128 Phayathai Road,
Thung Phaya Thai, Khet Ratchathewi,
Bangkok, 10400, Thailand
enquiry@titandms.co.th · +66 (0)2 150 0585

titandms.co.th

VIETNAM >> *Titan DMS*

Floor 25, The Flemington Tower, 182 Le Dai Hanh Street,
Ward 15, District 11, Ho Chi Minh City, Vietnam
enquiry@titandms.com.au · +84 (0)28 3962 0800

AFRICA >> *Compatible Automotive*

8 Saddle Drive, Woodmead Office Park,
Johannesburg, 2502, South Africa
info@compatible.co.za · +27 (0)11 518 2000

compatible.co.za

MIDDLE EAST >> *Sensus Automotive Solutions LLC*

DWC Office 249, 2nd Floor, Building C,
Dubai, United Arab Emirates
contact@sensusuae.com · +971 (0)4 887 9284

sensusuae.com