



USCAN's Path Forward: Charting Our Collective Future (2025-2030 Strategic Plan)

Theory, Action, and Healing in a Pivotal Moment



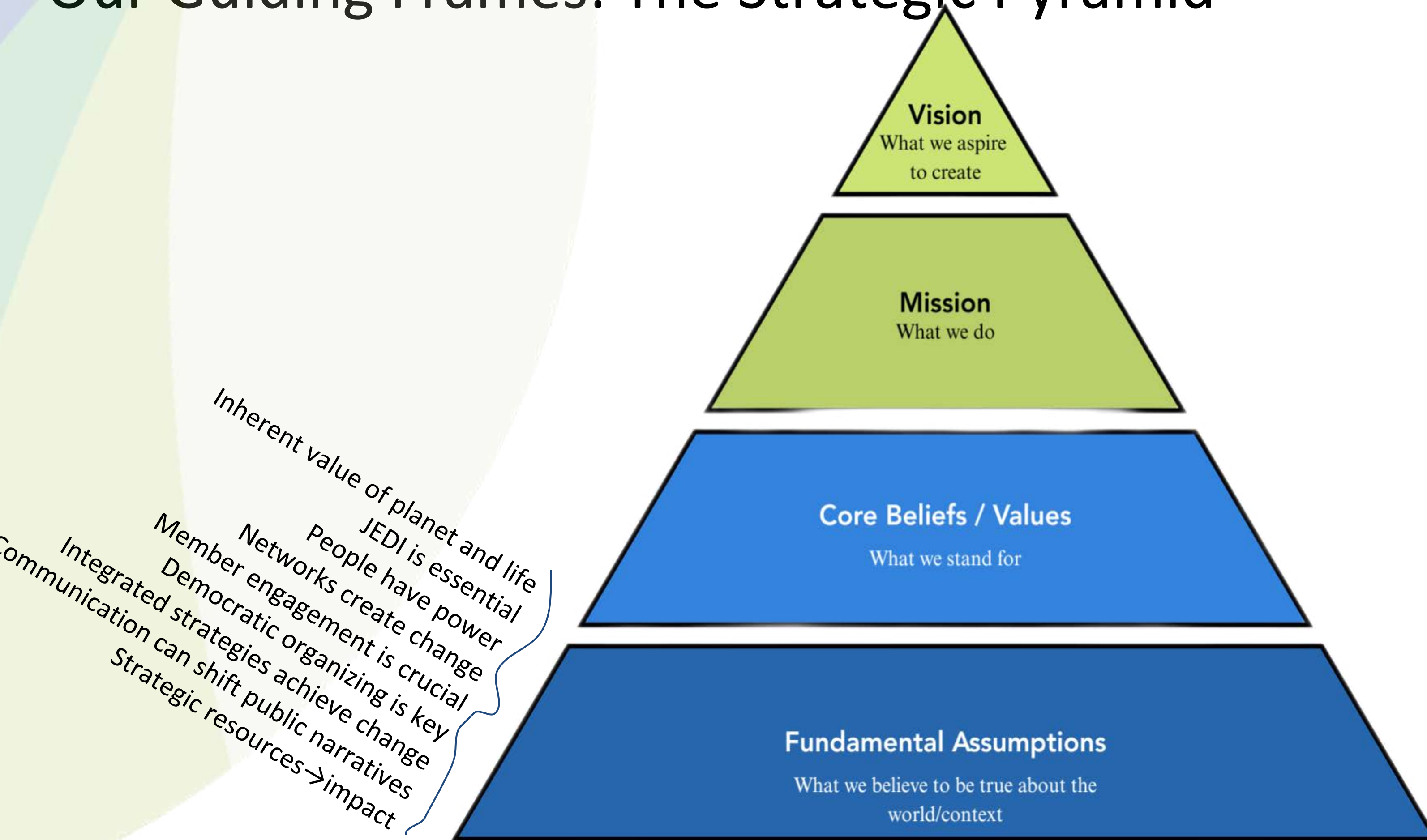
The Critical Juncture



Rooted in Hope, Powered by You



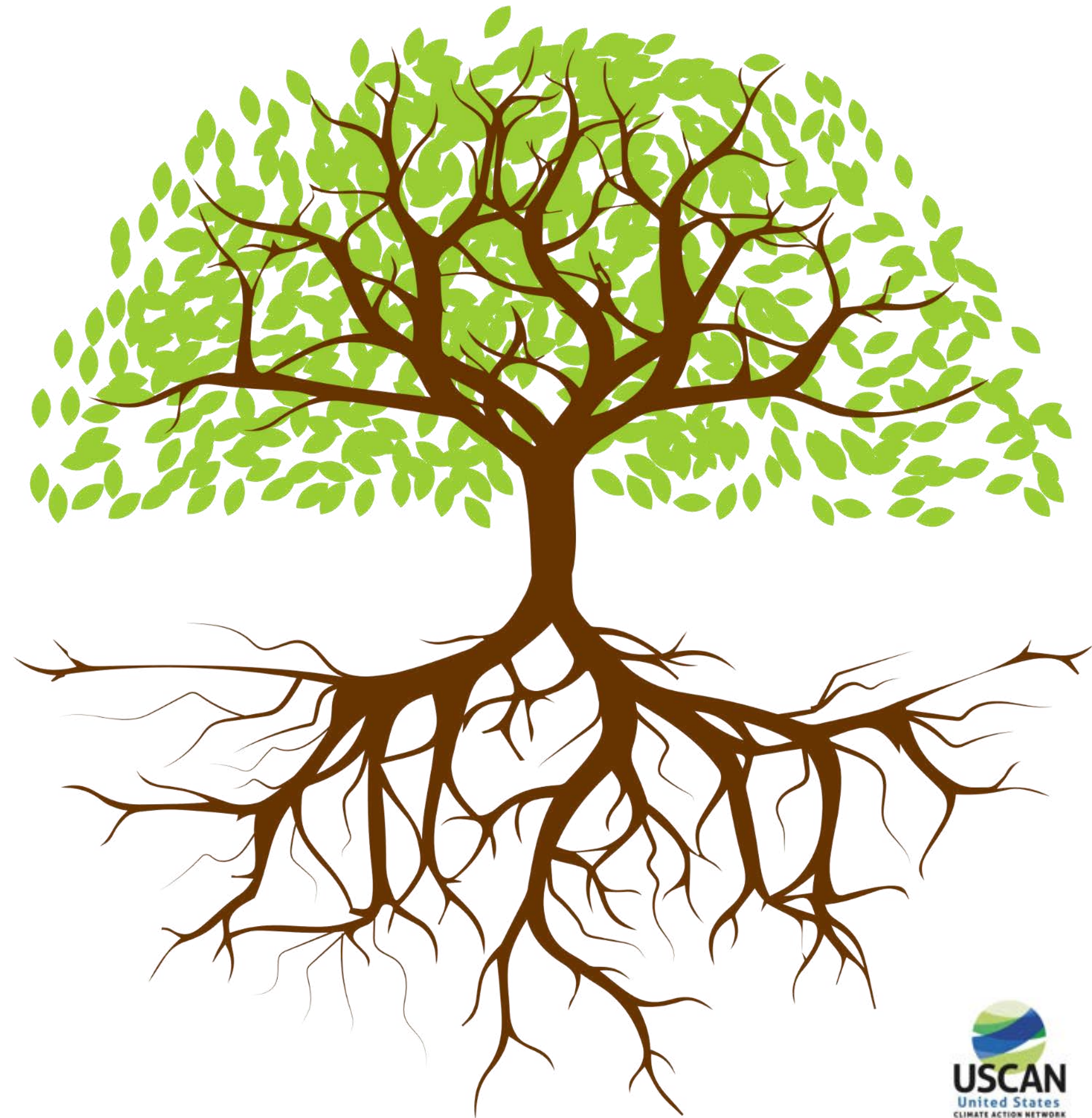
Our Guiding Frames: The Strategic Pyramid



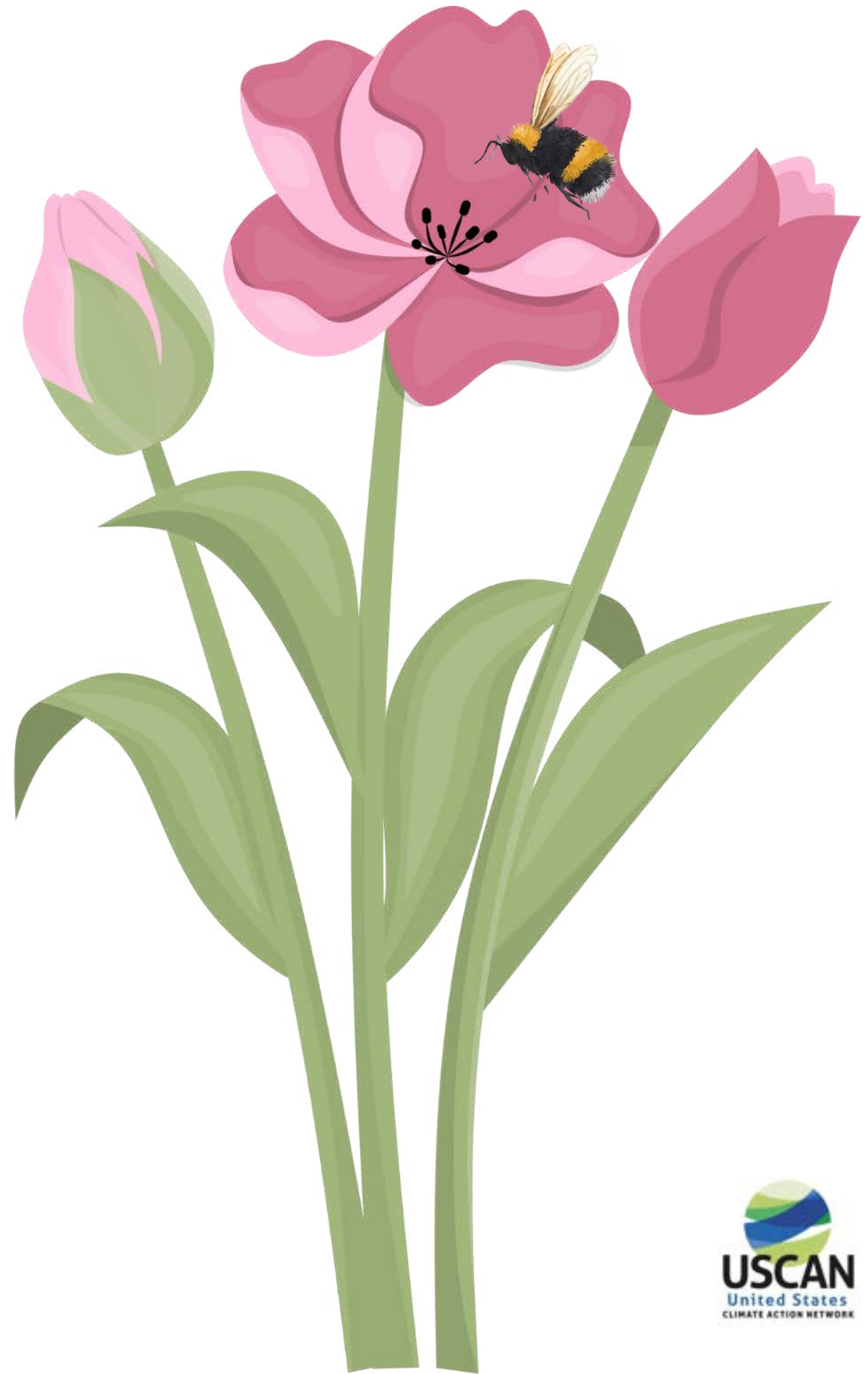
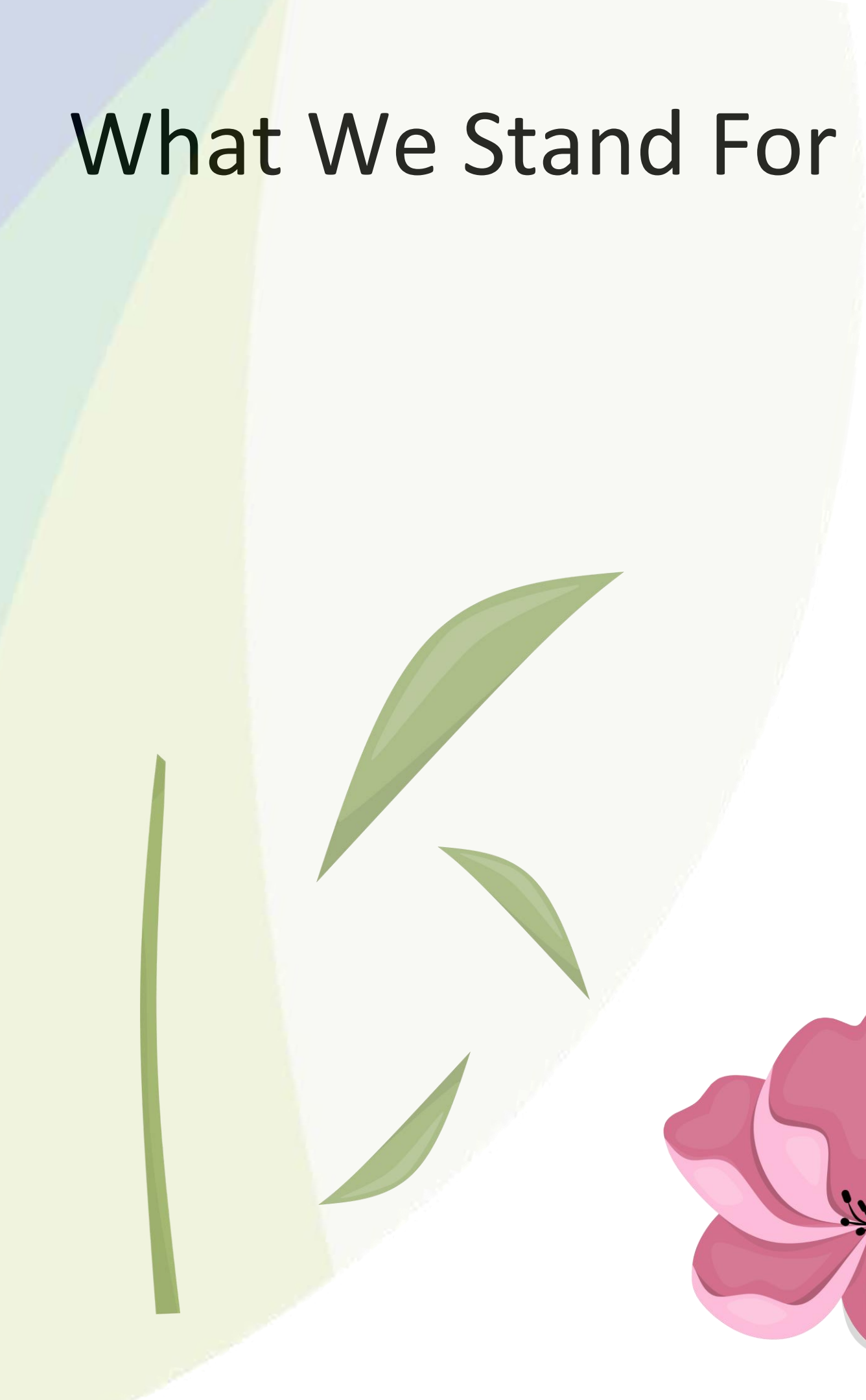
What We Believe to be True

Our Fundamental Assumptions...

Deeply held beliefs about how change happens, the inherent value of the planet and all life, and the essential role of justice and equity in climate action.



What We Stand For



What We Do

Our mission is to urgently drive bold and equitable climate action by fostering collaboration among a diverse network of organizations and providing resources to accelerate collective impact from the local level to the global scale.

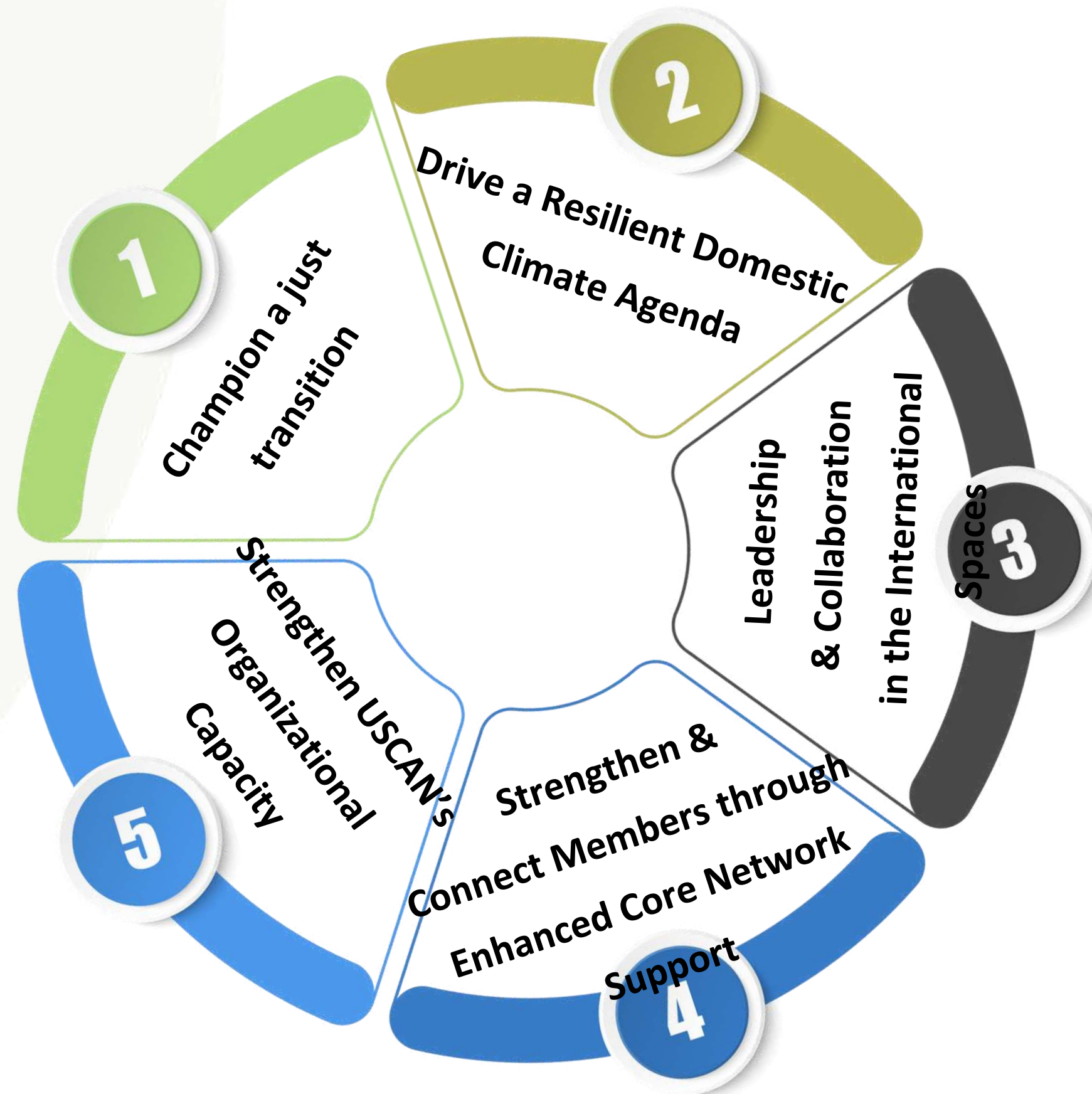


The Future We Aspire To Create

USCAN envisions a resilient and sustainable future where all people and ecosystems thrive. In this future, communities most impacted by the climate crisis—across the U.S. and globally—will achieve the justice and self-determination they deserve, building a healthy world for all.



Powering Our Agenda: Five Interconnected Goals



Objective 1.
Establish a just transition team

Objective 2.
Form Just Transition Partnerships



**Strategy 1. Develop and
implement mechanisms to
advance transition to a clean,
renewable energy economy**



Objective 1.
Create Adaptive Policy Agenda

Strategy 2.1. Launch a process to create a member-driven policy platform that is adaptable to the current political context.

Objective 2.
Strengthen Platform & Rapid Response

Strategy 2.2. Create a strategy for disseminating and garnering support for the policy platform



- Objective 1.**
Align International Priorities
- Objective 2.**
Enhance International Committee Capacity



**Strategy 3.1. Deepen Alignment with
CAN-International and Amplify U.S.
Civil Society Engagement**



Objective 1.
Enhance Member Engagement & Platforms

Objective 2:
Enhance Convenings for Collaboration

Objective 3.
Enhance Virtual Member Learning

Objective 4.
Enhance Strategic Grant Impact

Strategy 4.1. Enhance Member Engagement Through Strategic Communication and Platform Development

Strategy 4.2. Elevate Convenings as Strategic Hubs for Deep Engagement and Collaboration

Strategy 4.3. Enhance Learning Opportunities to Foster Continuous Virtual Engagement and Build Capacity for Collective Action

Strategy 4.4. Strategically Focus Catalyzing Grants to Maximize Collective Impact and Support Frontline Communities



Objective 1.
Increase Strategic Funding Diversely.

**Strategy 5.1. Strategically
Fundraise to Support and
Advance All Strategic Goals**

Objective 2.
Amplify Climate Issue Narratives.

**Strategy 5.2. Develop a
Comprehensive Communications
Strategy**

Objective 3.
Boost USCAN Internal Capacity

**Strategy 5.3. Increase Staff
Capacity**

Goal 5.
**Strengthen USCAN's
Organizational
Capacity**

Our Impact by 2030

USCAN is a key partner in the national just-transition movement through a powerful network effort.

USCAN achieves financial sustainability and operates from a position of strength and resiliency.

USCAN's member-driven policy platform is a cornerstone of progressive climate action, informing advocacy and legislation

USCAN members are recognized as active contributors to global climate policy within UNFCCC and CAN International.

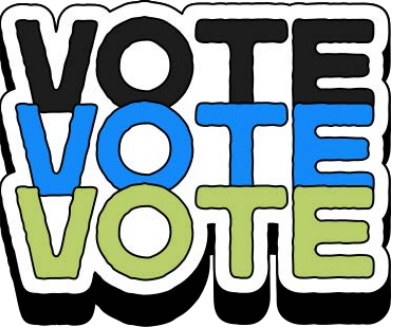
Our Impact by 2030

By 2030, USCAN will be a vital partner in the national just-transition movement, contributing significantly to the shift away from fossil fuels. Our member-driven climate policy platform will guide national advocacy and legislation, serving as a dynamic and influential tool for progressive climate action. We will operate from a position of financial strength and resiliency, sustained by a diversified funding base. Crucially, USCAN members will actively shape global climate policy within UNFCCC and CAN International spaces, effectively elevating frontline perspectives on the world stage.

Your Voice, Our Power



Exercise Your Voice: Vote on the Strategic Plan!



June 9: Ballots Distributed

June 20: Voting Period Closes

June 30: Results Announced



Your Continued Impact





QUESTIONS

THANK
YOU!

....for your invaluable partnership in building a
just and sustainable future!